

# Crook County on the Move!

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# LEARNING OBJECTIVE

- To learn how communities can use local research projects to improve their built environment.



# We will discuss...

- The importance of *local* data
- Our local research projects
  - Crook County at Play
  - Bike and Pedestrian Health Impact Assessment (HIA)
  - Key Recommendations from both
- How this data was used to begin improving the built environment



# WHY LOCAL DATA?

- While we as public health professionals know the benefit of increased access to bicycling, walking, and recreational facilities, local decision makers need evidence of community interest before deciding to invest money in change.



# PROJECT 1: CROOK COUNTY AT PLAY

- **Who:**

- CC Community Health Improvement Partnership
- CC Health Department
- CC Parks & Recreation District
- Pioneer Memorial Hospital
- Oregon Health and Sciences University

- **Goals:**

1. Evaluate facilitators and barriers to using local recreational services and programs of CCP&RD.
2. Identify possible improvements to services and programs.

# METHODS

- **Survey Tool**
- **40 interviews**
- **Randomly selected participants**
- **10 subjects each from four categories**
  - **Low-Users of Crook Parks and Recreation**
  - **Medium-Users of Crook Parks and Recreation**
  - **High-Users of Crook Parks and Recreation**
  - **Non-Users of Crook Parks and Recreation**



# PROJECT 2: BIKE AND PEDESTRIAN HIA

- **Who:**

- CC Health Department

- Advisory Committee

- City Planning and Police Departments, CC Sheriff and GIS Departments, CC Parks & Recreation District, private citizens

- **Goals:**

- Assess walkability as well as bicycle and pedestrian safety in Prineville.



# METHODS

- **Project coordination, literature review, and analysis of various data was conducted by the Crook County Health Department.**
- **Advisory committee identified three areas of focus**
  - **Walkability**
  - **Bicycle safety**
  - **Areas needing increased pedestrian safety**
- **The committee found 10 areas for pedestrian safety/walkability recommendations and 7 areas for bicycle safety recommendations.**

# KEY PICTURES



# KEY PICTURES



# KEY PICTURES



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# PROJECT RECOMMENDATIONS

- **Improve and extend existing bike path**
- **Improve bike lanes and bicycle education in community**
- **Improve sidewalk connectivity**
- **Increase number of sidewalks, new on-street routes and trails**
- **Indoor pool**
- **Recreation center**

# HOW HAVE WE USED THE DATA?

- **Three Different Ways**
  - **Establishing Community Partnerships**
  - **Obtaining Funding**
  - **Planning and Land-Use Decisions**



# ESTABLISHING COMMUNITY PARTNERSHIPS



- **Formation of Central Oregon Trails Alliance (COTA)-Crook County Chapter, to increase multi-use dirt trails in Crook County.**
- **Partnership between Crook County, COTA-CC, and the Health Department to make Prineville a more bicycle friendly community.**

# OBTAINING FUNDING

- Helped the City receive a grant to renovate the bike path
- Community Health Improvement Partnership gave COTA-CC money for trails

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### City plans bike path celebration

Created on Sunday, 23 September 2012 17:00 | Written by [Ramona McCallister](#) | 

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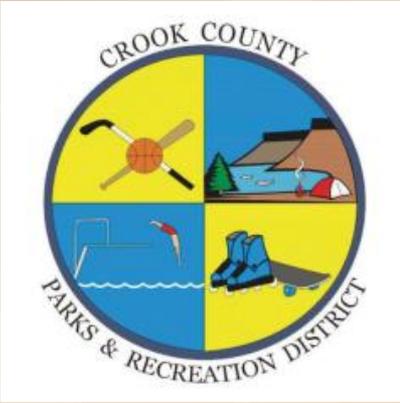
Event is celebrating new grant that will fund a variety of improvements for the Ochoco Creek bike path

The state of disrepair of the Ochoco Creek bike path is an ongoing issue in the Prineville Community, and due to a turn of events, this will soon change.

Last December, the City of Prineville



# PLANNING AND LAND-USE



- Educated their board to enable them to make informed decisions regarding park and recreation planning.

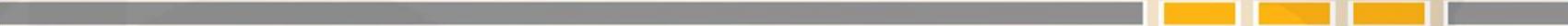


- Updated Transportation Plan to include more bicycle and pedestrian infrastructure.

