

TITLE: Health Hub: The future of Public Health in Lane County

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STUDENT SUBMISSION: No

TOPIC/TARGET AUDIENCE: Public Health - Health Care collaboration/ Local public health practitioners

ABSTRACT: Problem: The health care system is fragmented; public health and health care operate largely independently without the kind of collaboration that addresses the root causes and contexts of chronic illnesses. Public Health has the opportunity to assume a new role to foster cross-sector collaboration and improve population health.

Aim: To create a Health Hub with integrated data systems and strategies that link Lane County Public Health (LCPH) with health care providers to increase engagement across sectors and enable collective action on shared health priorities.

Approach: As a beginning, LCPH has partnered with the Community Health Centers of Lane County (CHC) and Trillium Community Health Plan to reduce vaccine preventable illnesses and the impact of tobacco use among CHC patients through evidence-based approaches and supported by data and new communication methods.

Conclusions: Collaboration has been facilitated by aligned leadership, a shared electronic health record (EHR), and dedicated, short-term funding. Data and the ability to analyze and deploy them for improving community health are key features of the Health Hub. Challenges include developing sustainable funding mechanisms and partnering with providers with different EHRs.

Implications: Future modernization funding should support cross-sector collaborations and expand local capacity for data management and epidemiology.

OBJECTIVE(S): List resources for linking primary care and public health

Describe the value of data as a foundation for collaboration between public health and primary care

Explain how integration between public health and primary care supports the goals of public health modernization in Oregon

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