

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

**August 19, 2016
1:00 - 3:00 PM
Portland State Office Building
800 NE Oregon Street, Room 1E-70**

ATTENDEES

APOLOGIES

In Person

Brian Johnson
Caryn Wheeler
Curtis Cude
Danna Drum
Dianna Pickett
Katherine Bradley
Kurt Ferre
Lila Wickham
Marti Franc
Mireille Lafont
Mitch Haas
Rebekah Bally
Robb Hutson
Robina Ingram-Rich

Phone

Alexander LaVake
Jana Peterson-Besse
Lindsey Adkisson
Marie Harvey

Not Present

Abraham Meressa
Charlie Fautin
Katy King
Laura Spaulding
Layla Garrigues
Nadege Dubuisson
Tamara Falls

Staff

Jessica Nischik-Long
Kim Krull

Guests

Lillian Shirley

KEY FINDINGS AND DECISIONS

MEETING ACTIONS

<i>Due Date</i>	<i>Action</i>	<i>Person(s) responsible</i>
	Contact Jessica if interested in attending the OPHI Genius Awards Luncheon as part of the OPHA table	All Board members
	Contact Jessica if you are able to help staff tables at upcoming events	All board members
August 26	Review ballot and send concerns to Jessica	All Board members

DETAILS AND BACKGROUND

Call to Order - Robina Ingram -Rich

Meeting called to order at 1:05 PM. Reviewed agenda and will add one requested item, if there is time. Introductions of attendees in the room and on the phone.

July Board Meeting Minutes – Marti Franc

Minutes discussed, no corrections noted.

Motion to accept the minutes as sent, second: Ayes all, motion carried.

Treasurer’s Report - Brian Johnson

Financial report was emailed to members in the meeting packet. We are slowly moving in a positive direction, as we bring in more sponsorships and members. We were a little high on phone expenses.

Brian reviewed the issue of dues distribution to sections, as explained in the document emailed out to board members. He presented a recommendation to essentially continue our practice as it has been, which will require a bylaws revision.

Brian presented three recommendations:

1. Alter our policy on level of support to sections to read, “Each section shall receive 20% of the Association’s general membership dues rate for each OPHA member who affiliates with the section and who have paid membership, including “additional special interest section” fees, when applicable.

- For the purpose of calculating the allocation, the “General Rate” is the rate in effect at the time the member joins (\$65 as of 2/1/2015). Funds are allocated at the end of the calendar year.
- Alter reference to dues in bylaws, Article VII Special Interest Section, Section 6 Finances, a. “Each Section shall receive 20% of the Association’s general membership dues rate for each OPHA member who affiliates with the Section.”
 - Increase dues for joining an additional special interest section to \$13 effective 9/1/16.

If all of these are adopted, the adjustments will be made in January, 2017 for the year of 2016, which is our usual process. Sections are given the estimate of expected revenue for the year in December, which is then verified in January. Additionally, the allocation for 2015 has not yet been made, so that adjustment will be made as well.

Motion, second, to accept July financial report, second: Ayes all, motion carried.

Motion to accept the recommendation to alter bylaws and policy as recommended, second: Ayes all, motion carried.

Motion to accept recommendation to increase dues for joining additional special interest section to \$13 effective 9/1/16, second. Discussion: Ayes all, motion carried.

President’s Report - Robina Ingram-Rich

Quarterly report on the strategic plan was sent out to members. Robi reviewed what we have accomplished and where we should be in the various goal areas. Discussion.

Executive Director Report - Jessica Nischik-Long

We are sponsoring a table for 8 at the OPHI Genius Awards Luncheon on September 16. Email Jessica if you are interested. Our September Board meeting will be held later that afternoon, as noted below in Upcoming Dates.

We held the section and committee leadership training on August 11, with facilitation and lots of good information presented. Jessica has the handout materials available. Let Jessica know if you have questions about material presented or have ideas about implementation. An example of one important point made at the training is that each section or committee should define what success would look like for them, as that will vary.

Senator Wyden invited OPHA and other organizations to talk about gun violence prevention at a round table. Jessica attended on our behalf.

Place Matters, the OPHI luncheon and a WIC conference are upcoming opportunities for OPHA to table. Let Jessica know if you would be interested.

Committee Reports:

Program Committee – Marie Harvey

The committee is working on completing the program, which is looking good. Early bird registration is open. We will be introducing the new deans of PSU/OHSU and the OSU Schools of Public Health at the meeting on Monday morning before the introduction of the keynote. The new deans will also be available to meet attendees during the conference. They will be present in a room off the adjacent to the poster session Monday afternoon and have been invited to our board dinner that evening.

It was noted that we might want to invite the new deans to make presentations during Public Health Week, after they have a chance to get into their positions and have a better sense of what they want to accomplish.

Membership Committee - Rebekah Bally

The committee is exploring virtual meeting options and would like committees/sections to sign up to try out video conferencing products. Rebekah passed out a sign up form which will also be sent out electronically. Communications, Disability and Development Committees have expressed interest.

