

# Sandwiches to Space Shuttles

Oregon Public Health Association Meeting

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# Disclosures

I have no relevant financial relationships to disclose.

My biases:

I am a family physician with a health care orientation

I work for a CCO and am committed to our success

I live and work in Portland

I am a parent of a young child

I am a space shuttle person



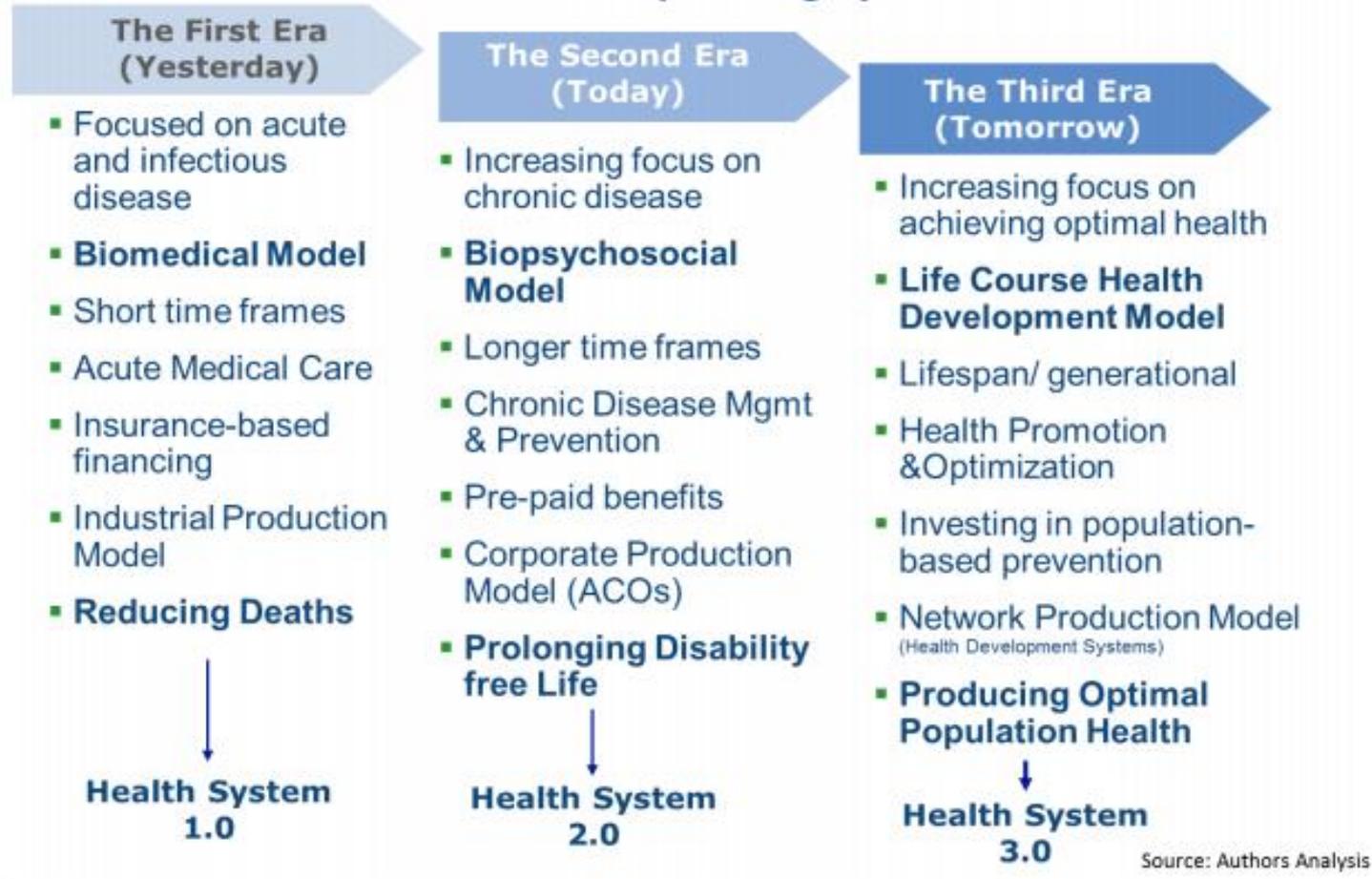
# The vision of the Coordinated Care Model ultimately extends beyond the clinic walls



