



Oregon Public  
Health Association

# SAVE THE DATE!

## 73<sup>rd</sup> Annual Conference & Meeting

October 9<sup>th</sup> & 10<sup>th</sup>, 2017 | Corvallis, OR

### OPHA 2017 Keynote Speakers:

**MONDAY, OCTOBER 9<sup>th</sup>**

**APHA President, Thomas C. Quade, MA, MPH presents,**



***“The Value of Traveling Upstream Together:  
New Approaches & New Partners”***

Mr. Quade will share with the audience the advocacy and policy priorities of the American Public Health Association and discuss ways in which citizens can advocate for health at the local level to create policy, system, and environmental changes that increase access to health. He will also discuss the value of building relationships with novel community partners in an effort to lay the foundation upon which a community can build a culture of health.

**TUESDAY, OCTOBER 10<sup>th</sup>**

**Dr. John Kitzhaber presents,**



***“Swimming Upstream”***

The national health care “reform” debate has been focused largely on “how to make health insurance more affordable?” The challenge is to refocus this debate on “how to make Americans healthier?” Doing so will require not only reducing the rate of medical inflation but also reallocating resources from the medical budget into the community to address the social determinants of health.

Join us for the 73<sup>rd</sup> Annual Conference and Meeting of OPHA. At OPHA 2017 you'll find the latest in public health research and trends, focused learning sessions, thought-provoking speakers, and plenty of networking opportunities. Highlights include:

**Education:** More than 100 presentations on key functional areas of public health; facilitated discussion forums to learn from your peers; and an interactive poster session.

**Networking Events:** Connect with other public health professionals and stakeholders from around the Northwest during plentiful breaks, receptions, and evening events.

**Association Awards:** Join OPHA in recognizing Oregon's public health advocates and leaders.

**Professional Opportunities, Products and Services:** Connect with OPHA Sponsors and visit the new Exhibit Hall.

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**OPHA 2017 Closing Plenary Panel:**

*“Social Determinants of Health  
through the Lens of Equity and  
Social Justice”*

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Early Bird Registration Opens August 1<sup>st</sup>

For more information, please visit

<http://www.oregonpublichealth.org/oph-conference>.