October 14 & 15, 2013
Corvallis OR
Greater Oregon Behavioral Health, Inc. (GOBHI) and its CCO partners are proud to sponsor the 2013 OPHA Annual Meeting & Conference.

Rural and frontier counties joined together to form GOBHI in 1995 when the Oregon Health Plan was launched. Recognizing that Rural counties could be stronger as a collective by sharing innovative programs and costs, rather than each county being at risk.
Monday, October 14, 2013

8:00 – 9:00 Registration and Continental Breakfast

9:00 – 9:30 Welcome and Opening Remarks
Tom Eversole, DVM, MS
President – Oregon Public Health Association

Tammy Bray, PhD
Dean, College of Public Health and Human Sciences
Oregon State University

9:30 – 10:30 Keynote Address: Connecting Health Care to Public and Environmental Health

Ted Schettler MD, MPH
Science Director
Science and Environmental Health Network

Introduction: Jae Douglas, PhD, MSW
Oregon Health Authority, Public Health Division

10:30 – 10:45 BREAK

10:45 – 12:00 Concurrent Sessions #1

(A) PANEL: I-CAN Project (Interprofessional Care Access Network): Working Together towards Improving Health Outcomes for Underserved People in Oregon’s Neighborhoods
Moderator/Discussant: Peggy Wros
Nic Bookman, Katherine Bradley, Launa Rae Mathews

(B) PANEL: Developing Public Health Resilience Against Climate Affects
Moderator/Discussant: Andrea Hamberg,
Brian Cooke, Kari Lyons-Eubanks

(C) HEALTH POLICY IMPACTS & IMPLEMENTATION
Moderator/Discussant: Robb Hutson

1. What Do Oregon Legislative Staff Think About Public Health Issues?
Craig Mosbaek

2. Environmental Scans and Retailer Surveys: What, How and Local Policy impacts
Jill Hutson, David Visiko, Kris Williams
E. Dawn Creach, Paige Hatcher, Nicole Merrithew, Deepti Shinde, Evan Saulino

(D) USING HEALTH INFORMATION TECHNOLOGIES
Moderator/Discussant: Jan Wallinder

1. The Truth is in the Frosted Mini-wheats: What Cereals Can Tell Us About Email, Smart Phone and App Usage by WIC Participants
Julie Reeder

2. Who uses the Internet to Identify Medical Conditions? An Analysis of National Data
Jennifer Faith, Sheryl Thorburn

3. Taking it to the Streets: Using the New Equity Atlas 2.0 and the HEAL Cities Campaign to Create Healthy Environments
Beth Kaye, Tamie Arnold, Scotty Ellis, Amanda Garcia Snell

(E) CAREGIVING RESEARCH & ALZHEIMERS AS A PUBLIC HEALTHISSUE
Moderator/Discussant: Kate Moore

1. Alzheimer's Disease: An Emerging Public Health Concern
Charlie Fautin, Jon Bartholomew

2. Caregivers' Sense of Social Isolation and Life Disruption: A Qualitative Study
Elizabeth A. Gordan, Carolyn A. Mendez-Luck

3. Caregiving in Oregon - What Data from the BRFSS Tell Us
Elena Andresen, Eva Hawes, Willi Horner-Johnson

(F) HEALTH SYSTEMS CHANGE AND THE INTEGRATION OF SERVICES
Moderator/Discussant: Anna Stiefvater

1. One Key Question: Better integration of Preventive Reproductive Health into Primary Care
Helen Bellanca, Michele Stranger Hunter, Hannah Rosenau

2. Population-based Nursing; Strategies for Success
MaiKia Moua, Carrie Alexander, Anne Heenan

3. The Oregon Self-Management Hub: A Systems Approach for Sustainable Chronic Disease Self-management Resources
Danna Drum
HEALTH BEHAVIOR CHANGE  
Moderator/Discussant: Jennifer Morgan

1. Huge Demand for Diminishing Returns  
   Stacey Schubert

2. Understanding Family Readiness for Behavior Change: Development of the Family Stage of Change Measure  
   Patrick Abi-Nader, Deborah John, Katherine B. Gunter

3. What Stimulates Change? Translating Motivational Interviewing Theory into Practice  
   Alissa Leavitt, Dana Sturtavant, Sara Gardner-Smith

