

# 79TH OPHA ANNUAL CONFERENCE & MEETING

**OCTOBER 16 & 17, 2023**

Join us as a sponsor for the 79th OPHA Annual Conference & Meeting, the premier professional development event for the largest gathering of public health professionals in Oregon. By sponsoring the conference, your organization will gain valuable exposure to a diverse audience of public health professionals, stakeholders, and decision-makers from around the Northwest. Your support will contribute to the success of the conference and help advance public health in Oregon.

Attendees serve rural, urban, frontier, low income, marginalized, culturally specific, and racially diverse communities. Bringing so many perspectives together creates an important and unique learning opportunity.

OPHA is creating new pathways for learning and connection. OPHA seeks partners that will support our efforts to enable colleagues at nonprofits, community-based organizations and students to share their work or attend perhaps for the first time. Your support will create new learning, networking and collaboration at the conference and all year long.

**Act Now!** Don't miss this opportunity to connect with Oregon's public health community and showcase your organization's commitment to advancing public health. Complete your application on our [website](#) today!

## TARGET AUDIENCE

- Public health administrators & professionals across the spectrum of public health
- Community based organizations
- Coordinated Care Organization leadership and staff
- Health care providers: physicians, dentists and hygienists, nurses, and more
- Community health workers
- Nonprofit leaders and advocates
- Students of public health, policy, and healthcare
- Policy makers
- Educators, researchers, academic faculty and staff

## OUTREACH

- 10,000+ national, state, and local followers on social media
- 4,700+ individuals through email
- 450+ attendees each year

# FOUNDATIONAL PUBLIC HEALTH SUPPORTER - \$20,000

As a Foundational Public Health Supporter, you are supporting the Oregon Public Health Association's mission to Advocate for policies that protect and promote health and health equity for all people in Oregon and Provide learning, collaboration, and leadership opportunities for public health professionals and the broader community.

A Foundational Public Health Supporter creates the opportunity for us to advance our mission by:

- gathering more than 500 people working to improve the health of Oregon communities through policy and systems change,
- supporting the public health workforce, and
- bringing a public health perspective to legislation that addresses racism as a public health crisis and a wide spectrum of social determinants of health

## RECOGNITION AT THE OPHA CONFERENCE:

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<ul style="list-style-type: none"><li>● Featured as Foundational Public Health Supporter on the 79th Annual Conference website</li></ul>	<ul style="list-style-type: none"><li>● Custom social media post highlighting conference support as Foundational Public Health Supporter (3 dedicated posts)</li></ul>
<ul style="list-style-type: none"><li>● Foundational Public Health Supporter recognition before all keynote sessions</li></ul>	<ul style="list-style-type: none"><li>● Logo placement on signage at the conference</li></ul>
<ul style="list-style-type: none"><li>● Opportunity to give in person remarks or create a 1-minute welcome video to be played during the opening remarks/welcome on Day 1</li></ul>	<ul style="list-style-type: none"><li>● Logo featured on all conference promotion emails</li></ul>
<ul style="list-style-type: none"><li>● Opportunity to host an exhibit booth, premier placement in exhibit hall</li></ul>	<ul style="list-style-type: none"><li>● 10 complimentary tickets to the conference (distributed as the sponsor wishes including to CBO partners)</li></ul>
<ul style="list-style-type: none"><li>● Logo &amp; link in conference app rotating banner, top listing and customizable virtual profile in Sponsor section of conference app</li></ul>	

## PLATINUM SPONSOR - \$10,000

### RECOGNITION AT THE OPHA CONFERENCE:

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| <ul style="list-style-type: none"><li>● Priority listing as Platinum Sponsor on the 79th Annual Conference website</li></ul>  | <ul style="list-style-type: none"><li>● Custom social media post highlighting conference support as Platinum Sponsor (2 dedicated posts)</li></ul>        |
| <ul style="list-style-type: none"><li>● Platinum Sponsor recognition before all keynote sessions</li></ul>  | <ul style="list-style-type: none"><li>● Logo featured on all conference promotion emails</li></ul>  |
| <ul style="list-style-type: none"><li>● Opportunity to give in person remarks or create a 30-second video to be played at the beginning or afternoon or Day 2 keynote</li></ul> | <ul style="list-style-type: none"><li>● 5 complimentary tickets to the conference (distributed as the sponsor wishes including to CBO partners)</li></ul> |
| <ul style="list-style-type: none"><li>● Opportunity to host an exhibit booth, priority placement in exhibit hall</li></ul>  |   |
| <ul style="list-style-type: none"><li>● Priority listing and customizable virtual profile in Sponsor section of conference app</li></ul>  |   |

