



NEIGHBORS
FOR
CLEAN
AIR

Creating a healthier Oregon
through the reduction of
air toxics.

Mary Peveto, President/co-Founder

Citizen Advocacy - Makes a difference

Clarity



Patience

Persistence

Nickel

Napthalene

Cadmium

Manganese

15 Polycyclic Hydrocarbons

Formaldehyde

What's in our Air?

Acrolein

Arsenic

Dichlorobenzene

Chromium 6

Diesel Particulate Matter

Benzene

Acetaldehyde

Ethylbenzene

1,3-Butadiene

2017 DEQ Portland Air Toxics Solutions



Public Health Policy Advocacy

“Who’s job is it? It’s nobody’s job.
It has to be all of our job.

We are the coalition of the benevolently irrational.

The good people doing good things for no good
reason.”

-former state rep, Jefferson Smith
founder :The Bus Project

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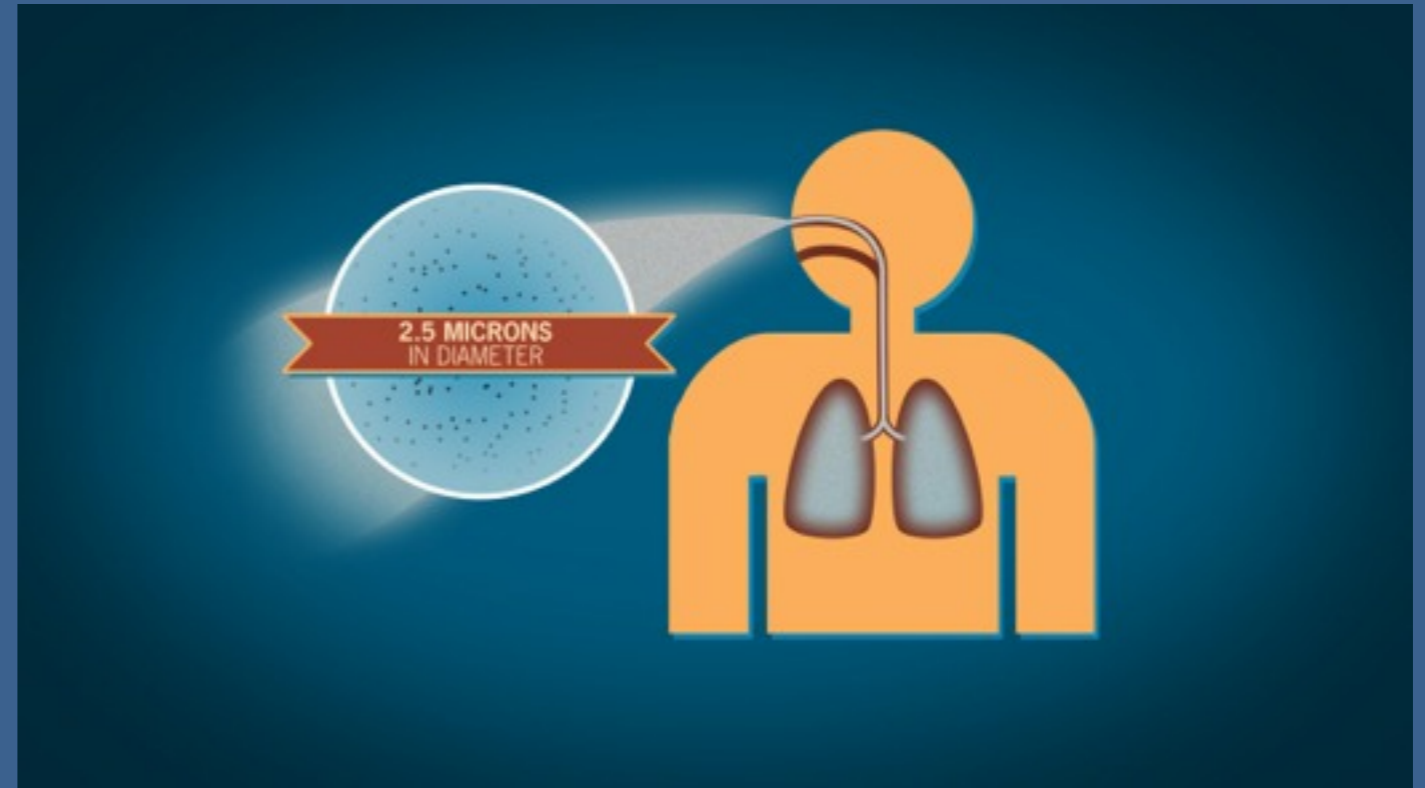
Ethylbenzene