12:00 – 1:15 Luncheon and Networking  
Alumni Ballroom C-Boxed Lunches

(A)  Chiropractic Section Meeting  
Wells Fargo

(B)  Disabilities Section Meeting  
Agriculture Production

(C)  Epidemiology and Biostatistics Section Meeting  
Agriculture Leaders

(D)  Health Education & Promotion Section Meeting  
Construction & Engineering

(E)  Nursing Section Meeting  
Alumni Ballroom AB

(F)  Adolescent Health Section Meeting  
Agriculture Science

(G)  Medical Providers for the Underserved  
Alumni 111

(H)  Healthy Environment  
Alumni 115

1:15 - 2:30 Concurrent Sessions #2

(A)  PANEL: Nutrition Standards: A Tool for Creating Healthier Food Environments  
Alumni Ballroom AB
Moderator/Discussant: Nancy Becker  
Kim La Croix, Rebecca Pawlak, Amber Hansen

(B)  PANEL: Oregon Public Health Nurse Home Visiting Programs: Medicaid Outcomes Evidence and Translation for Partnering with CCOs  
Construction & Engineering
Moderator/Discussant: Mary Ann Evans  
Marilyn Sue Hartzell, Francine Goodrich, Lari Peterson

(C)  BENDING THE CURVE ON HEALTH EQUITY  
Agriculture Production
Moderator/Discussant: Daniel Lopez-Cevallos

1. Health Equity through Workforce Development and Online Learning  
   Jennifer Moore
2. Using an Equity and Empowerment Lens for Quality Improvement in Public Health  
Ben Duncan

3. Engaging Communities in Health Equity Policy Formation at the Oregon Health Authority, Office of Equity and Inclusion  
Emily L. Wang, Tricia Tillman, Junghee Lee, Patricia Cortez

(D) INNOVATIONS IN SCHOOL NUTRITION  
Moderator/Discussant: Nancy Findholt

1. Availability of Healthy Snacks in Stores Near Low-Income Urban, High-Income Urban, and Rural Elementary/Middle Schools  
Nancy E. Findholt, Betty Izumi, Hayley Pickus, Thuan Nguyen

2. Engaging Youth as Advocates to Create "Healthy Snacking Zones" around Rural Schools: First Year Results  
Nancy E. Findholt, Betty Izumi, Jackilen Shannon, Thuan Nguyen, Carole Smith, Vicky Brogoitti

3. Farm to School: Looking Back at the 2013 Pilot Program, and Looking Toward the Future  
Kasandra Griffin

(E) LATEST TRENDS IN BREASTFEEDING  
Moderator/Discussant: Alissa Leavitt

1. An Expression of Love: Breastfeeding in Unique Foster Care Situations  
Jeanette Howard, Anne Lenzi

2. Reliability of Mother-reported Age at Weaning: Evidence of Recall Bias using Data from the Oregon Pregnancy Risk Assessment Monitoring System (PRAMS) and PRAMS-2  
Marit L. Bovbjerg, Adrienne E. Uphoff, Kenneth D. Rosenberg

3. The Role of Local Breastfeeding Coalitions in Advancing Public Health  
Marion Rice

(F) RESEARCH METHODS AND COMMUNITY HEALTH  
Moderator/Discussant: Brian K. Johnson

1. Increasing Recruitment and Retention Rates Among Indigenous Farmworker Participants in a CBPR Project  
Rebecca Allen, Julie Samples, Santiago Ventura, Valentin Sanchez, Stephanie Farquhar

2. Life Expectancy of Oregon American Indian and Alaska Natives Using Race Corrected Mortality Rates  
Jenine Dankovchik, Megan Hoopes, Victoria Warren-Mears
Along with our community partners, OHSU health care providers, teachers and researchers:

- Provide care to the underserved.
- Deliver education that extends the reach of health care.
- Engage in research that is vital to public and community health.
- Ensure access to the latest in medical advances.

OHSU relies on its associations with individuals and organizations around the region. The connections we share allow us all to achieve together what none of us could do alone.

That’s the OHSU Effect.
3. Using Focus Groups to Inform Advocacy and Program Planning  
Robb Hutson

(G) TOBACCO CONTROL POLICY IN PRACTICE  
Moderator/Discussant: Paula Staight

1. Evaluation of the First Year of Oregon State University’s Smoke-free Campus Policy  
Jessica A. Johnson, Lisa Hoogesteger, Marc Braverman

3. Evaluation of the First Year of University of Oregon’s Smoke- and Tobacco-Free Campus Policy and Next Steps  
Elliot Berkman, Paula R. Staigh and Marci Torres