Source: Public Health Institute

# Evolution of the Health Care System

**Exhibit 1: The Evolving Health Care System:  
3 Eras >> 3 Operating Systems**



Halfon N, Long P, et al. Applying A 3.0 Transformation Framework To Guide Large-Scale Health System Reform *Health Affairs* 33, No. 11 (2014): 2003–2011

# 2013 Spending

**Health Care Delivery:**

\$3 trillion  
\$9523 per person

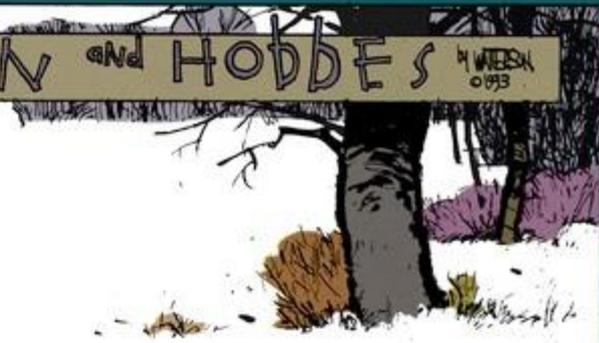
**Public Health:**

\$80 billion  
\$241 per person

# calvin and hobbes

by WATSON  
© 1993

IF YOU COULD HAVE ANYTHING IN THE WORLD RIGHT NOW, WHAT WOULD IT BE?

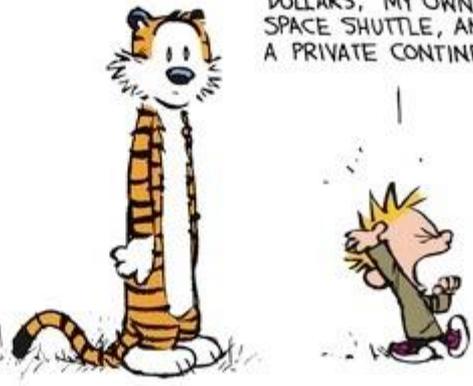


ANYTHING AT ALL! WHATEVER YOU WANT!



A SANDWICH?!? WHAT KIND OF STUPID WISH IS THAT?!

TALK ABOUT A FAILURE OF IMAGINATION! I'D ASK FOR A TRILLION BILLION DOLLARS, MY OWN SPACE SHUTTLE, AND A PRIVATE CONTINENT!





YOU THREW A FIT THIS MORNING BECAUSE YOUR MOM PUT LESS JELLY ON YOUR TOAST THAN YESTERDAY!





