

Oregon Public Health Association BOARD MEETING
January 20, 2012
Northwest Health Foundation, Jade Room

ATTENDEES:

[in person]	Chris Kabel	Tom Eversole	Lesla Dixon-Gray
	Renee Hackenmiller-Paradis	Robina Ingram-Rich	Jan Wallinder
	Cat Livingston	Viki Brown	Dianna Pickett Ann Krier
	Ken Rosenberg	Alissa Leavitt	Anna Jimenez Kathleen Carlson
	Anna Stiefvater	Jessica Nischik	Josie Henderson
[telephone]	Brian Johnson	Kate Moore	Charles Fautin
	S. Marie Harvey	Deborah John	Patricia Crozier

[Absentees]: Joe Pfeifer Tom Engle Kerri Lopez Danielle Bailey
Lisa Schaffner Tosha Zaback

Call to Order: at 1:02 p.m. by Chris Kabel, board president

Minutes: November minutes accepted and unanimously approve. December minutes accepted with a request of the attendee list to be attached.

Strategic Plan Draft Review:

Chris Kabel opened discussion of the draft parts of the Strategic Plan - Executive Summary; Mission, Vision, Values and Goals and Strategies

Executive Summary discussion: Pat Crozier asked about the reference to “historically disadvantaged communities” in paragraph three. This is not part of the remaining parts of the draft. There should be consistency across documents. Kate Moore commented that she believes that the reference to “all Oregonians” in the mission statement and the value “Inclusion and Equity” in Values cover this.

Mission, Vision & Values:

- Marie Harvey asked if “To educate and support public health professionals” was appropriately worded. Board agreed to amend statement to : “To provide learning opportunities for public health professionals and the broader community.”
- Tom Eversole pointed out that the Vision section contains a statement about education that also needs revision. The board agreed to amend the 4th bullet from “Education: We provide quality continuing education for the larger public health community” to “Education: We provide professional development and learning opportunities for public health stakeholders and the broader community.”
- A few board members expressed concerns that the Values didn't need the short descriptors following them. All agreed that tag lines should only be used if they were well thought out and meaningful. Discussion followed about having values defined for internal use only. The Oregon Environmental Council has done some work on values definitions. Renee Hackenmiller-Paradis will provide OPHA with a draft of that work.

Goals and Strategies:

Extensive discussion of the goals and the alignment of the preceding sections with the strategies and work plan.

Goal 2: Collaborative role - Board would prefer just the first sentence to be the goal with the intent that the collaborative role leads to policies, adoption and implementation of public health. In strategy C suggestion that Public Health voice is directed to diverse audiences.

Goal 3: Quality Professional Development and the broader community. Rewrite to align with previous section changes. Add "D" to strategies to include community.

Over the next four weeks, there will be on line work on the Strategic Plan and its activities. Further discussion to follow at the February meeting.

TREASURER'S REPORT: Jan Wallinder

The 2012 proposed budget was presented with section monies included and not included.

Changes since December meeting:

In the 2012 budget:

- Meyer Memorial Trust monies are displayed differently. \$4,800 is reported in 2011 [year those funds were spent] and \$20,2000 is displayed as income in the 2012 budget year.
- The display of allocations is now split between corporations and individuals.
- There is an increase in the budget for board member travel, communications/printing and some changes in specific section budgets.

In the 2011 budget:

The carryover funds are reflected in the net income and final balance.

Sections with income and spending of their income is also displayed.

The budget has a healthy reserve - and it will remain so - if OPHA hits budget projections.

A discussion followed on how to spend money if you need to access funds.

- Sections make their own decisions
- If there are new expenditures for OPHA - new ideas, policy implications, etc - the decision should probably be made by the board.
- The process/policy for spending OPHA funds to be developed

MOTION for the adoption of the 2012 OPHA budget was made by Jan Wallinder, seconded by Leesa Dixon-Gray and passed unanimously

POLICY COMMITTEE: Cat Livingston & Renee Hackenmiller-Paradis

The policy committee is seeking guidance and direction from the board and also interested in the expectations of the board.

