



Oregon Public
Health Association

OPHA 2020 Annual Business Meeting

Tuesday, October 13, 2020

11:45 – 12:45

AGENDA

11:45 Call to Order – Robb Hutson

11:48 2019 Annual Meeting Minutes – Angela Weaver – Review & Vote

- Mitch Haas moved to accept the 2019 Annual minutes as written
- Danielle Droppers provided the second motion.
- 8.3% of people polled abstained
- The motion passed with 91.7% of people polled

11:50 Treasurer's Report – David Huntley – Review & Vote to Accept 2020 Annual Meeting

Budget Report Notes:

- OPHA has felt the effects of COVID-19
 - Conference corporate sponsorship is down from last year.
 - We were able to secure a PPP loan which we expect will be forgiven in full.
- Revenue highlights for this year:
 - We were down by about \$10,000 of maintaining our goal of having a six month operational reserve through the use temporary restricted net assets.
 - One grant and no contracts.
 - Membership is up from last year
 - Exhibitor and sponsorships will be down about 25 to 30 %.
 - Conference registration is down slightly from last year.
- While our budget for this year showed anticipated a loss we expect we will have gain.
- Our overall expenses are less than budgeted.
 - Personnel expenses have been as budgeted but we expect they will be slightly higher at years end because the on line conference was a little more labor intensive..
 - We provided modest COL pay increases.
 - Conference (Program) expenses are less than budgeted because the on line conference expenses were less. Facilities expenses were lower and no food expense.
- Currently we are projected to generate about \$10,000 more revenue than expenses before accounting for any PPP loan forgiveness.
 - There was a motion to accept the treasurer's report as presented by Danielle Droppers
 - Tom Engle provided a second.
 - The motion passed unanimously

11:55 Review of OPHA's 2019-2020 Year – Jessica Nischik-Long

Hired Dana Merrill as our new Program Assistant in the spring. Dana came on board during a global pandemic and immediately get started helping us pivot from planning an in-person conference to a virtual one.

Recognition of our board of directors who have remained committed to improving diversity, equity, and inclusion in our organization. A small workgroup met for many hours over the last year to help OPHA make this commitment more than just words, starting internally. The workgroup will become a formal committee for all members to join and today members can vote to add it to our Bylaws.

Recognition of OPHA's 9 special interest sections. Sections organize professional development and educational opportunities and have representatives on our board and committees including policy and program.

Recognition of committees that help the board accomplish its work and strategic goals, and all OPHA volunteers.

OPHA is unique in that we encompass all aspects of public health and we are a membership organization. In this way, OPHA creates leadership, engagement and learning opportunities for anyone that is committed to improving the health of their community.

We have had a busy year.

Last fall, the Healthy Environments Section developed the Oregon Call to Action on Climate, Health, and Equity. In January, OPHA was invited to attend a climate and health meeting with Governor Brown along with other leading health organizations.

By early February, over 500 Oregon medical and public health individuals and organizations had signed on in support. The section organized a press conference hosted at the Multnomah County Health Department. We received press coverage from OPB, Fox news Oregon, newspapers in Corvallis and Eugene.

Later that same week, the policy committee hosted its annual advocacy day at the Capitol. We again brought over 100 students and public health advocates to Salem giving many their first opportunity to speak with their own legislators. That event coincided with a Timber Unity protest also at the Capitol. It was a busy day inside the building.

Then, it was March and the board of directors drafted a statement making OPHA one of the first organizations to call on Governor Brown for a statewide shutdown to control the pandemic

In April, three board members presented on a virtual panel. They shared about how the pandemic was playing out through the lens of an expert in emergency planning, how it was affecting community health workers and the people they serve, and the impact on homeless youth and how programs were rapidly pivoting to best serve needs.

By the end of April, our program committee started seriously discussing the idea of a virtual conference. We started considering the possible benefits of a conference that required no travel and we hoped that we would be able to hear from colleagues that usually cannot attend.