# Health Share's Prevention Strategy

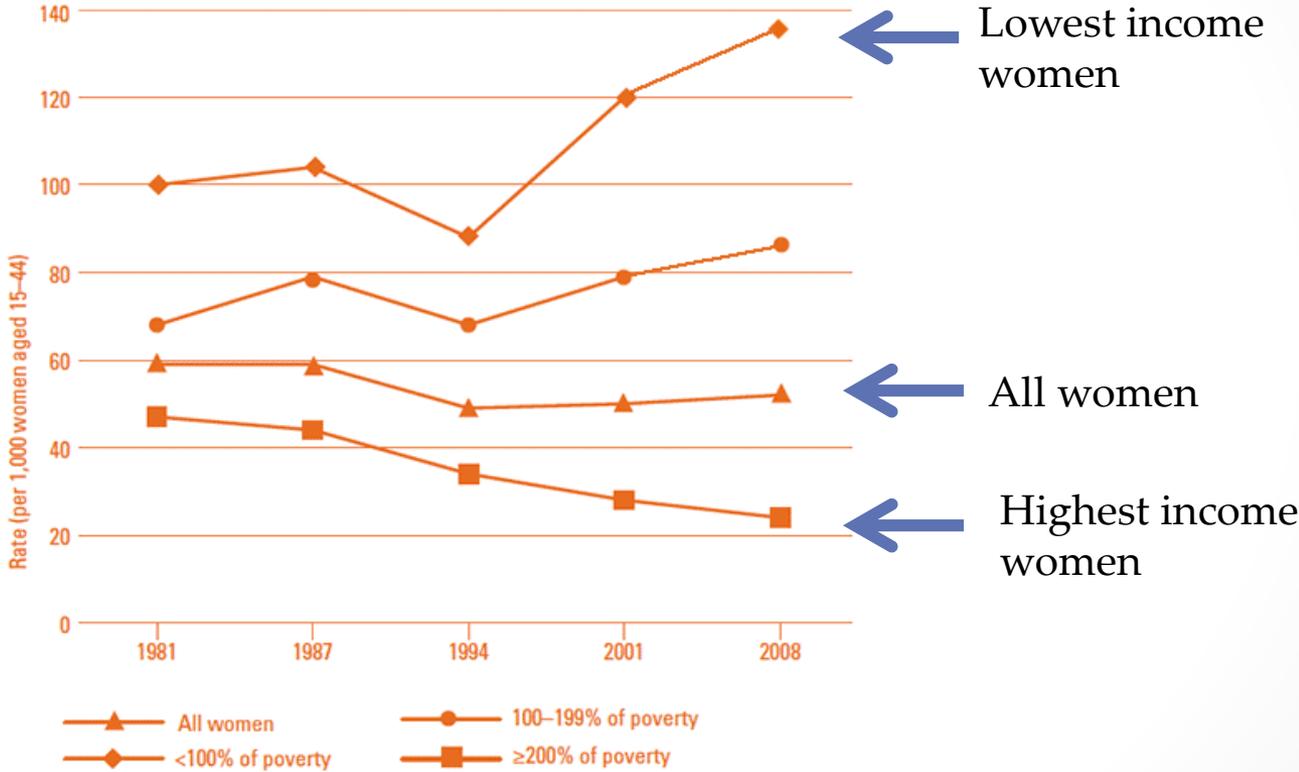
1. Prevent unintended pregnancies
2. Integrate behavioral health into maternity care
3. Ensure all children are ready for kindergarten
4. Build coordinated support for children in foster care