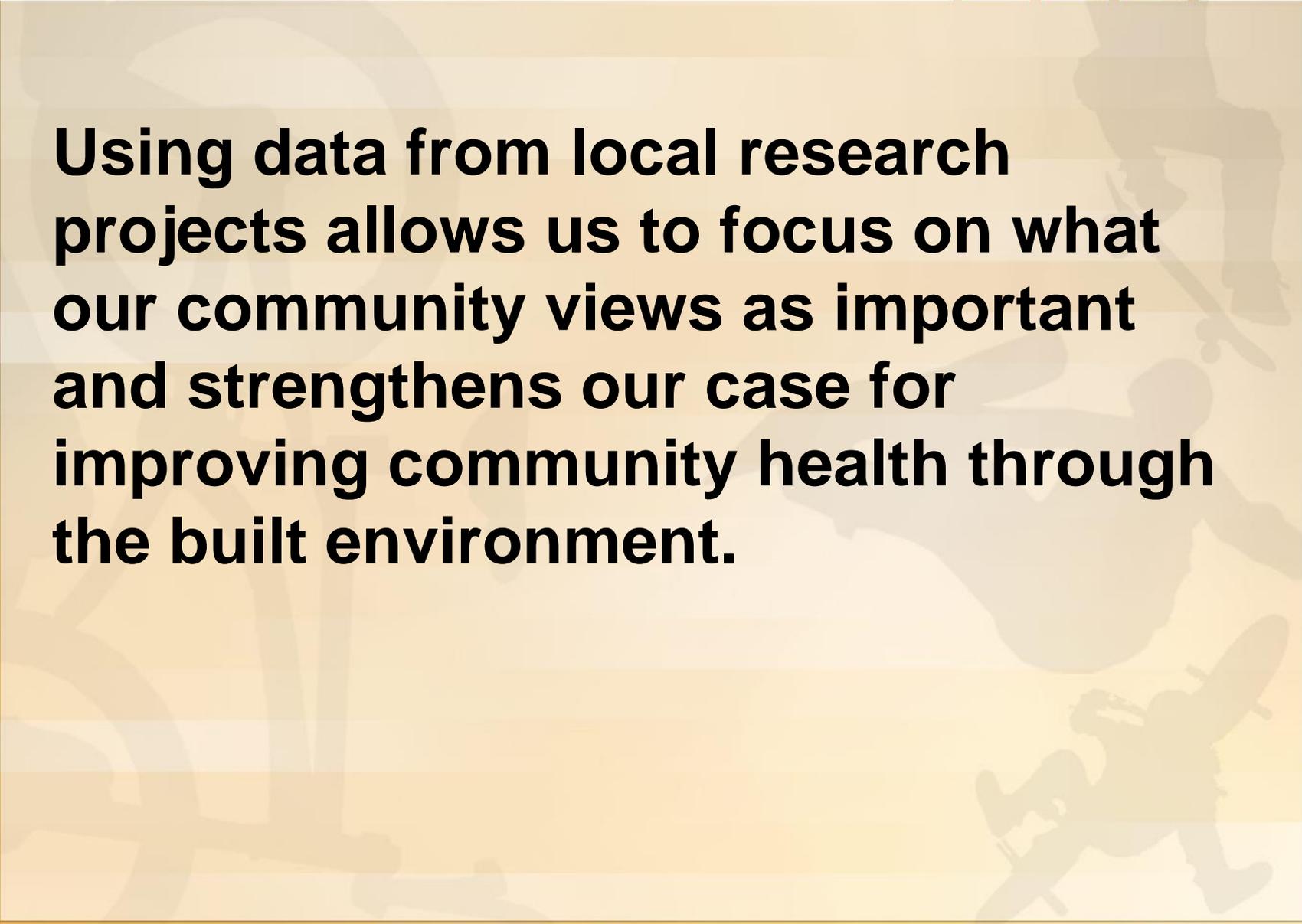


- Advised new hospital designers of the community's desire for an indoor pool and recreation center. Currently, hospital is looking to put in a trail for cyclists and runners at the hospital site.

# CONCLUSION



**Using data from local research projects allows us to focus on what our community views as important and strengthens our case for improving community health through the built environment.**



# QUESTIONS?

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