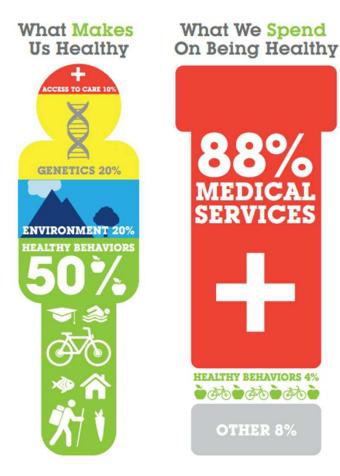
#### Nurses Leading Transformation

The Significant Role and Importance of Public Health Nursing

#### Is PHN an endangered specialty?

- Canales, M. K., & Drevdahl, D. J. (2014, DECEMBER). Community/public health nursing: Is there a future for the specialty?. Nursing Outlook, 62(6), 448-458.
- Swider, S.M., Levin, P.F. and Kulbok, P. (2014). *Quad Council of Public Health Nursing Organizations Invitational Forum on the Role and Future of Nurses in Public Health*: Final Report.
- University of Michigan, center of Excellence in Public Health Workforce Studies, Enumeration and Characterization of the Public Health Nursing Workforce Findings, 2013

### Why is PHN at risk?



- Focus on the downstream
- Focus on direct patient care
- Lack of evidence
- Education capacity
- Focus on what's important

#### **Roots of PHN**









# Strategies to Optimize Opportunities for Public Health Nursing

- Build and communicate a shared vision for the role and value of public health nursing
- Develop and test new models for public health nursing practice
- Develop and disseminate new educational models
- Forge new strategic partnerships
- Expand leadership development opportunities
- Expand the evidence base for public health nursing practice
  - RWJF Forum on the Future of Public Health Nursing Report 2013

# **Quad Council Priorities**

Priority 1: Identify and support current and emerging roles of public health nurses

Priority 2: Create innovative models of PHN practice and PHN interventions and find sustainable funding for such models/intervention

Priority 3: Develop and support leadership skills in PHNs at all levels of practice, education and research

#### PHN Research Agenda

- PHN intervention models
- Quality of population focused practice
- PHN metrics
- Effectiveness of PHN outcomes
  - Issel et al.: Public Health Nursing Research Agenda 2012



## **Health Transformation**

- Triple Aim
  - Population health improvement
  - Better care
  - Lower costs

- Nurse's Role
  - Advocacy
  - ✓ Quality
  - Innovation
  - Chronic care management
  - Care coordination
  - Workforce development
  - Change management



# Leadership Competencies

- Analytic skills
- o Communication
- Systems thinking
- Cultural responsiveness and sensitivity
- Collaborative interpersonal skills ability to lead inter-professional (sector) teams
- Political
- Empowering others (community, patients and workforce)
- Self-care/balance

#### Nurses Leading Health Transformation

- Serve in leadership positions including governing boards
- Manage health systems and lead transformation



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## Leadership Ethics of the Most Trusted Profession

#### Lean In

- Share your knowledge, skills and ability
- Demonstrate caring through advocacy
- Empower the underserved
- Participate in qualitative and quantitative evaluation

#### **Get Involved**

- Collaborate
- Surround your self with experts/community and listen!
- Understand power and privilege
- Evidence based practice

## Contact:

Marni Kuyl, RN, MS Title Phone email