1,3-Butadiene

ium 6

aldehyde

Diesel: A clear case for public policy



It can't easily be mitigated by individual behavior changes.

Diesel: A clear case for public policy



The cost to our state of not mitigating is significant.

Diesel: A clear case for public policy

It meets the level of risk at which we routinely make public investments in the face of public danger.

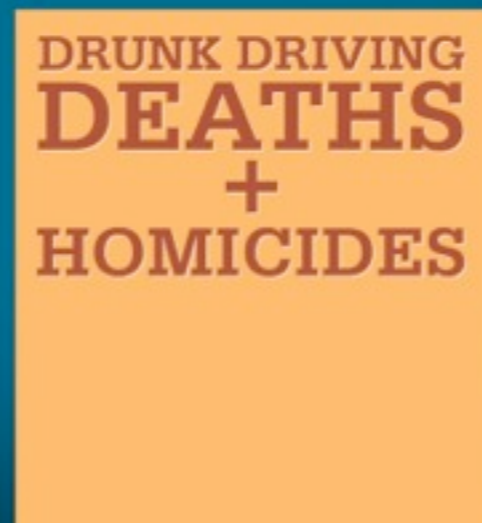
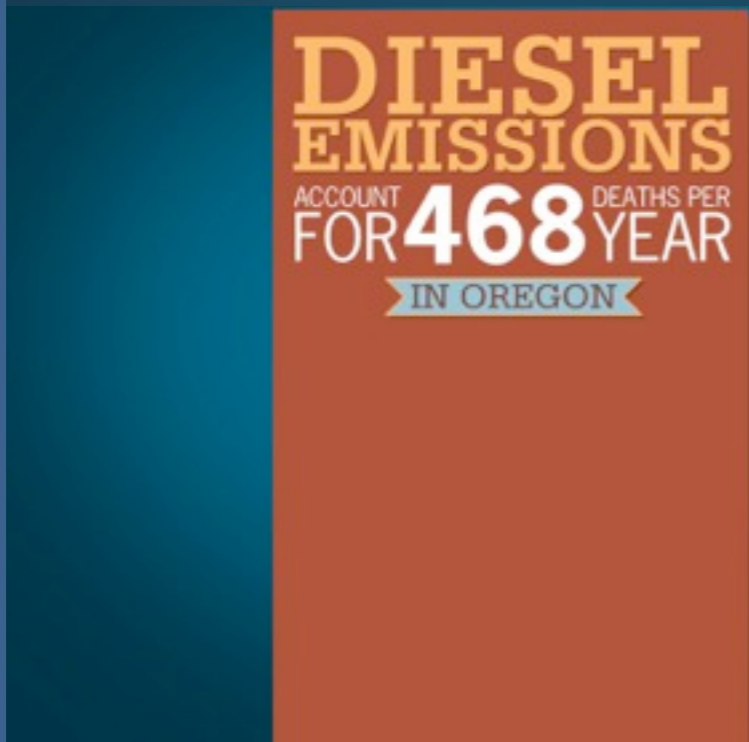
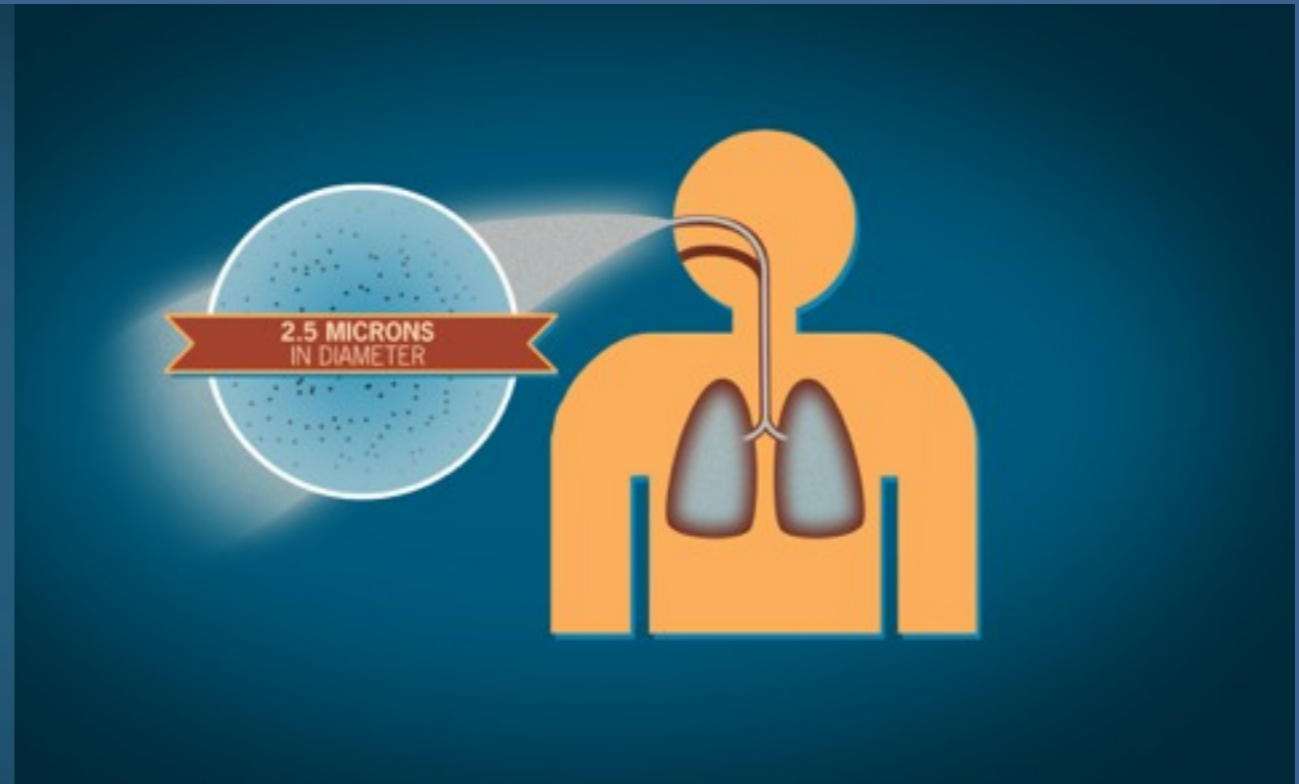


Diesel: A clear case for public policy

It aligns with our state values to recognize the threat of global warming and take immediate action to reduce climate change accelerating agents.



Diesel: A clear case for public policy



Public Health Policy Advocacy

Clarity: State the problem



Patience:

Identify credible partners
and convince them

Persistence:

