


A project of the Oregon Foundation for Reproductive Health

ONE KEY QUESTION



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- ✘ Oregon Foundation for Reproductive Health is conducting a campaign to make it easier for primary care clinicians to better integrate reproductive health into their practices
- ✘ Engagement of professional organizations, advocacy groups, OCHIN (electronic health records), and state health care reform advocates

ONE KEY QUESTION

Do you plan to become pregnant in the next year?

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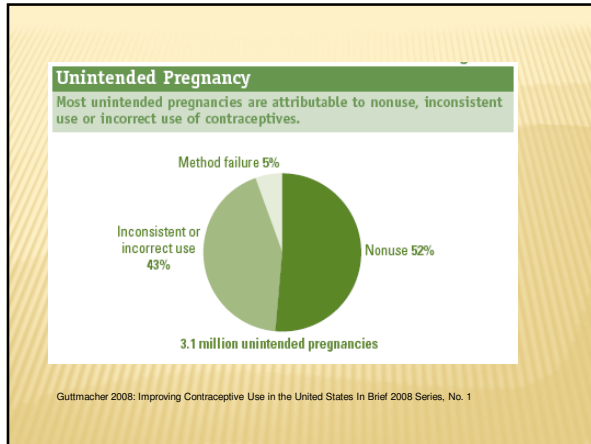
- ✘ Asked of reproductive age women
- ✘ Routinely
- ✘ Part of primary care and prevention

WHY IS THIS IMPORTANT?

- ✘ Unintended pregnancies are still a major health concern for Oregon women
- ✘ Unintended pregnancies lead to
 - + health problems for mother and infant,
 - + social stressors,
 - + financial problems,
 - + increased rates of abortion,
 - + societal costs for social services

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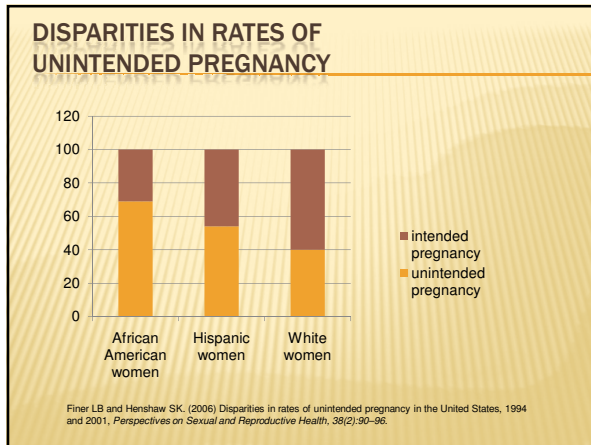
- ✘ The average American woman desires 2 children, but has 35 years of fertility.
- ✘ **On average, women spend about 30 years of their lives trying to avoid an unintended pregnancy**



OREGON PRAMS DATA, 2007

- ✗ 48% of all births were due to unintended pregnancies
- ✗ 46% of postpartum women who had unintended pregnancies said they and their partners were not doing anything to prevent pregnancy when they conceived
 - + 70% of these women gave reasons that indicated they lacked access to comprehensive advice from a clinician

Oregon Department of Human Services, Public Health Division, Pregnancy Risk Assessment Monitoring System
<http://www.oregon.gov/DHS/ph/prnh/prams/index.shtml>



COSTS OF UNINTENDED PREGNANCY

California Family PACT Program (Planning, Access, Care and Treatment)

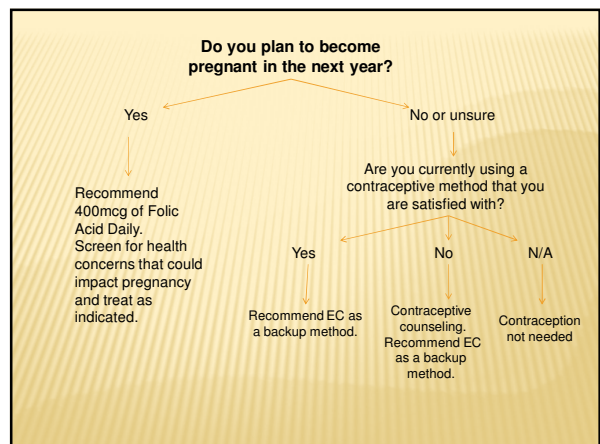
- ✗ One million women and 100,000 men given contraceptives in 2007
 - + 296,200 unintended pregnancies were avoided
 - + Each pregnancy averted saved the public sector \$6,557 from conception to age 2 and \$14,111 from conception to age 5
 - + \$4.2 billion saved overall
 - + ROI \$9.25 for every dollar spent

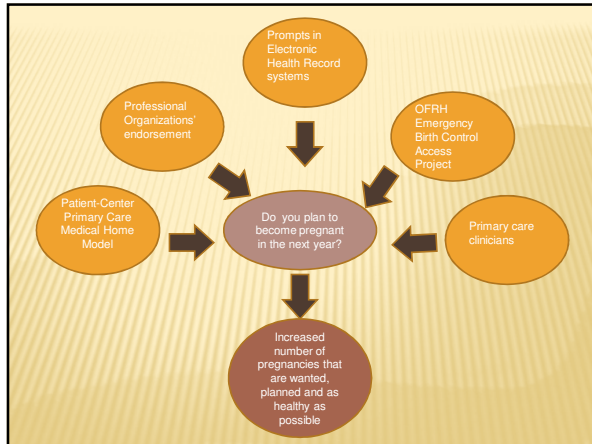
Biggs MA, Foster DG, Hulett D, and Brindis C. (2010). *Cost-Benefit Analysis of the California Family PACT Program for Calendar Year 2007*. San Francisco, CA. Submitted to the California Department of Public Health, Office of Family Planning Division, April 2010. Bixby Center for Global Reproductive Health, University of California, San Francisco: San Francisco, CA.

COSTS OF UNINTENDED PREGNANCY

- ✗ In Oregon in 2007, 45% of all deliveries were to women on the Oregon Health Plan or Medicaid

Oregon Department of Human Services, Public Health Division, Pregnancy Risk Assessment Monitoring System
<http://www.oregon.gov/DHS/ph/prnh/prams/index.shtml>





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