

# ¡Unidos Podemos!

Enfrentando la pérdida  
de memoria en familia



## A Memory Loss Intervention: Unidos Podemos

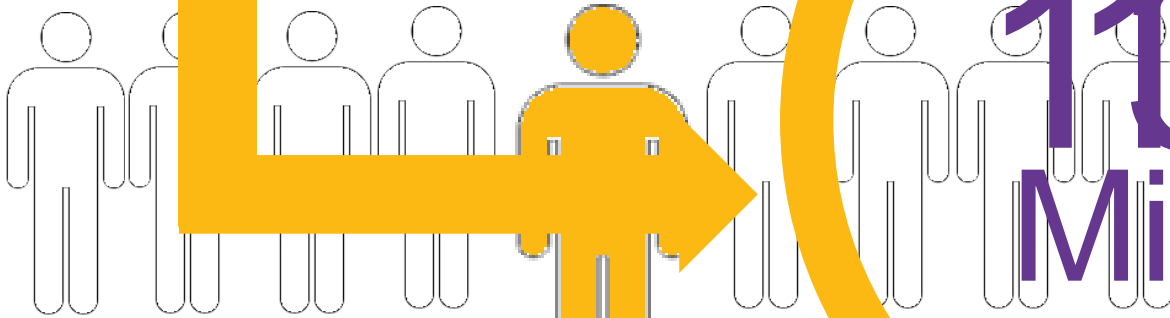
Sarah Holland, MSW MPH  
Alzheimer's  
Association  
Oregon Chapter

5.2  
Million

200,000

2 in 3

1 in 6  
Million



1 in 9 Americans

85

Age 65 and Over

Don't Know

%

### Percentage of seniors with Alzheimer's disease



# 10%

#

### Number of deaths from Alzheimer's disease in 2012

# 1,312

- 6<sup>th</sup> leading cause of death in Oregon
- 10<sup>th</sup> highest Alzheimer's death rate in America

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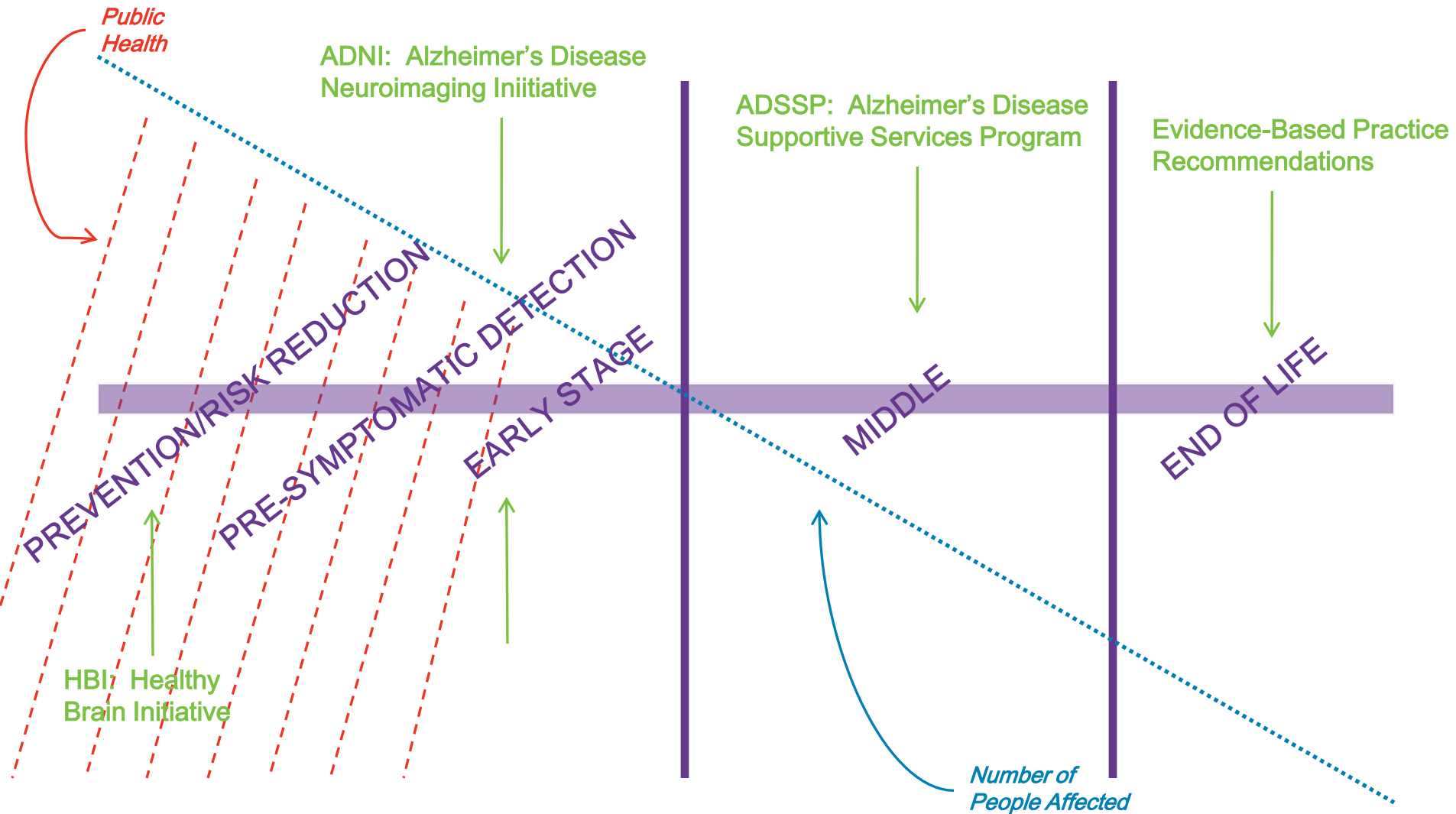
### Number of Alzheimer's and dementia caregivers, hours of unpaid care, and costs of caregiving