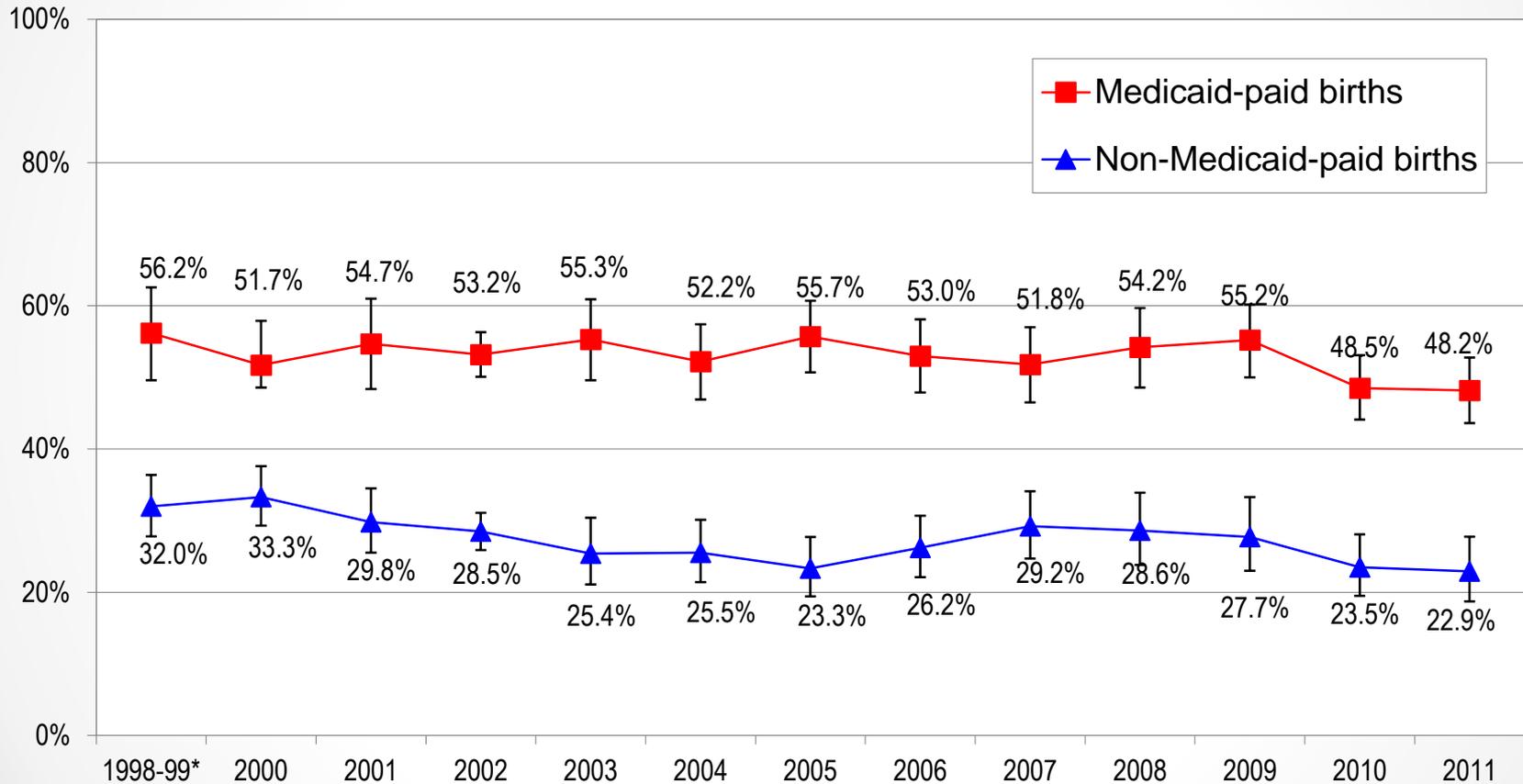
# Unintended Pregnancy Rates 1981-2008

**Unintended Pregnancy Rates, 1981-2008**  
Unintended pregnancy has become increasingly concentrated among poor and low-income women.

27 years of data



# Proportion of Births that were Unintended



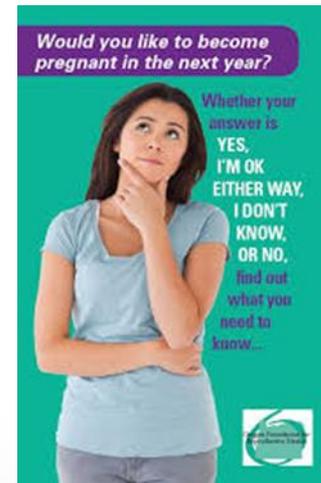
PUBLIC HEALTH DIVISION  
Reproductive Health Program