Identify solutions
repeat, repeat, repeat

Public Health Policy Advocacy

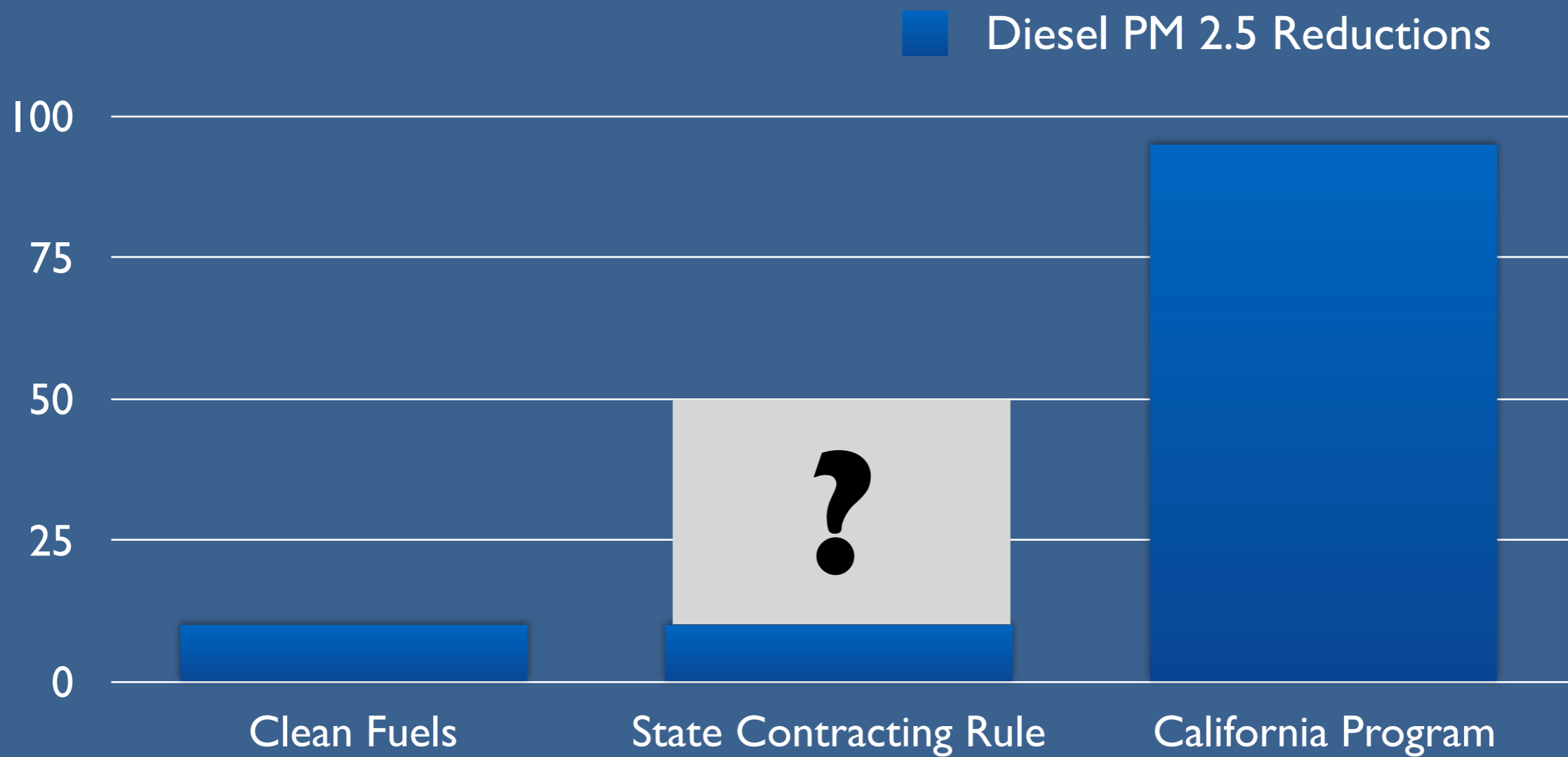
Diesel PM 2.5



Multnomah County
Representative Greenlick
You!

New engines reduce
99% of pollution
Find rules that work.

Diesel Policy options for Oregon



Broaden the base

Petition

[change.org](https://www.change.org)

Petitioning Oregon Governor ▾

Stop Oregon from being the
DUMPING GROUND of dirty **DIESEL**
engines.

Provide
individual ways
to effectively
advocate

Become a Diesel Health Policy
Advocate

- Contact and meet with your state representative
- Contact the Governor
- Organization? Join our coalition.



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