Year	# of Caregivers	Total Hours of Unpaid Care	Total Value of Unpaid Care	Higher Health Costs of Caregivers
2012	167,000	191,000,000	\$2,352,000,000	\$96,000,000
2013	173,000	196,000,000	\$2,446,000,000	\$100,000,000
2014	175,000	199,000,000	\$2,422,000,000	\$105,000,000



For more information, view the *2015 Alzheimer's Disease Facts and Figures* report at [alz.org/facts](http://alz.org/facts).

# A Comprehensive Approach to Alzheimer's



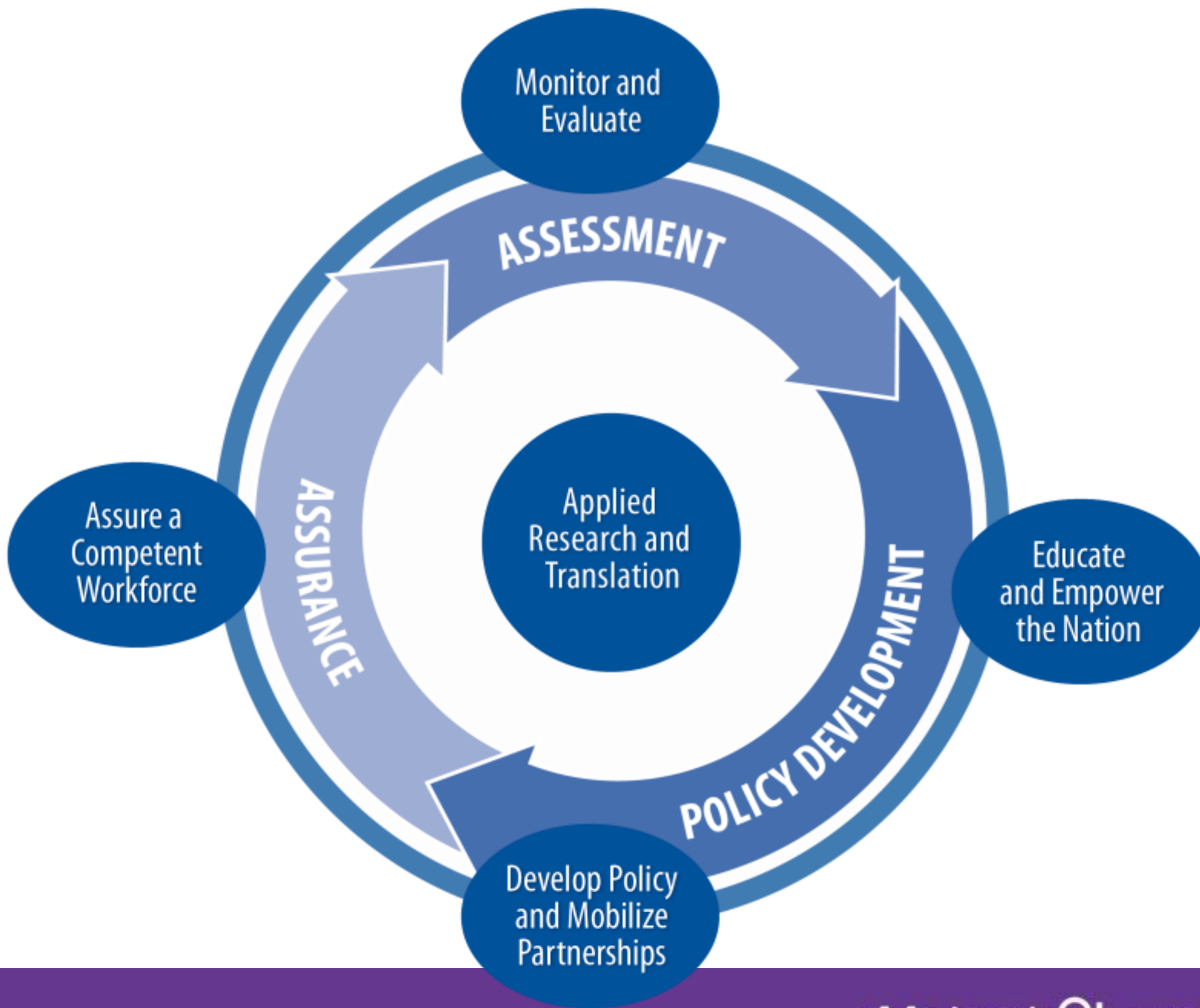


# *The Healthy Brain Initiative*

The Public Health Road Map for State  
and National Partnerships, 2013–2018

alzheimer's   
association





# Assure a Competent Workforce

- W-03: Support efforts to educate health care providers about the early signs of dementia.
- W-04 Identify appropriate roles and determine effectiveness of community health workers, promotoras, patient navigators, and paraprofessionals with respect to care related to dementia, including Alzheimer's disease.
- W-06: Educate health care providers about validated cognitive assessment tools.

En Español

In English

Español Home | Acerca De Nosotros | Contacto

Acerca de Alzheimer

Señales y Síntomas

Tratamiento

Cuidados

Recursos

## Latinos y el Alzheimer

Ya se estima que el número de latinos que sufren de la enfermedad de Alzheimer aumentará un 600 por ciento para el año 2050. Aprenda sobre la enfermedad para mejor cuidar no solamente de su ser querido sino también de usted mismo.

