

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

October 10, 2016
 2:45 - 4:00 PM
 LaSells Stewart Center, Wells Fargo Room
 Corvallis, OR

ATTENDEES

APOLOGIES

In Person	Phone	Not Present
Curtis Cude	Lindsey Adkisson	Abraham Meressa
Layla Garrigues		Katy King
Tamara Falls		Lila Wickham
Danna Drum		
Dianna Pickett		
Katherine Bradley		
Kurt Ferre		
Marti Franc		
Robina Ingram-Rich		
Mitch Haas		
Rebekah Bally		
Robb Hutson		
Laura Spaulding		
Jana Peterson-Besse		
Nadege Dubuisson		
Marie Harvey		
Charlie Fautin		
Mireille Lafont		
Brian Johnson		
Alexander LaVake		
Caryn Wheeler		



Staff

Jessica Nischik-Long



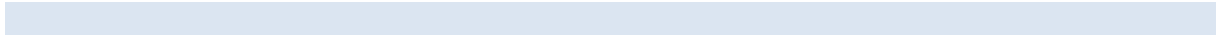
Kim Krull

Guests

Diana Rohlman

KEY FINDINGS AND DECISIONS
MEETING ACTIONS

<i>Due Date</i>	<i>Action</i>	<i>Person(s) responsible</i>



DETAILS AND BACKGROUND

Call to Order - Robina Ingram -Rich

Meeting called to order at 2:50 PM. Introductions.

September Board Meeting Minutes – Marti Franc

Motion to accept the minutes as written, second: Ayes all, motion carried.

Treasurer’s Report - Brian Johnson

Brian reviewed August report. We again have a six month cushion in the budget, now that we have received more memberships and registrations. Spending had been flat.

He provided a sneak preview of the annual financial report, which will be presented at the annual meeting tomorrow. The report is projecting an approximate \$3000 deficit and may come very close to breaking even. This is much improved over the deficits of last few years, during which we have had to spend reserves. Part of the improved picture is due to Kim taking some leave, so less spent on staff salaries. We have been working on getting closer to breaking even and continue to need to work on creative revenue options.

Brian requested two people to help put together the 2017 budget for executive committee review. It will probably require two phone meetings, and Brian will send documents to review. Need to get rough draft by mid November. Danna, Robi, and Janna volunteered, along with Jessica.

Motion to accept the August financial report, second: Ayes all, motion carried.

President's Report - Robina Ingram-Rich

Reviewed upcoming activities. Robi requested that committee chairs try to be at the new member orientation. Jessica asked Tom Eversole to facilitate strategic planning at our December retreat.

Robi thanked the board for the support she has received from them.

Executive Director Report - Jessica Nischik-Long

Jessica reported on her activities, including:

- Signed onto "Health Professionals' Declaration on Climate Change" from the American Lung Association
- Signed onto the Campaign for Tobacco-Free Kids letter to Sen. Merkley asking that he continue to work hard to prevent policy riders that would restrict FDA's authority over tobacco products from being included in an omnibus bill at the end of the year.
- Signed on to Trust for America's Health "Vision for a Healthier America"
- Participated in the Plan4Health Workshop in Pendleton. They have discussed various activities resulting from a community survey. The Umatilla County Plan4Health Coalition plans to work on changes to a local plan for public transportation among other projects. The coalition will maintain a facilitator at the county public health department, which increases the likelihood that it will continue and follow through on plans. The Oregon Chapter of American Planning Association is applying for a new related grant called Planners4Health, which will begin making links between land use planning and public health statewide. OPHA has been asked to be part of this new grant initiative.
- Tabling events: Ceasefire Oregon's Concert Across America to End Gun Violence, Oregon WIC Statewide Meeting, Place Matters Conference. Some members participated in tabling at the Ceasefire and Place Matters events and talked with a number of people who expressed interest in OPHA.

