

**TITLE:** The fight to be seen: Oregon's effort to shed light on health inequities

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**STUDENT SUBMISSION:** No

**TOPIC/TARGET AUDIENCE:** Students, professors, local and state government employees, the general public.

**ABSTRACT:** As Oregon's population becomes more diverse, we face a growing need to understand how health and human service disparities are impacting Oregon's numerous population groups. Through community advocacy came the call for more granular data collection and the tool: Race, Ethnicity and Language + Disability (REALD) standardized data collection. By incorporating communities' priorities into processes and systems that collect demographic data, health and human service programs can more effectively identify and address community and population health and human services challenges, share back findings with identified communities and work towards interventions together. From communities, to legislation, to the Oregon Health Authority and providers, REALD has journeyed through initial implementation, challenges, champions and lessons learned, and continues to expand.

**OBJECTIVE(S):** Explain Oregon's journey in implementing standardized, granular demographic data collection, name at least three lessons learned, and identify information that can be used to guide implementation in other settings.

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