Thinking Outside the Box

Collective Impact to Reduce Health Disparities

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A Perfect Storm

Health System Transformation

Community Food Assessments

National Public Health Department Accreditation
Assessing the Situation

**CCO**
- Required by Oregon Health Authority
- Purpose is to assess the entire community served by the CCO, not just Medicaid population
- Led by CCO with CAC input
- Every 5 years

**Public Health**
- National Public Health Accreditation
- Purpose is to learn about health of the community, barriers to health, and community assets and resources
- Led by Public Health
- Every 5 years

**Community Food**
- Supported by funding from Meyer Memorial
- Purpose is to assess the food system to inform a community based plan for improving food security and local self reliance
- Promoted by Oregon Food Bank
Collective Impact—the five conditions

<table>
<thead>
<tr>
<th>Common Agenda</th>
<th>All participants have a <strong>shared vision for change</strong> including a common understanding of the problem and a joint approach to solving it through agreed upon actions</th>
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<tbody>
<tr>
<td>Shared Measurement</td>
<td><strong>Collecting data and measuring results consistently</strong> across all participants ensures efforts remain aligned and participants hold each other accountable</td>
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<tr>
<td>Mutually Reinforcing Activities</td>
<td>Participant activities must be <strong>differentiated while still being coordinated</strong> through a mutually reinforcing plan of action</td>
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<tr>
<td>Continuous Communication</td>
<td><strong>Consistent and open communication</strong> is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation</td>
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<tr>
<td>Backbone Support</td>
<td>Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to <strong>serve as the backbone for the entire initiative and coordinate participating organizations and agencies</strong></td>
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# Collective Impact—Jackson County

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<tr>
<th>Common Agenda</th>
<th>• Improve health outcomes for vulnerable populations in Jackson County</th>
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<tbody>
<tr>
<td>Shared Measurement</td>
<td>• Food system mapping</td>
</tr>
<tr>
<td>Mutually Reinforcing Activities</td>
<td>• Policies, systems, and environments</td>
</tr>
<tr>
<td>Continuous Communication</td>
<td>• Partnering to Improve Community Health &amp; Rogue Valley Food System Network</td>
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<tr>
<td>Backbone Support</td>
<td>• Varying by project</td>
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Go4RealFood
Cooking Skills Program
Go4RealFood Cooking Skills Education

- ACCESS Regional Food Bank
- OSU Extension
- Ashland Food Cooperative
- Rogue Valley Food System Network
- Growers Market
- Food Pantries
- Grocery Stores
- La Clinica
Go4RealFood
Healthy Corner Stores
Go4RealFood Healthy Corner Stores

- 3 Convenience Stores
- 2 Health Departments
  - Jackson County
  - Josephine County
- 1 Local Farm
- OSU Extension
- ACCESS Regional Food Bank
- Rogue Valley Food System Network

- 2 Elementary Schools
  - Jackson
  - Washington
- 1 Community Garden
Go4RealFood
Fruit & Vegetable Prescription Program
Go4RealFood Fruit & Vegetable Rx

• Health Departments
  • Jackson County
  • Josephine County
• 2 Federally Qualified Health Centers
• OSU Extension
• ACCESS Regional Food Bank
• 2 Coordinated Care Organizations
  • AllCare CCO
  • Jackson Care Connect

• Oregon Health Authority
• Rogue Valley Food System Network
What next?

• Cooking Skills program going strong
• Rx pilots continuing
  • Spanish language pilot
  • Diabetes group
  • Community health workers
• Partnerships for the future
HUNGER IS NOT AN ISSUE OF CHARITY. IT IS AN ISSUE OF JUSTICE

Jacques Diouf

Questions?