

Best Babies Zone Portland

Housing as a Social Determinant of Health

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Why housing?

- Majority of poor households in the US pay more than half of their income for housing
- Recent Portland State University report counted 38,000 people in the Portland metro area as homeless or at high risk
- Nonprofit leaders across all sectors in the US see lack of affordable housing as the most critical need in their communities
- The US lost 60% of its affordable housing stock from 2010-2016

What is a CDC?

Nonprofit organization or housing authority

Develops housing and other real estate

Roots in the community



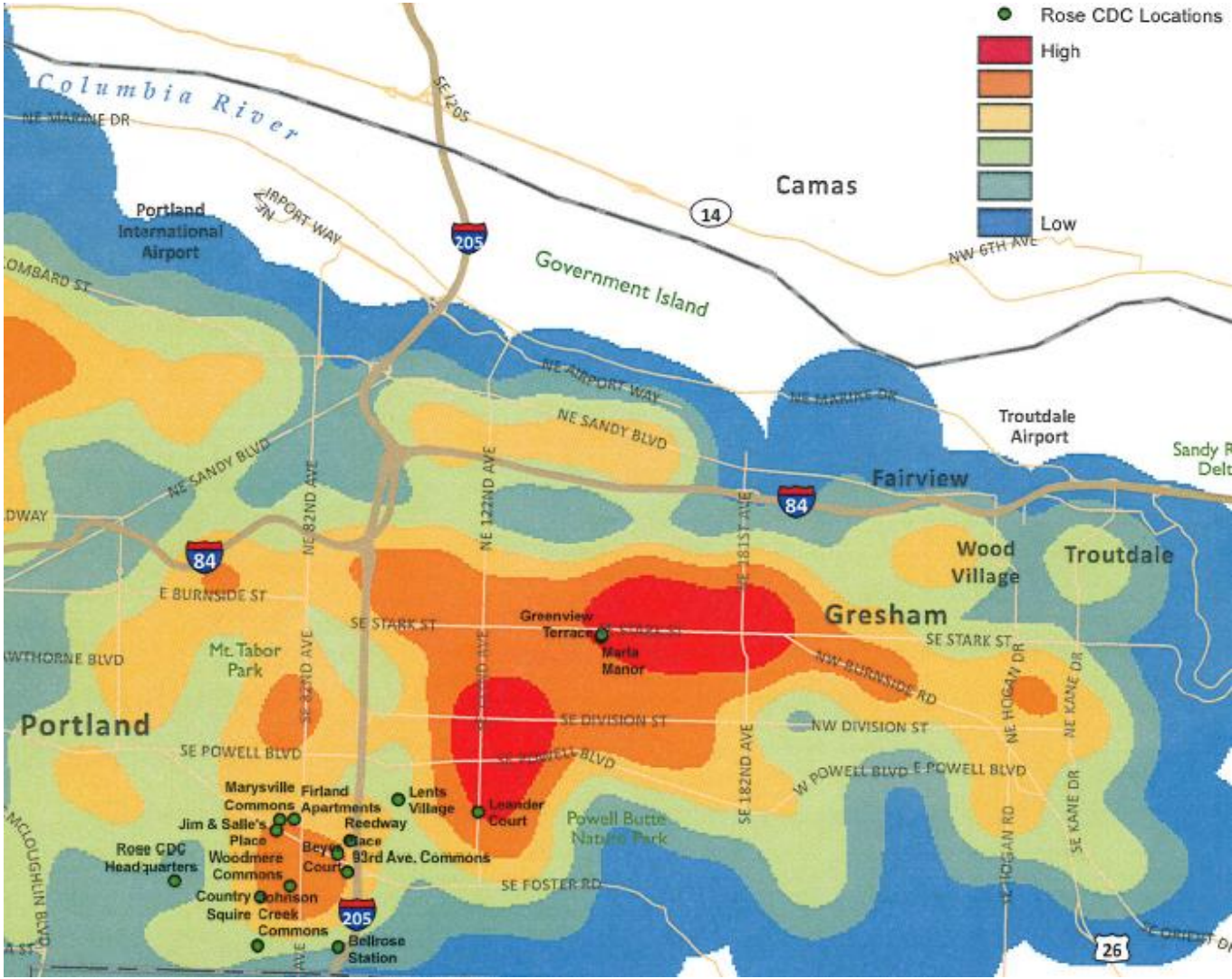
- Revitalize Outer South East Portland
- Affordable housing for rent and for sale
- Resident services
- Lents Youth Initiative
- Partnerships to serve community organizations, child care providers, and people with physical handicaps, mental illness, and addictions
- Advocacy

- Epigenetics & first thousand days
- Place-based
- Resident-led
- Multi-sector
- 11 zones: Chicago, Cleveland, Fresno, Indianapolis, Kalamazoo, Kansas City, Milwaukee, New York City, Oakland, Portland, & Wake County NC



Low Birth Weight

Density, Multnomah County



- 97266 zip code of SE Portland
- High incidence of low birthweight, infant mortality, & teen birth
- 10% annual rent increases
- Home prices increased 113% in six years



Baby Booster Partners

- Asian Pacific American Network of Oregon (APANO)
- African Family Holistic Health Organization
- Black Parent Initiative
- Earl Boyles SUN School/IRCO
- Familias En Accion
- Future Generations Collaborative
- Healthy Birth Initiative/Multnomah County Health Department
- Portland Homeless Family Solutions
- Zenger Farm

Baby Booster Housing Preference

- Applied to two new affordable housing developments that opened in 2019 – Orchards of 82nd & Woody Guthrie Place
- Families who are pregnant & have babies under age 2 go to the top of the list
- Educate partners about affordable housing process
- Reduce barriers to housing access
- Rent subsidies through Project Based Vouchers from Home Forward, Multnomah County's housing authority
- Transit-oriented development
- Public land acquisition by Metro and Prosper Portland

It's working!

Families placed in housing

- African American – 32%
- Asian – 17%
- Latinx – 11%
- Native American – 8%
- White – 26%
- < 30% Area Median Income – 60%
- Female Heads of Households – 72%

Placements by partners

- AFFHO – 4 (11.8%)
- APANO – 5 (14.7%)
- FGC – 4 (11.8%)
- HBI – 13 (38.2%)
- PHFS – 2 (5.9%)
- ROSE – 6 (17.6%)