Best Babies Zone
Portland
Housing as a Social Determinant of Health
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Majority of poor households in the US pay more than half of their income for housing

Recent Portland State University report counted 38,000 people in the Portland metro area as homeless or at high risk

Nonprofit leaders across all sectors in the US see lack of affordable housing as the most critical need in their communities

The US lost 60% of its affordable housing stock from 2010-2016
What is a CDC?

Nonprofit organization or housing authority
Develops housing and other real estate
Roots in the community

• Revitalize Outer South East Portland
• Affordable housing for rent and for sale
• Resident services
• Lents Youth Initiative
• Partnerships to serve community organizations, child care providers, and people with physical handicaps, mental illness, and addictions
• Advocacy
• Epigenetics & first thousand days
• Place-based
• Resident-led
• Multi-sector
• 11 zones: Chicago, Cleveland, Fresno, Indianapolis, Kalamazoo, Kansas City, Milwaukee, New York City, Oakland, Portland, & Wake County NC
Low Birth Weight Density, Multnomah County
• 97266 zip code of SE Portland
• High incidence of low birthweight, infant mortality, & teen birth
• 10% annual rent increases
• Home prices increased 113% in six years
Baby Booster Partners

- Asian Pacific American Network of Oregon (APANO)
- African Family Holistic Health Organization
- Black Parent Initiative
- Earl Boyles SUN School/IRCO
- Familias En Accion
- Future Generations Collaborative
- Healthy Birth Initiative/Multnomah County Health Department
- Portland Homeless Family Solutions
- Zenger Farm
Baby Booster Housing Preference

- Applied to two new affordable housing developments that opened in 2019 – Orchards of 82nd & Woody Guthrie Place
- Families who are pregnant & have babies under age 2 go to the top of the list
- Educate partners about affordable housing process
- Reduce barriers to housing access
- Rent subsidies through Project Based Vouchers from Home Forward, Multnomah County’s housing authority
- Transit-oriented development
- Public land acquisition by Metro and Prosper Portland
Families placed in housing

- African American – 32%
- Asian – 17%
- Latinx – 11%
- Native American – 8%
- White – 26%
- < 30% Area Median Income – 60%
- Female Heads of Households – 72%

Placements by partners

- AFFHO – 4 (11.8%)
- APANO – 5 (14.7%)
- FGC – 4 (11.8%)
- HBI – 13 (38.2%)
- PHFS – 2 (5.9%)
- ROSE – 6 (17.6%)