

# Thinking Outside the Box

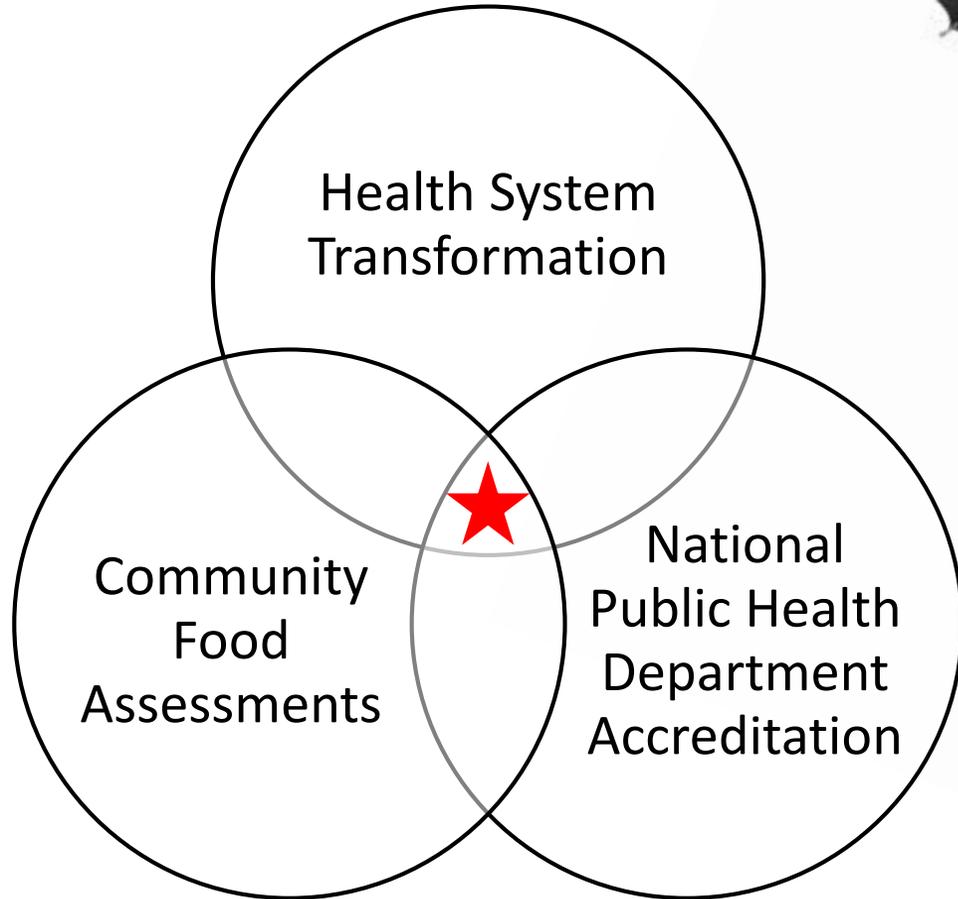
Collective Impact to Reduce Health Disparities

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# A Perfect Storm



# Assessing the Situation



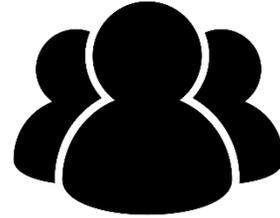
## CCO

Required by Oregon Health Authority

Purpose is to assess the entire community served by the CCO, not just Medicaid population

Led by CCO with CAC input

**Every 5 years**



## Public Health

National Public Health Accreditation

Purpose is to learn about health of the community, barriers to health, and community assets and resources

Led by Public Health

**Every 5 years**



## Community Food

Supported by funding from Meyer Memorial

Purpose is to assess the food system to inform a community based plan for improving food security and local self reliance

Promoted by Oregon Food Bank

# Collective Impact—the five conditions

## Common Agenda

- All participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions

## Shared Measurement

- **Collecting data and measuring results consistently** across all participants ensures efforts remain aligned and participants hold each other accountable

## Mutually Reinforcing Activities

- Participant activities must be **differentiated while still being coordinated** through a mutually reinforcing plan of action

## Continuous Communication

- **Consistent and open communication** is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation

## Backbone Support

- Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to **serve as the backbone for the entire initiative and coordinate participating organizations and agencies**

# Collective Impact—Jackson County

## Common Agenda

- Improve health outcomes for vulnerable populations in Jackson County

## Shared Measurement

- Food system mapping

## Mutually Reinforcing Activities

- Policies, systems, and environments

## Continuous Communication

- Partnering to Improve Community Health & Rogue Valley Food System Network

## Backbone Support

- Varying by project

# *Go4RealFood*

Cooking Skills Program



# *Go4RealFood* Cooking Skills Education

- ACCESS Regional Food Bank
- OSU Extension
- Ashland Food Cooperative
- Rogue Valley Food System Network
- Growers Market
- Food Pantries
- Grocery Stores
- La Clinica