**EMPIECE AQUÍ**



### Alzheimer, Lo Básico. Nuevo Taller en Español en la Línea

Para proveer información crítica a la comunidad Latina, nuestro programa de Pérdida de Memoria, Demencia y Alzheimer está disponible en Español. Si usted o alguien que usted conoce es afectado por Alzheimer o demencia, tome este taller gratis y aprenda mas de la enfermedad.



Encuentre su oficina local



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**1.800.272.3900**

1.5k

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64

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53

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## Promotores de Salud / Community Health Workers



### On This Page


#### *Promotores de salud / Community Health Workers*

- HHS
- CDC
- FEMA
- NKDEP
- NHLBI

What are *Promotores de salud*?

"Promotores de salud", also known as "promotoras", is the Spanish term for "community health workers". The Hispanic community recognizes *promotores de salud* as lay health workers who work in Spanish-speaking communities.

### Promotora Capacity Building through Federal Government

[U.S. Department of Health & Human Services \(HHS\)](#) 

# Conozca las 10 Señales de Advertencia

La Detección Temprana es Importante

Un taller educativo presentado por la Asociación de Alzheimer



# What We Did

- What Are They Seeing?
- Disease Education
- Resources That Can Be Trusted
- Made It Their Own
- Follow Up...

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# Next Steps...

- Attempts for On Going Contact
- Piloting of Spanish Language Resources
- Seeking Additional Partnerships