Sandwiches to Space Shuttles

Oregon Public Health Association Meeting
October 2016
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Disclosures

I have no relevant financial relationships to disclose.

My biases:

I am a family physician with a health care orientation

I work for a CCO and am committed to our success

I live and work in Portland

I am a parent of a young child

I am a space shuttle person
The vision of the Coordinated Care Model ultimately extends beyond the clinic walls.

Source: Public Health Institute
Evolution of the Health Care System

Exhibit 1: The Evolving Health Care System: 3 Eras >> 3 Operating Systems

The First Era (Yesterday)
- Focused on acute and infectious disease
- Biomedical Model
- Short time frames
- Acute Medical Care
- Insurance-based financing
- Industrial Production Model
- Reducing Deaths

Health System 1.0

The Second Era (Today)
- Increasing focus on chronic disease
- Biopsychosocial Model
- Longer time frames
- Chronic Disease Mgmt & Prevention
- Pre-paid benefits
- Corporate Production Model (ACOs)
- Prolonging Disability free Life

Health System 2.0

The Third Era (Tomorrow)
- Increasing focus on achieving optimal health
- Life Course Health Development Model
- Lifespan/ generational
- Health Promotion &Optimization
- Investing in population-based prevention
- Network Production Model (Health Development Systems)
- Producing Optimal Population Health

Health System 3.0

Source: Authors Analysis

2013 Spending

Health Care Delivery: $3 trillion
$9523 per person

Public Health: $80 billion
$241 per person
If you could have anything in the world right now, what would it be?

- HMM...
- Anything at all? Whatever you want!
- A sandwich.
- A sandwich? What kind of stupid wish is that?

Talk about a failure of imagination! I'd ask for a trillion billion dollars, my own space shuttle, and a private continent!

I got my wish.
I THRIVE ON CHANGE.

YOU?

YOU THREW A FIT THIS MORNING BECAUSE YOUR MOM PUT LESS JELLY ON YOUR TOAST THAN YESTERDAY!

I THRIVE ON MAKING OTHER PEOPLE CHANGE.
Health Share’s Prevention Strategy

1. Prevent unintended pregnancies

2. Integrate behavioral health into maternity care

3. Ensure all children are ready for kindergarten

4. Build coordinated support for children in foster care
Unintended Pregnancy Rates 1981-2008

Unintended pregnancy has become increasingly concentrated among poor and low-income women.

27 years of data

Lowest income women

All women

Highest income women

http://www.guttmacher.org/pubs/FB-Unintended-Pregnancy-US.html
Proportion of Births that were Unintended

PUBLIC HEALTH DIVISION
Reproductive Health Program

Data Source: Oregon PRAMS
“Would you like to become pregnant in the next year?”

www.onekeyquestion.org
Advancing Women’s Reproductive Health

- Community organization (OFRH)
  - One Key Question®
- State and local public health (OPRHAC)
  - Contraception expertise
  - Contraception Quality Checklist
- CCOs
  - Effective Contraception Use Metric
Integrating Behavioral Health into Maternity Care

OREGON FAMILY WELL-BEING ASSESSMENT PREGNANCY

Pregnancy is an important time to make sure that you and your family have all the support and resources you need for your health. We use this survey to connect you to community resources that work with families during this time of transition. You don’t have to answer any of these questions if you don’t want to, and all your answers are confidential. However, if you respond with an answer that makes us worry that you are in danger or a child in your home is in danger, we may need to disclose that information.

1. Today’s Date: _________________________
2. Name: ________________________________
3. Your DOB: ______/______/______
   Age 17 or less? ○ Yes
4. In which language do you want us to communicate with you?
   _________________________________
5. Are you a recent immigrant (5 years or less) or refugee?
   ○ Yes
   ○ No
6. How would you describe your spouse’s or partner’s job?
   ○ Full time (30 hours a week or more)
   ○ Part-time
   ○ Seasonal work
   ○ Unemployed and looking for work
   ○ Unemployed and not looking for work
   ○ No spouse or partner
7. Do you have a regular doctor who does check-ups and sees you when you are sick?
   ○ Yes
   ○ No
8. Do you have a dentist?
   ○ Yes
   ○ No

The OMC is a group of healthcare leaders coming together to advocate for improved perinatal outcomes through collaboration and adoption of evidence-based practice throughout the state of Oregon.

The group is convened by March of Dimes.
Project Nurture
Kindergarten Readiness

Developmental screening of kids age 0-3

Language disparity work
Help Me Grow
Collaboration with Early Learning Hubs
Challenge

1. Can you reframe your initiatives so that they are both achievable and aspirational?

2. How can your organization change in ways that would optimize its role? What should you ideally be doing? Who are the new partners you might need?
Acknowledgements

Dr. Bruce Goldberg
Lillian Shirley
Sarah Bartelmann
Helene Rimberg
Emily Elman
Dustin Zimmerman
Marni Kuyl
Tricia Mortell
Lindsey Manfrin
Thank you!

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