## SCHOLARSHIP SPONSOR - \$7,500

OPHA seeks to increase access to this important professional development event for as many people working to improve public health and health in their communities as possible. As a Scholarship Sponsor, you will be providing access for up to 10 eligible individuals to attend this conference. Scholarships include what is needed to create the path to participation which may include registration, hotel, meals, and travel.

### RECOGNITION AT THE OPHA CONFERENCE:

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| <ul style="list-style-type: none"><li>● Provide up to 10 comprehensive scholarships to individuals who would otherwise be unable to attend the conference</li></ul> | <ul style="list-style-type: none"><li>● Social media recognition</li></ul> |
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<ul style="list-style-type: none"> <li>Recognized during opening remarks on both days, including special recognition for creating more access to the event</li> </ul>	<ul style="list-style-type: none"> <li>Listing as Scholarship Sponsor on the 79th Annual Conference website</li> </ul>
<ul style="list-style-type: none"> <li>Logo highlighted as conference sponsor in Austin Auditorium before opening remarks both days</li> </ul>	<ul style="list-style-type: none"> <li>Logo included on all conference promotion emails</li> </ul>
<ul style="list-style-type: none"> <li>Opportunity to host an exhibitor booth, medium priority placement</li> </ul>	<ul style="list-style-type: none"> <li>4 complimentary tickets to the conference (distributed as the sponsor wishes including to CBO partners)</li> </ul>
<ul style="list-style-type: none"> <li>Priority listing and customizable virtual profile in Sponsor section of conference app</li> </ul>	

## GOLD SPONSOR - \$5,000

### RECOGNITION AT THE OPHA CONFERENCE:

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<ul style="list-style-type: none"> <li>Recognized during opening remarks on both days</li> </ul>	<ul style="list-style-type: none"> <li>Listing as Gold Sponsor on the 79th Annual Conference website</li> </ul>
<ul style="list-style-type: none"> <li>Logo highlighted as conference sponsor in Austin Auditorium before opening remarks both days</li> </ul>	<ul style="list-style-type: none"> <li>Logo included on all conference promotion emails</li> </ul>
<ul style="list-style-type: none"> <li>Opportunity to host an exhibitor booth, medium priority placement</li> </ul>	<ul style="list-style-type: none"> <li>3 complimentary tickets to the conference (distributed as the sponsor wishes including to CBO partners)</li> </ul>
<ul style="list-style-type: none"> <li>Priority listing and customizable virtual profile in Sponsor section of conference app</li> </ul>	
<ul style="list-style-type: none"> <li>Social media recognition</li> </ul>	

## SILVER SPONSOR - \$2,500

### RECOGNITION AT THE OPHA CONFERENCE:

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| <ul style="list-style-type: none"><li>• Opportunity to host an exhibitor booth, medium priority placement</li></ul>             | <ul style="list-style-type: none"><li>• Social media recognition</li></ul>  |
| <ul style="list-style-type: none"><li>• Listing and customizable virtual profile in Sponsor section of conference app</li></ul> | <ul style="list-style-type: none"><li>• 2 complimentary tickets to the conference (distributed as the sponsor wishes including to CBO partners)</li></ul> |
| <ul style="list-style-type: none"><li>• Listing as Silver Sponsor on the 79th Annual Conference website</li></ul>               |   |

## EXHIBITOR - \$800

### RECOGNITION AT THE OPHA CONFERENCE:

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| <ul style="list-style-type: none"><li>• Opportunity to host an exhibitor booth</li></ul>  | <ul style="list-style-type: none"><li>• Listing as Exhibitor on the 79th Annual Conference website</li></ul> |
| <ul style="list-style-type: none"><li>• Listing and customizable virtual profile in Sponsor section of conference app</li></ul> | <ul style="list-style-type: none"><li>• 1 complimentary ticket to the conference</li></ul>                   |