2. Use of Other Tobacco Products in Oregon and Implications for Tobacco Control Efforts  
Steven Fiala

2:30 – 2:45 BREAK  
Gallery/Lobby-LaSells Stewart

2:45 – 4:00 Concurrent Sessions #3

(A) PANEL: Health Impact Assessment’s Ability to Highlight and Address Inequities: Stories from the Field  
Moderator/Discussant: Andrea Hamberg  
Tia Henderson, Kathleen Johnson, Megan Patton-Lopez, Annette Klinefelter

(B) PANEL: Pilot Project- Accreditation Mock Review  
Collaboration Between Marion & Clackamas County Health Departments  
Moderator/Discussant: Erin Mowlds  
Lyndsie Schwarz, Pam Hutchinson, Philip Mason, Dana Lord

(C) INNOVATIONS IN MENTAL HEALTH  
Moderator/Discussant: Kelly Volkmann

Kelly Volkmann

2. Will an Incentive Work?: Mental Health Care Access in Low-income Pregnant Women at Risk for Perinatal Depression  
Rebecca Sacks, Jessica Greene

3. Not Just a Job - The Role of Work in Wellness and Recovery  
Rachel Solotaroff, Marisha L. Johnson, Catherine J. Coleman, Jeff Krolick
EMPOWERING COMMUNITIES & WORKPLACES TO PROMOTE HEALTH
Moderator/Discussant: Deborah John

1. Crook County on the Move
Kris Williams, Muriel DeLaVergne-Brown, Carly Rachocki

2. Beginning a Dialogue: Healthy Eating, Active Living in Rural Yamhill County
Meghan Haggard

3. Wellness@WIC
Adrienne Paige Mullock

DENTAL HEALTH INEQUITIES & FLUORIDATION POLICY
Moderator/Discussant: Ken Rosenberg

1. Inequities in the Managed Care Medicaid Dental Delivery System in Oregon
Eli Schwarz, Alynn Vienot

2. Lessons learned from Portland's May 2013 Fluoridation Campaign
Kurt Ferrè

3. Social and Political Correlates of Oregon Fluoridation Opposition
Charles C. Haynie, Kurt Ferrè

OCCUPATIONAL HEALTH & SAFETY
Moderator/Discussant: Laurel Kincl

1. Elevated Occupational Transportation Fatalities Among Older Workers in Oregon; An Empirical Investigation
Jamie Jones, Daniel Cain, Ryan Olson, Jaime Walters, Erika Zoller, Jae Douglas, Justin Karr

2. Occupational Safety and Health Meets Worksite Wellness and Wellbeing
Dede Montgomery

3. An Integrated Approach for Individuals with Disabilities: Workplace Safety, Health and Wellness
David Grim, Mara Nery, Simon Driver, Laurel Kincl

YOUTH AND CHILD NUTRITION AND PHYSICAL ACTIVITY
Moderator/Discussant: Marit Bovbjerg

1. Associations Between the Family Nutrition and Physical Activity Environment and Successful Learning Characteristics in Corvallis Elementary School Children
Jenny Jackson, Katherine B. Gunter, Deborah John
2. Physical Activity and Obesity in Children with Autism
Kiley Tyler, Nicole Cook, Katherine Anthony, Megan MacDonald

3. Creciendo en Salud: Systems Change to Support Physical Activity Among Latino Youth in a Rural Community Through Grass Roots and Inter-governmental Collaboration
Mégan Patton-López, Rocío Muñoz

OPHA Board of Directors Meeting
4:00 – 6:00 POSTER SESSION & NETWORKING
Hors d’oeuvres

5:30 – 7:00 Public Health Book Group
Raising Elijah: Protecting Children in an Age of Environmental Crisis
by Sandra Steingraber

Discussant: Sara Gardner-Smith
Hosted by the OPHA Health Education & Promotion Section

End of Day One
OPHA 69th Annual Meeting and Conference
2013 Agenda

Tuesday, October 15, 2013

8:00 – 8:30 Registration & Continental Breakfast
Gallery/Lobby-LaSells Stewart

8:30 – 9:00 Welcome and Introductory Comments
Brian K. Johnson, MPH
President-Elect – Oregon Public Health Association
Austin Auditorium

9:00 – 9:30 Brief Reports from OPHA Sections
Introductions: Brian Johnson
Austin Auditorium

9:30 – 10:30 Keynote Address: Rebuilding America’s Middle Class:
The Role that Public Health Plays
US Senator Jeff Merkley
Introduction: Nicole Maher, MPH
Northwest Health Foundation
Austin Auditorium

