

## **Linking people to health through neighborhood-centric maps**

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**TOPIC/TARGET AUDIENCE:** Public Health Professionals - outreach & engagement

**ABSTRACT:** Understanding that connecting people to nearby resources can support health (1,2), community partners came together to create WanderWalks Points of Health maps. The maps highlight neighborhood assets - referred to as “Points of Health” - that facilitate active living, increased fruit and vegetable consumption, social connections, and preventative medical appointments; as well as places residents can gather to relieve stress. Neighborhood-centric maps include safe walking routes that link people to the points of health, while encouraging physical activity. Each map incorporates an approximately 2-mile radius, and are the natural neighborhood boundaries. The full-color glossy pocket maps are printed by our local transit provider and disseminated through medical clinics and community partners. Join us to learn about the collaborative development and implementation of this project, as well as lessons learned.

1. Blickem, C., Kennedy, A., Jariwala, P., Morris, R., Bowen, R., Vassilev, I., Rogers, A. (2014) BMC Health Services Research, 14, 1-12. doi: 10.1186/1472-6963-14-262

2. Bopp, M., Fallon, EA., Bolton, D.J., & Kahl, D. (2012) Engaging community partners to develop a culturally relevant resource guide for physical activity and nutrition. Ethnicity & Disease 2012 22) 231-238.

### **OBJECTIVE(S):**

- After visiting this poster, participants will be able to describe 1) what is a “point of health”; 2) how to link points of health through safe walking routes; and 3) the types of partners to engage in asset mapping projects.
- After visiting this poster, participants will be able to identify the processes involved in developing and implementing a neighborhood-centric mapping project.

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