Bylaws Committee - Mitch Hass

The committee recommends that the OPHA President have the ability to delegate to paid staff authority to sign documents for the organization, as that is not currently allowed in the bylaws.

Motion to amend art 4, section 3 to read: The President, upon approval of the Board, shall sign, or delegate a paid staff member to sign [italics added to denote the change], on behalf of the Association all contracts and other instruments binding on the Association., second: Ayes all except one abstention, motion carried.

Regarding a recommendation to add to bylaws a requirement that each section appoint representatives to the Communication, Policy and Membership Committees, Mitch commented that this might put an undue burden on some sections. There is already a requirement for section representation on the Program Committee. Further discussion that the intent is to help to assure a cross section of involvement and investment throughout the organization and can be seen as a way to foster leadership development. Further discussion that this might be better placed in policy rather than bylaws.

Motion to refer to the Executive Committee the creation of a policy relative to membership requirements to Communications, Policy and Membership Committees, second: Ayes all, motion carried.

Development Committee – Katherine Bradley

Katherine reported that 21 of 27 board members have now made a financial contribution to OPHA. The report was then curtailed in order to accommodate Lillian Shirley's arrival and presentation.

Public Health Modernization - Conversation with Lillian Shirley

Lila gave an introductory overview of the topic. Next month, Charlie Fautin will present from the local health department perspective. Introductions of those in the room and attending by phone.

Lillian reminded us that the history and story of Oregon's public health modernization efforts is on the OHA website. The current process started about 4 year ago in conjunction with the passage of the Affordable Care Act. However, OR had been grappling for some time before that with how to transform the health system to improve equitability, outcomes, and cost. The transformation process has started with publicly funded health care and has been focused on case management and increasing the numbers of people getting care. We're not at transformation yet, as it will be an evolving process.

Lillian has always had the view that public health had to be involved and modernized as part of the whole process. Our whole professional practice has been discussing how we may need to change and update our system. The IOM report, the development of the 10 essential services and now public health accreditation are all part of the evolution of public health.

4 yrs ago the legislature asked for a task force to look at how to bring public health into health reform. What would a modern PH system look like, as more people are covered through the health care system? OR aligned with the IOM report and developed Oregon's Modernization of PH report, which the legislature accepted. The Public Health Division (PHD) has been working on how to implement the plan in order to report back to the legislature in 2017. The plan required an assessment of the current state of our PH system. A self-assessment of the local and state levels was completed and the contractor delivered the report to the state legislature by June 30, as required. Lillian commented that no other state has a better handle on what is going on in governmental public health, even though she acknowledged the assessment isn't perfect.

Lillian stated that having the PH Advisory Board now appointed and part of the statewide structure of advisory boards strengthens the position of public health. We've always had goals and a state health improvement plan, but now that plan is the guide for the whole Oregon Health Authority (OHA). The CCOs are essentially insurance companies that get funding to take care of a population. They need data, including community assessments, to make decisions. Right now efforts are focused on the Medicaid population, as 1 in 4 Oregonians is covered by Medicaid. We are looking at how PH can support what is happening through CCOs with the populations they have been assigned. PH has been discovered in OR and is being approached to be involved in higher level initiatives, so what leadership development can we foster in PH?

Regarding the questions about staffing capacity at the PHD, there have been changes and elimination of limited duration positions. There was pressure from the legislature on the OHA budget. PHD assessed how many positions they had legislative authority for, as there were many more positions than had been authorized. In some cases, positions had been vacant for years, as there hadn't been funding. After much study, they now know who is working at PHD, how the positions are funded, what they are working on and where that work falls in the health improvement plan and equity initiative. PHD was able to document that positions are part of core PH responsibilities. There is momentum for PH to be involved in assuring health in every policy, e.g., in the areas of emissions and chronic disease. Programs have been integrated into a structure that better supports current plans and requirements. Examples of the use of a PH model to address issues throughout the entire OHA system include work happening on the opioid abuse epidemic and on prevention of unwanted pregnancy.

New Business, Coalition and Section Updates - Robi Ingram-Rich

The ballot was sent out today. We don't have a quorum, and technically we don't need a vote. Please look at it and send comments if you have any concern, reply all, by the end of next week August 26.

Adjourn - Robi Ingram-Rich

The meeting adjourned at 3:17 PM.

UPCOMING BOARD SCHEDULE:

- **Board Meeting, Friday, September 16, 2016, 2:30-4:30pm, NWHF (Bamboo Room), Portland**
- **Board Meeting, Monday, October 10, 2016, 2:45 - 4:00 PM, at the Annual Conference and Meeting in Corvallis**

Other upcoming dates:

August 24, 7:00 pm - Membership Committee meeting
August 31, 12:00 pm - Communications Committee meeting Left Bank Building, Portland
September 1, 1:00 pm - Policy Committee meeting
September 2 - Awards Nominations Due
October 9 - Pre-Conference Workshop - Smart Data Visualization
October 10-11 - OPHA Annual Conference and Meeting
November 18 - New Director Orientation immediately followed by regular board meeting
December 14 - All day Board Retreat - a Wednesday this year