

Developing a statewide strategic framework for addressing obesity

MODERATOR/DISCUSSANT: Robb Hutson

PANELISTS: Luci Longoria, Daniel Morris, Jill Hutson

TOPIC/TARGET AUDIENCE: Public health and health care practitioners with stake in obesity prevention.

ABSTRACT: This panel will explore three topic areas around obesity and outline the rationale and next steps for a newly formed statewide obesity coalition and will include an overview of obesity and its health impacts in Oregon, causes and solutions, and the development of a statewide coalition and strategic framework for obesity prevention.

OBJECTIVE(S): Upon completion of this panel, attendees will be able to: define and explain obesity prevalence, health impacts, and the health disparities of obesity; identify and evaluate potential programs and policy efforts aligned with alleviating the prevalence of obesity in Oregon; participate in a Statewide Coalition for Obesity Prevention.

PANEL ABSTRACT 1: Obesity is the second leading cause of death and disability in Oregon; more than one-third of Oregonians have obesity and prevalence is increasing. This presentation will outline the health and economic impact of obesity in Oregon, including: the current prevalence of obesity among children, youth, and adults in Oregon; the health and economic burden of obesity-related conditions (heart disease, stroke, Type 2 diabetes, and certain cancers), and provide an examination of population groups that are disproportionately affected by obesity and obesity-related conditions.

PANEL ABSTRACT 2: This presentation will explore the main causes of obesity in Oregon and examine evidence-based practices for reducing population level obesity including: food policy, built environment; price and tax policy, and comprehensive obesity prevention programs. The presenter will also provide an overview of the current landscape of obesity prevention policies in Oregon, including a discussion of important policies currently under threat, nationally, such as school food and nutrition environment regulations and menu labeling. This presentation will share four examples of obesity prevention efforts currently happening throughout Oregon.

PANEL ABSTRACT 3: This presentation will explain and “launch” a statewide obesity prevention coalition and plans for the coalition to develop a statewide strategic framework (aligned with the State Health Improvement Plan) to slow the increase of obesity. This community-driven coalition and planning process will incorporate community-based organizations, health care organizations, state and local governmental public health agencies and Coordinated Care Organizations. The strategic framework will provide an opportunity to focus Oregon's limited resources on key strategies to achieve efficiencies through synergistic effect and set Oregon on a path for obtaining adequate resources for addressing obesity. Attendees will be provided with information and details about how to participate in the coalition and the planning process.

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