



Promoting Safety In High Alcohol Outlet Density Areas By Building Bridges



Why Density Matters?:

- Significant research shows correlation between outlet density, violence, DUI, underage drinking and nuisance issues.
- The WHO, EU and CDC recommend limiting density as a best practice strategy for public health.
- The CDC published an overview of 40+ studies, all show increased outlet density result in increased consumption and related problems.
- In Oregon: low cost licenses and limited enforcement resources



Policy Challenges in OR

- OLCC lack of clarity around saturation in rules
- Powerful alcohol lobby
- Resistance to regulation



Portland:



“Old Town/Chinatown”

- High concentration of bars and high capacity nightclubs
- Economically depressed neighborhood
- History of crime, difficulty attracting foot traffic during day hours.



Law Enforcement



Faith-based



Neighbors



Under Oregon's Smokefree Workplace Law this business is smokefree (ORS 433.835-870, effective January 1, 2009). Smoking is not allowed within 10 feet of building entrances, exits, windows and air intake vents.

For information and complaints:
1-866-621-6107 or www.healthoregon.org/smokefree
Want to quit smoking?
1-800-QUIT-NOW or 1-877-2NO-FUME (Español)

SMOKEFREE
oregon

Public Health



Local Government



Parents/families



Retailers/Business

Successful Collaboration

- Process of assessment, capacity building, planning, implementation and evaluation!
- Engage non-traditional partners, “we are all in this together”
- **We do work!**
- We make adjustments and to talk to stakeholders about concerns and unintended consequences

What are we *doing*?



Policy Work



- Education requirements
- Business license strategies: Time, Place, Manner and Late Night Activity Permit
- Multijurisdictional Events Office

Education/Support



- Portland Bar Academy
- Signage in the district
- Identifying infrastructure needs

Changing Norms



- Messaging
- Promoting the district: more people for more reasons

Thanks!



Contact Us:

Sondra Storm: sondra.storm@multco.us

Mireille LaFont: mireille.lafont@multco.us