With and by the People: How community-centered CHIPs drive equity and reimagine health improvement

OPHA Annual Conference
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Equity vs Equality
Why an equity-oriented CHIP?

Health inequities exist and persist in communities of color

One size approach does NOT fit all

Upstream considerations of root cause

Communities know what works
Putting the “E” in CHIP

2014 Racial and Ethnic Disparities Report card was a wake up call:

● Persistent health inequities in communities of color
● Gaps in service delivery
● Highlighted the effectiveness of community driven services vs traditional services

Image Source: Veganstreet.com
Project Leadership Team

- Unite Oregon
- ORCHWA
- NAYA Family Center
- Urban League of Portland
- Multnomah County
- ARCO
- Asian Pacific American Network of Oregon
CHIP Process

Year 1: Initial Public Participation and Plan Development

Year 2: Strategy Development and Partner recruitment

Year 3-5: Implementation, Evaluation, and planning for next cycle
Year 1: Engaging Community

- 24 Events
- 12 Distinct Community Groups
- 4 MAPP Assessments
- 5 Priority Areas
- 2 Events In-Language
- 224 Participants
- 71 Objectives
Year 1: Priorities

- Access to Culturally and Linguistically Responsive Healthcare
- A Neighborhood Home for All
- Essential Community Services & Resources
- Support of Family & Community Ways
- Transformative Change Toward Equity & Empowerment
Year 2: Co-own | Co-lead | Collaborate

Data, everywhere data
- Connecting dots between community recommended strategies and priorities
- Environmental scan of opportunities
- Prioritize strategies and connect to work already being done

Partnering with County leadership
- Movement from advisory role to thought partner on CHIP Leadership Team
- Building capacity for CHIP within Multnomah County
Year 3: Implementation Planning

Summer / Fall 2017: Opportunity Teams Convene

○ Implementation Teams:
  ● Community Investment
  ● Creating a Culturally Diverse Workforce
  ● Community Health Equity

○ Support Teams:
  ● Crosswalk
  ● Response
  ● CHIPlmentation

Strong Communications Team
CHIP: A Plan is Just the Start

- CHIP as a living document
- CHIP as a community building tool
Questions?

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