10:30 - 10:45 BREAK
Gallery/Lobby-LaSells Stewart

10:45 – 12:00 Concurrent Sessions #4

(A) PANEL: Healthy Columbia Willamette:
Assessing Community Needs, Improving Health
Moderator/Discussant: Rachel Burdon
Priscilla Lewis, Sunny Lee, Kathleen O’Leary
Alumni Ballroom

(B) PANEL: Early Learning, Coordinated Care and Local
Health Departments: Working Together Locally for
Improved Health
Moderator/Discussant: Lila Wickham
Diane Kilkenny, Maggie Machala, Teri Thalhofer
Construction & Engineering

(C) BUILDING COMMUNITY CAPACITY
Moderator/Discussant: Nancy Findholt
Agriculture Production

1. High Risk Drinking Prevention in Benton County: How to
Effectively Mobilize, Build Capacity, and Engage Communities
Kelly Locey, Alicia Griggs, Julee Christianson

2. Impacting the Community: The Jackson County Latina Health
Coalition
Nancy Castillo, Joanne Noone, Maggie Sullivan, Belle Shepherd,
Teresa Esqueda, Tiffany L. Allen
3. Using HEAL MAPPS to Build Community Capacity Among Latinos  
_Tina Dodge Vera, Deborah John_  

(D) COLLABORATIVE APPROACHES TO IMPROVING  
MATERNAL & INFANT HEALTH  
Moderator/Discussant: Katherine Bradley  

1. Impact of Outreach Educational Video on Pulse Oximetry Screening in Newborns to Detect Critical Congenital Heart Disease  
_Heather Siefkes, Whitnee Hogan, Shannon Flood, Katrina Ramsey, Mark Reller, Amy Starmer, Carrie Phillipi_  

2. Improving Maternity Care for Low Income Women with Diabetes: A Multidisciplinary Approach  
_Lisa Chickadonz, Maria Leiva_  

3. Out-of-Hospital Births in Oregon  
_Anna Stiefvater, Sarah Hargand, Genevieve Buser_  

(E) STRATEGIES TO PROMOTE YOUTH SEXUAL HEALTH  
Moderator/Discussant: Jocelyn Warren  

1. Replicating Evidence-Based Sexual Health Programs Among At-Risk Youth  
_Mercy W. Mwaria, Nanci Coppola, Eric Witmer_  

2. Urban African American Adolescents' Romantic Relationships: Positive Implications for STI/HIV Prevention  
_Senna Lee Towner, M. Margaret Dolcini, Joseph Catania, Gary W. Harper_  

3. Effectively Engaging Teen Populations in Refining and Improving Sexual Health Services  
_Kelly Locey, Alicia Griggs, Andy Chuinard, Patrick Abi Nader_  

(F) OREGON FARMWORKERS HEALTH RISKS  
Moderator/Discussant: Katie Conte  

1. Pilot Study to Assess Risk Factors for Heat-Related Illness Among Oregon Farmworkers  
_Jeffrey Bethel, Renee Harger_  

2. Potential for Multiple Pesticide Exposures Among Blueberry and Cherry Workers Performing Reentry Tasks  
_Kathy Blaustein, Paul C. Jepson_  

3. Working Conditions and Fluid Consumption Among Oregon Farmworkers  
_Renee Harger, Jeffrey Bethel_
1. Applications of Functional Data Analysis: Real-Time Monitoring Data in Public Health
   Andres Houseman, Megan MacDonald, Megan McClelland

2. Expansion of Oregon Tracking's Dynamic Data Portal
   Tara Chetock, Eric Main

3. What's Hot/What's Not: Overview of the Health Status of Oregonians
   Katrina Hedberg

12:00 – 1:30 OPHA Business Meeting and Awards Luncheon

1:30 – 1:45 BREAK

1:45 – 3:00 Concurrent Sessions #5

(A) PANEL: Smokefree Cars for Kids: Clearing the Air for Healthier Kids
   Moderator/Discussant: Colleen Hermann-Franzen
   State Senator Elizabeth Steiner Hayward, Christel Allen

(B) PANEL: A Collaborative Journey Along the Road to a Culture of Quality: A Regional Effort
   Moderator/Discussant: Kristin Tehrani
   Cally Kamiya, Marisa McLaughlin, Philip Mason, Jennifer Lund

(C) INJURY PREVENTION & EMERGENCY PREPAREDNESS
   Moderator/Discussant: Jeff Bethel

   1. Oregon Alliance to Prevent Gun Violence: Coalition Building and Advocacy
      Kylie Menagh-Johnson

   2. Posttraumatic Stress Disorder and Risk of Motor Vehicle Crash Hospitalization among Recent Veterans Enrolled in Veterans Health Administration