Data Source: Oregon PRAMS

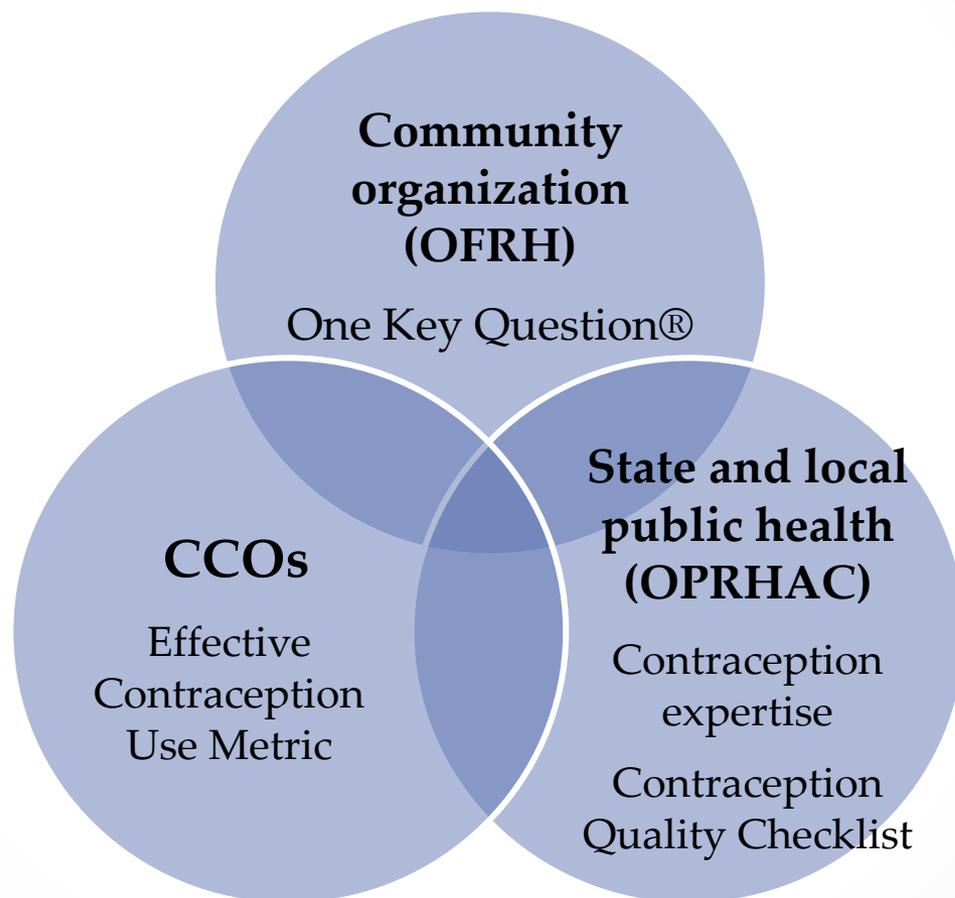
# One Key Question<sup>®</sup>

*“Would you like to become pregnant in the next year?”*

[www.onekeyquestion.org](http://www.onekeyquestion.org)



# Advancing Women's Reproductive Health



# Integrating Behavioral Health into Maternity Care

## OREGON FAMILY WELL-BEING ASSESSMENT PREGNANCY

Pregnancy is an important time to make sure that you and your family have all the support and resources you need for your health. We use this survey to connect you to community resources that work with families during this time of transition. **You don't have to answer any of these questions if you don't want to**, and all your answers are confidential. However, if you respond with an answer that makes us worry that you are in danger or a child in your home is in danger, we may need to disclose that information.

Today's Date: \_\_\_\_\_

1 Name: \_\_\_\_\_

2 Your DOB: \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
Age 17 or less?  Yes

3 In which language do you want us to communicate with you?  
\_\_\_\_\_

4 Are you a recent immigrant (5 years or less) or refugee?  
 Yes  
 No

8 How would you describe your spouse's or partner's job?  
 Full time (30 hours a week or more)  
 Part-time  
 Seasonal work  
 Unemployed and looking for work  
 Unemployed and not looking for work  
 No spouse or partner

9 Do you have a regular doctor who does check-ups and sees you when you are sick?  
 Yes  
 No

10 Do you have a dentist?  
 Yes  
 No



The OPC is a group of healthcare leaders coming together to advocate for improved perinatal outcomes through collaboration and adoption of evidence based practice throughout the state of Oregon.

The group is convened by March of Dimes.