**GO**

**4 REAL FOOD**

ROGUE VALLEY

**YOU CAN COOK IT!**

**ACCESS** Helping People Help Themselves **Cooking Skills Education Program**



# *Go4RealFood*

Healthy Corner Stores



# *Go4RealFood* Healthy Corner Stores

- 3 Convenience Stores
- 2 Health Departments
  - Jackson County
  - Josephine County
- 1 Local Farm
- OSU Extension
- ACCESS Regional Food Bank
- Rogue Valley Food System Network
- 2 Elementary Schools
  - Jackson
  - Washington
- 1 Community Garden





# *Go4RealFood*

Fruit & Vegetable Prescription Program



# *Go4RealFood* Fruit & Vegetable Rx

- Health Departments
  - Jackson County
  - Josephine County
- 2 Federally Qualified Health Centers
- OSU Extension
- ACCESS Regional Food Bank
- 2 Coordinated Care Organizations
  - AllCare CCO
  - Jackson Care Connect
- Oregon Health Authority
- Rogue Valley Food System Network

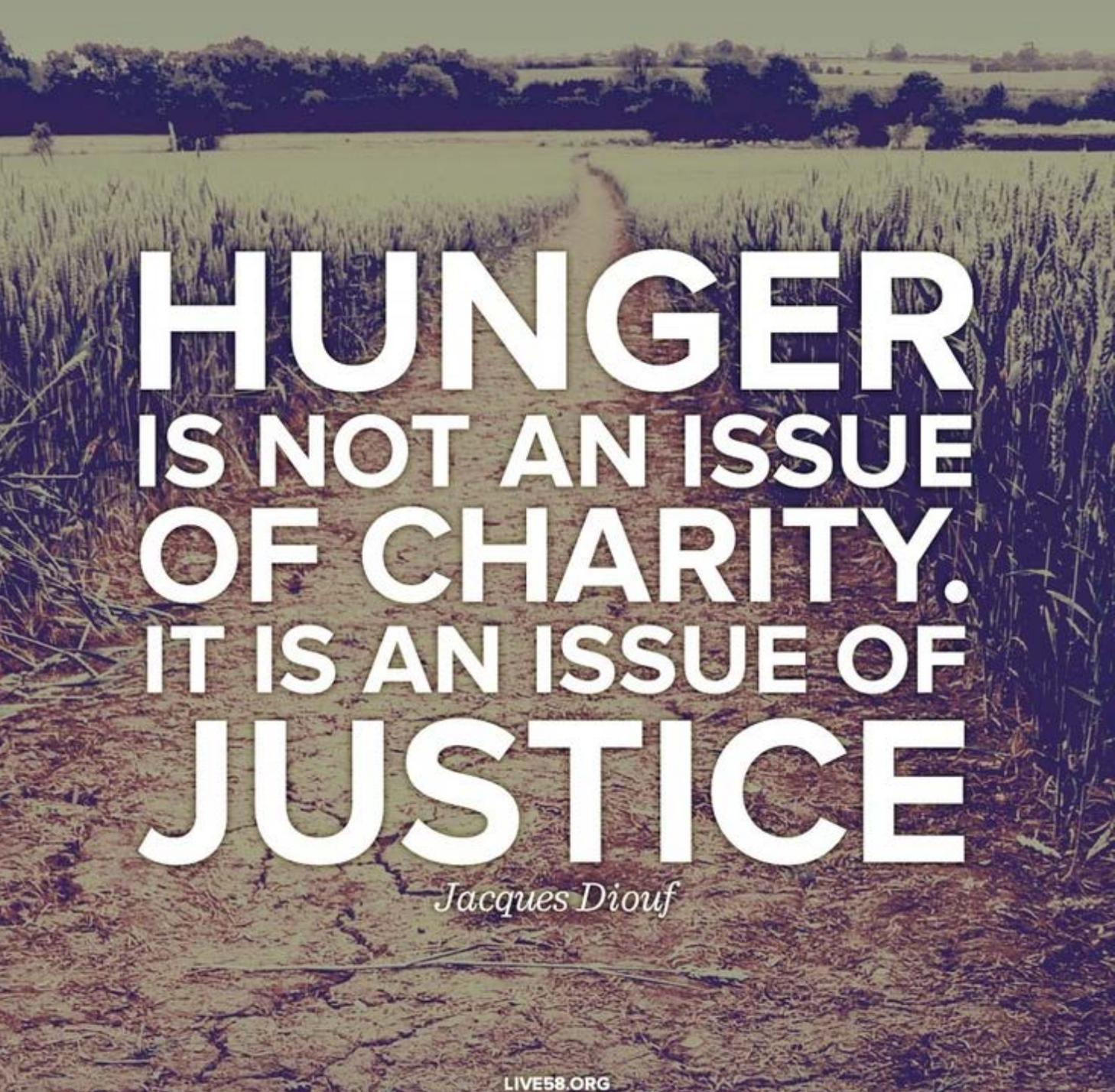




# What next?

- Cooking Skills program going strong
- Rx pilots continuing
  - Spanish language pilot
  - Diabetes group
  - Community health workers
- Partnerships for the future

Questions?



**HUNGER  
IS NOT AN ISSUE  
OF CHARITY.  
IT IS AN ISSUE OF  
JUSTICE**

*Jacques Diouf*