The Policy Committee will not be focused only during legislative sessions and will not be limited to state issues, but inclusive of local and federal actions. Policy happens year round.

Jan Wallinder: The Policy Committee should lead on strategic plan goals

Chris Kabel: Few board members are members of the Policy Committee. The Policy Committee should work on bridge building with other groups with shared policy interests.

Charles Fautin: The Policy Committee has been very focused on statewide legislation, The Public Sector employees can use OPHA as their voice for issues that the employees are restricted from speaking to

Cat Livingston: The Policy Committee will need guidance and information about “what’s up”

Tom Eversole: The Policy Committee and OPHA board should have the policy agenda reflecting back to the strategic plan. He proposed that the policy committee be charged with operational statements:

1. How to develop public health policy
 - a. engage with partners
 - b. policy established and enacted
 - c. assess effectiveness
 - d. monitor member satisfaction
 - e. advocate for members
 - f. concurrence with the strategic plan

2. How much can OPHA do?

Additional discussion included:

- Chris Kabel: The strategic plan is a multi-year plan and OPHA will make incremental progress. The board will provide support to the policy committee
- Renee H-P: Seeking definition of the 2-way relationship
- Robina I-R: What is the OPHA platform or policy priorities
- Renee H-P: The committee is planing to pick a narrower public health policy menu. There is a process to vetting bills. In the odd years, only bills that are top priorities are tracked.
- Cat L: The policy committee tracks bills. There should be time at each board meeting to review and present current hot topics from the board, sections and committees to the policy committee
- Ken R: The OPHA membership would also benefit on how to respond to issues with letters and calls to legislators
- Renee H-P: OPHA Policy Committee sends out applications for endorsement to other groups. The level of endorsement can be use of OPHA logo, or request for testimony or sending out Action Alerts.
- Lesa D-G: How does the policy committee identify members’ expertise?
- Renee H-P: The OPHA Policy Committee will only track bills if OPHA champion is attached to the bill
- Cat Livingston: What other coalitions to members belong to or participate in?
- Ann: How can local issues be brought up to the front?
- Charles F: What is of value and the response of OPHA members to policy forums could be measured if that website feature is used.
- Jessica N: Matching OPHA members and other folks in the same geographical area to share local public health issues is an option
- Ken R: the membership committee is also looking at using the geographical tactic
- Renee: How to make the local issues work for all of OPHA? There are resources available on targeted topics ready for member use
- Ken: The OPHA archives will need to be organized and be made accessible

Immediate Items:

1. During the 2012 short session, OPHA will focus on CCOs [Coordinating Care Organizations] as a member of PHAW [Public Health Alignment Workgroup . Members include OEC, OSU, PSU, State Health, NW Health Foundation, etc]
2. The nursing section will be having a legislative day, February 1. The purpose is focused on 2 items - what public health nurses do and CCOs.
3. Representatives from every section should be part of the Policy Committee

Board Meeting Scheduling and Siting: Brian Johnson and Ann Krier

The board agreed to three meetings outside of the Portland Metro area over the next year.

Technology:

The on-line software options have been investigated.

The sound and voice quality is an issue. These formats are better fro interactive activities like documents but the sound quality is not improved. The cost for a subscription to such services approximates \$1000/year.

Phone Technology:

The phone system for conference calls appears to be better at Northwest Health Foundation. A portable phone system with a full duplexing phone with microphones placed around the meeting room is ideal [Polycom]

Is it possible to borrow and move the Polycom phones to the distant meeting sites? The phones cost approximately \$1000 if OPHA needs to buy a phone to transport out of Portland.

Locations and Dates:

Albany and Salem are the proposed sites. The meetings will be between April and July

Next Meetings:

February 17 at Northwest Health Foundation

March 16 at the Portland State Office Building