And here we are at a virtual conference! I am grateful to all the members that worked so hard to get this event together.

This summer, the policy and advocacy committee got a new chairperson in Nathaniel Boehme. He and other committee members were committed to elevating racism as the underlying driver of health disparities. Committee members reached out to BIPOC leaders around the state to discuss the very first legislative concept OPHA has ever initiated, declaring racism as a public health crisis. A task

force organized and staffed by OPHA but made up of these BIPOC leaders was formed. The task force advised closely on all aspects of the LC as did the OPHA diversity, equity, and inclusion workgroup. Representative Andrea Salinas is our chief sponsor and she submitted the LC to legislative council on our behalf in September.

As Lisa Carlson said to us at the start of this conference, the more of us there are the stronger our message. I invite you to become a member of OPHA if you aren't already.

Some at the conference have asked, how can I advocate if I work for government? My answer is to become a member of OPHA. Some of the best work we have done has been organized by governmental public health workers. The name on the work is OPHA.

As an organization, membership is up and we have the most organizational members we've ever had.

We have developed partnerships with many organizations including those sponsoring and exhibiting at this conference. Their support and partnership are critical to our success and I thank them.

Finally, you can support all of this work by donating to OPHA on our website through the Fred Meyer Community Awards Program or the Amazon Smiles program. You can designate OPHA as your organization of choice.

12:00 Proposed Bylaws Amendments – Mitch Haas – Information and Vote

- Two bylaws amendments to vote on.
 - First is to approve the new OPHA mission statement. The Bylaw committee makes the first motion to adopt the revised mission statement. It passes unanimously.
 - The second one is to make the Diversity, Equity and Inclusion (DEI) workgroup to a standing committee. The bylaws committee moves to create a new standing committee called the DEI. It passes unanimously.

12:05 2020 OPHA Student Poster Awards – Marie Harvey

Special thanks went to Katherine Bradley, Susannah Gibbs, Denise Hynes, Yumie Takata for serving as judges. And all the students who presented posters; this year we had 17 student posters.

The Outstanding Student Poster Award:

- Maddie Dirren and Jenny Leon-Perez for their poster titled, "Campus Community Partnership to Prevent COVID-19: Western Oregon University Community Health & Polk County COVID-19 Project".
- Thomas Packebush for his poster titled, "Extension Support of a School-Based Physical Activity Program in Elementary School Settings".
- In addition to receiving a plaque, the awardees will also receive a free one-year membership to OPHA.

12:10 2020 OPHA Awards – David Huntley

- Champion for Healthy Environments - Presented by: Marti Franc to Mike McNickle for Clatsop County Public Health
- Emerging Leader – Marie Harvey, PhD to Allison Myers, PhD, MPH
- Policy Champion – Allison Myers, PhD, MPH to Marion Cerason for OSU Tobacco Policy Team
- Lifetime Achievement – Katherine Bradley

This award is given to a person who has demonstrated a lifetime commitment to public health and to the improvement of health in Oregon. 16 different individuals submitted support for her

receiving the award. Her experience as a leader at OHA, OHSU, and OPHA was noted and clearly appreciated. Visionary, mentor, and integrity.

12:30 2020 OPHA Board Election Results – Tom Engle – Vote to Accept Results and Destroy Ballots

Election committee this year was Tom Engle, Rebekah Bally-Larkin, and Kala Mayer

Election results:

- Nominations – Kim La Croix, Craig Mosbaek, Jenny Faith
- Region 4 – Rebeckah Berry
- Region 2 – Renee Menkens
- Directors at large – Nora Frank-Buckner, Jackie Leung, Aldo Alan Solano Mendez
- Chair elect – Tabitha Jensen

Results approved by the membership. It passed unanimously. Ballots destroyed.

