

THE ADVOCATE*

Sixty-five and Going Strong!

by Leslie Uebel



The Oregon Public Health Association held its 65th annual conference in Corvallis on October 26-27, 2009. Over 280 people attended the conference, including students and

public health staff from across the state. Conference sponsors included the Northwest Health Foundation, Community Health Priorities, Oregon State University, PacificSource, Samaratin Health Services, Coalition of Local Health Officials, Corvallis Family Medicine, Community Health Education Center/ Salem Health, Yakima Valley Farmworkers Clinic and University of Washington's School of Public Health.

The conference featured speakers from the Public Health Division, Oregon State University, and the Prevention Institute of Oakland. Session and poster topics addressed diverse public health issues including: the built environment, climate change,



Don Austin becomes the new OPHA President

child health, chronic disease management, media, policy, obesity, teen health, tobacco and veterinary public health.

At the meeting, elections results were shared and the 2009 OPHA awards were presented. See page 2 for details.

For more information about OPHA and this year's conference, including session presentations, visit OPHA's new and improved web site at: www.oregonpublichealth.org.

* The Probe has become... **The Advocate**

This name reflects our promise to provide a collective voice for public health in Oregon.

WORKING TOGETHER TO MAKE HEALTH HAPPEN.

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2009 OPHA Award Recipients



Legislator of the Year - Rep. Chuck Riley (left)
House District 29, Hillsboro, Cornelius, Forest Grove

Lifetime Achievement - Donald Austin (middle)
OPHA President and Professor Emeritus at OHSU

Emerging Leader - Adrienne Paige Mullock (right)
Health Educator with the Oregon WIC Program,
Office of Family Health, Public Health Division, DHS

**Student poster awards - Brenda Hoppe,
Jennifer Kue, and Megan Cahn**

Congratulations to all our winners and nominees!

Results of 2009 OPHA Board Elections

President Elect: Charlie Fautin

Region 1: Andrew Epstein

Region 3: Lisa Lyman

Region 4: Nancy Findholt (replacing Muriel De La Vergne-Brown)

Director at Large 01: Renee Hackenmiller-Paradis

Director at Large 02: Kerri Lopez

Director at Large 04: Chris Kabel

Directory at Large 05: Jan Wallinder

Nancy Findholt will be stepping in for Muriel De La Vergne-Brown as the Region 4 Representative. Nancy is an Associate Professor at the OHSU School of Nursing, La Grande campus. She is also a leader of the Union County Fit Kids Coalition, which received the 2009 Innovative Achievement Award for public health in Oregon from Community Health Priorities.

The Intersection of Public Health and Primary Care

By Anna Jiminez



The Oregon Public Health Association has added a new section—*Primary Care Providers for the Underserved*—and invites all interested persons to come and join us in our development stage as we define how primary care providers can address the public health needs of our communities.

For years, the medical-centered model of health has focused on the diagnosis and management of illnesses in people who were able to access our services, usually in a medical clinic. But health is more than just access to care, or the health care received, in a medical clinic. Studies show that there are multiple determinants of health, and as primary care providers we have become increasingly aware not only of personal biological risk factors, but also of behavioral and environmental factors that can affect an individual's health. Health is also impacted by affordable housing, clean air and water, access to parks, communities that promote physical activity, quality education, and much more.

Chronic health issues like obesity, diabetes and smoking challenge us as a nation and require the medical and public health communities to act together. As a new section at OPHA we will focus on how to address public health issues in the clinic, and how to address medical issues in the community.

Watch the OPHA web site and follow our progress as we grow. Share your thoughts. Join us at a meeting. Help shape the debate in medicine today that largely ignores a public health focus. We all need to be vocal.

Doing the Right Thing for Our Communities: Yes on Measures 66 and 67

Submitted by Vote Yes for Oregon

Like the rest of the country, the recession has hit Oregon hard. How we respond to it will be a test of who we are as Oregonians.

In the past year, Oregon communities have seen record increases in the need for services like emergency food boxes, rent assistance, unemployment, health care and job training. When times get tough, it becomes even more crucial that vital services are there for the people who need them.

This January, there will be two measures on the ballot that protect these critical services. Measures 66 and 67 are necessary to fund our schools, health care and public safety—which make up more than 90 percent of the state’s budget.

Almost a quarter of the state’s budget goes to health care and other human services for children, seniors and families. A Yes vote on Measures 66 and 67 will protect assisted living and in-home care for seniors and people with disabilities, coverage for children and low-income families under the Oregon Health Plan, and many other vital health services.

The measures also protect job-training facilities at Oregon’s community colleges and universities. The state is already suffering from a nursing shortage—these measures will make sure the nurses and health professionals of tomorrow have access to the education and training they need to serve our communities.

Measures 66 and 67 keep the burden off of middle-class families by raising the \$10 corporate minimum tax—for the first time since 1931—and only raising taxes on the



richest 2.5% of Oregon households. If your family makes less than \$250,000, you won’t see any increase in your taxes.

When times get tough, Oregonians come together to do what’s right. This January, that means voting Yes on Measures 66 and 67 in order to protect critical services when we need them most.

Find out more at: www.VoteYesForOregon.org.

On January 26, vote YES for Oregon.

Upcoming Events

Date: May 12 - 15, 2010

Event: Community-Campus Partnership’s for Health Annual Conference

Location: Portland, OR

Details: The conference, “Creating the Future We Want to Be: Transformation through Partnerships” promises to be CCPH’s best yet as hundreds of community and campus partners convene for 4 days of skill-building, networking and agenda-setting! Whether you are new to community-based participatory research (CBPR), service-learning or community-academic partnerships and looking for basics to get started, or have been involved for years and seeking more advanced knowledge and connections, this is a conference you will not want to miss!

This is a great opportunity for local researchers to attend an important national public health conference without leaving Oregon!

For more information: Visit www.ccph.info



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Submissions

We invite you to send stories, news and graphics by submission deadlines:

ISSUE	DEADLINE	PUBLICATION
Winter	Nov 21	December
Spring	Feb 21	March
Summer	May 21	June
Fall	Aug 21	September

Authors' views and editorial content in this newsletter are not necessarily endorsed by OPHA.



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Want to share it?**

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