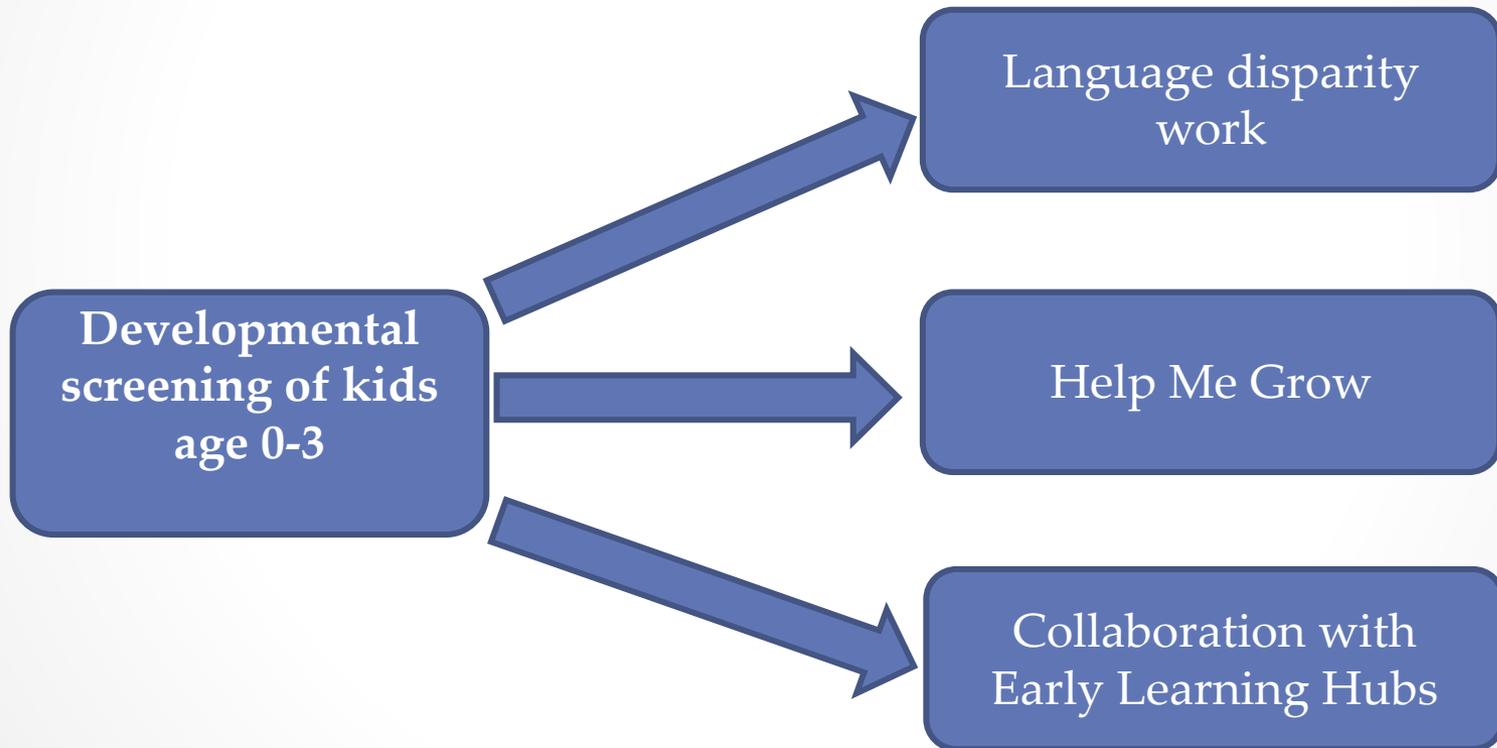
# Project Nurture



PROJECTNURTURE



# Kindergarten Readiness



# Challenge

1. Can you reframe your initiatives so that they are both achievable and aspirational?
2. How can your organization change in ways that would optimize its role? What should you ideally be doing? Who are the new partners you might need?





# Acknowledgements

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# Thank you!

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