12:35 Recognition of Directors Completing their Service – Robb Hutson – Information

- Craig Mosbaek
- Katie Harris
- Nicole Fields
- Kim La Croix
- Mireille Lafont
- Caryn Wheeler
- Sheree Smith
- Genevieve Ellis
- Michael Martinez
- Angela Weaver

12:35 Transfer of OPHA Presidency – Robb Hutson & Danielle Droppers

Robb was presented a clock as a token of our appreciation for his leadership and many efforts over the years. The clock reads, “Rob Hudson, MA. For remarkable leadership and dedication to public health.” The clock was selected because there’s nothing more timeless than the pursuit of health and justice for all. Additionally, he was presented with this gift card to Columbia Sportswear. We all thanked him.

12:40 Look Ahead to OPHA in 2020-2021 – Danielle Droppers

So, as we turn to look to the future. What’s next?

- 2020 has been an intense year. The following issues have played a key role in helping shape some of OPHA’s goals over the next year.
- **COVID-19:** We’ve seen a global pandemic sweep across the world, and highlight so many already existing inequities that must be addressed.
 - In Oregon, Latinos represent about 40% of COVID-19 cases, despite the fact that they only comprise about 13% of the population.
- **Wildfires:** We’re in a time where climate chaos is wrecking havoc on our state and planet...most notably with wildfires that have completely destroyed and devastated entire communities, as well as the lingering smoke that pollutes our air and complicates chronic disease issues like asthma.
 - Oregonians **lost** nearly \$1 billion in **homes** and belongings during last month's **wildfires**, which torched more than 4,000 residences and **burned** more than 1 million acres across the state.
- **Police violence:** We’re in a time when the country has finally woke up to the long-time reality of Black people being killed at alarmingly disproportionate rates by police.
 - Black Americans are more than three times as likely as white people to be killed during a police encounter.

- As public health professionals we know that chronic stress, trauma, and violence not only impact physical wellbeing, but also has psychological implications. Studies have shown that discriminatory police stops are associated with negative mental health outcomes such as anxiety, depression, and posttraumatic stress disorder.
- **Racism:** And we're in a time when racism is a public health crisis.

In addition to our business as usual, there are three key areas where we'll focus additional attention this year. This includes:

1. Diversity, equity, and inclusion
2. OPHA policy priorities; and
3. Financial health

- **DEI** With our focus on diversity, equity and inclusion there are several core goals we would like to work on. We've worked hard this year to establish a diversity, equity, and inclusion workgroup which we've now formalized as a standing committee. Beginning this month, this new committee will begin meeting to plan next year's priorities.

Some of our initial conversations have focused on:

1. The need to have dialogs about how OPHA can be more inclusive.
2. We've discussed investing effort to build our collective capacity to understand, practice, and promote anti-racism, and health equity in the context of public health.
3. And lastly, we've talked about creating ongoing mechanisms to examine the diversity of the OPHA leadership and membership, and the need to develop intentional plans to diversify both.
4. We will also be working to develop a budget to invest in necessary efforts to move this body of work forward in more meaningful ways.

- **OPHA Policy Priorities**

With regard to OPHA's policy priorities, this year we're going to concentrate additional efforts to discuss what the policy priorities will be in the next year going forward. As always, we'll need to examine what the existing bandwidth will be to ensure plans are achievable, as well as what the board can do to support the Policy Committee efforts for maximum impact.

We do know that we need to work with impacted communities to develop and advocate for policies that take action that begin to undo structural racism. At OPHA, we're striving to do just that by convening a taskforce of representatives from culturally specific community based organizations, and BIPOC community leaders to inform a legislative concept that will declare racism a public health crisis in Oregon. This legislative concept will be one of our highest priorities during the upcoming legislative session.

- **Financial Health**

- Additionally, we will also be turning our attention to planning efforts that will bolster the financial health of OPHA. While we've seen an increase in membership this year, we've also had a decrease in conference participation and sponsorship. So, we'll be brainstorming creative ways to increase revenue that align with the goals of OPHA, and the interests of our members.

12:45 Adjourn