   3. The Plan and Practice for an Emergency
      Sara Fillion, Carolyn Stegall

(D) DISPARITIES IN RACE, ETHNICITY AND REFUGEE HEALTH
   Moderator/Discussant: Chunhuei Chi

   1. Hepatitis B Screening and Linkage to Care, Multnomah County Communicable Disease Services, 2012-2013
      Jaime Walters, Kamar Haji-Mohamed
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2. Racial/Ethnic and Insurance Status Disparities in Post-Hospitalization Care for Patients with Traumatic Brain Injury
   Wendy G. Kane, Dagan A. Wright, Rongwei Fu, Kathleen F. Carlson

3. Health Needs of African Refugees and Immigrants
   Seth Asare, Ahmed Iya, Isabelle Soule

(E) CROSS-SECTOR COLLABORATIONS
   Moderator/Discussant: Kate Moore

1. Chronically Absent Students: An Opportunity to Expand Public Health Partnerships with Educators
   Tia Henderson, Andrew Dyke

2. Climate Smart Communities Scenarios Health Impact Assessment
   Andrea Hamberg

3. "See Well to Learn Well" - The Lincoln School Vision Project
   Monica Juarez, Fabiola Herrera

(F) ACHIEVING EQUITY IN FOOD ACCESS & NUTRITION
   Moderator/Discussant: Robb Hutson

1. Subsidizing local produce for 90,000 Oregonians: WIC Farm Direct in 2012
   Rebecca Seel, Laura Wendel

2. Everything is Everything: Spatial Association Between Areas of High Poverty and High Obesity Rates with Implications for Public Health, Nutrition, and Anti-poverty Policies
   Suzanne Porter, Laurel Goode

3. Improving Health Equity Through Community Food Systems
   Mégan Patton-López, Megan Newell-Ching, Doris Cancel-Tirado, Kristty Polanco

(G) Discussion of Various Definitions of Population Health and the Implications they have for Public Health and CCO/ACO Relationships
   Lillian Shirley

3:00 – 3:15 BREAK

3:15 – 4:30 Concurrent Sessions #6

(A) PANEL: ObamaCare and Coordinated Care Organizations: Does Oregon Need Any More Health Care Reform?
   Moderator/Discussant: Kenneth D. Rosenberg
   Peter N. Mahr, Michael Huntington, Sumeeth Bhat
(B) PANEL: Preventing Obesity Among Rural Children: Changing the Context is Key
Moderator/Discussant: Katherine B. Gunter
Katherine B. Gunter, Deborah H. John, Jenny Jackson

(C) ISSUES IN COMMUNITY HEALTH IMPROVEMENT
Moderator/Discussant: Katherine Bradley

1. Community Health Workers in Rural Primary Care: Implementation Issues
   Cherry Pisigan, Deborah Messecar, Katherine J Bradley

2. Crowdfunding and Community Health Projects: A Quick Intro for Public Health Professionals
   Hope Leman

3. Oregon’s Manufactured Housing Stock: Implications for Resident Health
   Annette Klinefelter, Andree Tremoulet

(D) LATINO SEXUAL & REPRODUCTIVE HEALTH
Moderator/Discussant: Deanne Hudson

1. A Family to Plan: The Interaction of Fatherhood Status and Partners in the Sexual and Reproductive Health of Mexican Immigrant Men
   Doris I. Cancel-Tirado, Marie Harvey

2. Development of a Theater Intervention to Promote Latino Parent-Adolescent Sexual Communication
   Joanne Noone, Nancy Castillo, Tiffany L. Allen, Teresa Esqueda

3. Let’s Talk About P-Y-D: How Positive Youth Development Influences Sexual Health Outcomes in Latino Youth
   LaShanda N. Eller, Lindsay Weaver, Jessica E. A. Duke

(E) PERCEPTIONS AND CHALLENGES IN VACCINATIONS AND SCREENINGS
Moderator/Discussant: Torrie Fields

1. Exploring Perceptions and Choices of Nursing Students Regarding Influenza Vaccination
   Kristen Wils

2. Vaccine Beliefs of Complementary and Alternative Medical (CAM) Providers in Oregon
   Sandra J. Bean, Joseph A. Catania
1. Anhydrous Ammonia Releases in Columbia County: A Success Story
   Kacey Setzer, Yuliya Goldman

2. Concentrated Animal Feeding Operations and Environmental Estrogens
   Jeremiah Nelson

3. Protecting Public Health in Oregon via Fish Consumption Advisories
   David Farrer

Conference Conclusion
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