Promoting Safety In High Alcohol Outlet Density Areas

By Building Bridges
Significant research shows correlation between outlet density, violence, DUI, underage drinking and nuisance issues.

The WHO, EU and CDC recommend limiting density as a best practice strategy for public health.

The CDC published an overview of 40+ studies, all show increased outlet density result in increased consumption and related problems.

In Oregon: low cost licenses and limited enforcement resources.
Policy Challenges in OR

- OLCC lack of clarity around saturation in rules
- Powerful alcohol lobby
- Resistance to regulation
Portland:

“Old Town/Chinatown”

- High concentration of bars and high capacity nightclubs
- Economically depressed neighborhood
- History of crime, difficulty attracting foot traffic during day hours.
Successful Collaboration

- Process of assessment, capacity building, planning, implementation and evaluation!
- Engage non-traditional partners, “we are all in this together”
- We do work!
- We make adjustments and to talk to stakeholders about concerns and unintended consequences
What are we doing?
Policy Work

- Education requirements
- Business license strategies: Time, Place, Manner and Late Night Activity Permit
- Multijurisdictional Events Office
Education/Support

- Portland Bar Academy
- Signage in the district
- Identifying infrastructure needs
Changing Norms

- Messaging
- Promoting the district: more people for more reasons
Thanks!

Contact Us:
Sondra Storm: sondra.storm@multco.us
Mireille LaFont: mireille.lafont@multco.us