Cleaner Air Oregon Advisory Committee

Diana Rohlman, OPHA Healthy Environment Section representative to the committee, explained that it is a DEQ and OHA partnership and the first meeting is upcoming. The committee will provide public and technical input to help decide which pollutants would be included in the rule making process, as well as which ones should be more thoroughly studied. She is requesting input on how to bring information back to OPHA. Susan Katz has agreed to be a backup if Diana can't attend a committee meeting. There may be points along the way that our board would be able to provide input, although will need to wait until the meetings get started and Diana gets a better idea of work flow. We decided that getting information to the Healthy Environment Section first would make most sense.

Committee Reports:

Program Committee – Marie Harvey

We had 419 registered conference participants this AM and have added about 20 during the day. We prefer to stay at or under about 450, to fit in the space we have allocated this year. We have been firm that everyone, regardless of why or how long they will be here, needs to register. We will make sure in the future that panels know that everyone attending will need to register. The issue seems like it's been more of a problem this year. The morning went well. Despite Dr. Luber not being able to be here in person, the presentation was very well received. We're missing Kim, Jessica has picked up

extra work and Lisa Oakley from OSU has been very helpful. We have over 30 student posters for display and have also encouraged PH professionals early in their career to submit poster abstracts.

There is a dinner this evening at Del Alma at 7, keynote speaker from tomorrow and the Deans will be there.

Thanks to all for all of the help with planning and putting on the conference.

Communications Committee - Robb Hutson

We have had over 400 tweets already and are doing live interviews for our Facebook page. Two Twitter contests are happening this year. The first is for most Tweets and the prize is a new I-pad, offered by Rede Group as part of their sponsorship. The second contest is Tweets about what OPHA membership means to members or what it would mean to those considering joining. The prize for best Tweet in this category is a one-year OPHA membership.

Development Committee – Katherine Bradley

We have done really well. We may be at 100% for board member giving, checking on that. There may be some glitches with MemberClicks. We'll have envelopes on the tables tomorrow, along with information about other types of donations.

We have several interesting new sponsors and have reached out to others. The committee will have a 2 hour retreat to look at what has happened and to do some planning for next year, including scheduling outreach. We want to emphasize Fred Meyer and Amazon giving, as that's an easy method of donation. We are looking for new members who can bring needed skills and experience to the development process.

Membership Committee - Rebekah Bally

Tomorrow morning committee membership will have informal meet and greet. Rebekah requested revisiting the organizational membership structure the board voted on in June. It is \$500, which includes 15% discounted individual memberships for employees and includes one free membership, conference registration, a link on our website to their website as a sponsor.

We could put parameters on small agencies joining for \$250, including one membership.

We're not ready to vote as this, needs more discussion by the Development Committee and will come back to the Board.

Policy Committee - Sarah Holland and Jennifer Johnson

They have sent out review materials as part of our packet.

Committee recommends that we sign on the measure 98 (this is a motion). Discussion. Ayes 13, 4 abstentions, motion carried.

No committee recommendation on measure 99. The board did not take a vote on Measure 99 as a result.

New Business, Coalition and Section Updates - Robi Ingram-Rich

Dianna Pickett thanked Robi for her year as President, joined in by the rest of the board. Robi thanked the board again for its support.

Adjourn - Robi Ingram-Rich

Motion to adjourn the meeting; second. Ayes all. Motion carried. Meeting adjourned at 4:20.

UPCOMING BOARD SCHEDULE:

- **New Board Member Orientation, November 18, 2016, 11:00 - 12:45 (lunch included), Portland State Office Building, 800 NE Oregon Street, Room 1E-70, Portland**
- **Board Meeting, November 18, 2016, 1:00 - 3:00 pm, Portland State Office Building, 800 NE Oregon Street, Room 1E-70, Portland**
- **December 14, Wednesday, Annual Board Planning Retreat, 9:30 am - 4:00 pm, Northwest Health Foundation, Portland. Board Meeting takes place at the retreat.**