

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

April 9, 2015
2:00 – 4:00 p.m.

Lila Wickham, OPHA President, called the meeting to order at 2:03 p.m.

ATTENDEES

APOLOGIES

In Person

Anna Stiefvater
Lila Wickham
Laura Spaulding
Tahroma Alligood
Jan Wallinder
Torrie Fields
Marti Franc
Deborah Hobbs
Katherine Bradley

Phone

Mitch Haas
Jocelyn Warren
Charlie Fautin
Brian Johnson
Jamie Jones
Rob Hutson

Not Present

Robina Ingram-Rich
Dianna Pickett
Nancy Findholt
Katy King
Elizabeth Miglioretto
Jana Peterson-Besse
Maggie Sullivan
Maria Elena Castro
Rosa Sepulveda Klein
Mark Shelnut
Marie Harvey

Staff

Josie Henderson
Kim Krull
John Ruyak – Policy Intern

Guests

Jake Weigler, OAGS
Kasandra Griffin, Upstream
Public Health
Jonathan Bartholomew,
AARP
Jen Coleman, OEC
Rep. Mitch Greenlick

KEY FINDINGS AND DECISIONS

- **Motion:** A motion was made to approve the March 2015 Board of Directors Minutes, was seconded, and passed unanimously with no abstentions.
- **Motion:** Torrie Fields and Laura Spaulding appointed to Nominations Committee, was seconded, and passed unanimously with no abstentions.

MEETING ACTIONS

<i>Due Date</i>	<i>Action</i>	<i>Person(s) responsible</i>
5/15/15	Directors to follow up with sponsor solicitations as assigned on matrix.	Directors
5/15/15	Development Committee to follow up with OPHA Directors not present at meeting re: sponsor solicitation assignments	Katherine Bradley
4/18/15	Share dental talking points development committee	Lila Wickham
	BOD to help with promotion of Disability Section event and scholarship	All
2/1/16	Contact CLHO for a list Senate Committee members	Josie

DETAILS AND BACKGROUND

Agenda Topic 1: **The Modernization of Oregon's Public Health System (Rep. Mitch Greenlick) - Information and Discussion**

- Rep. Greenlick expressed concern for counties facing issues with funding; new threats of pandemics (ebola), and natural disasters such as tsunamis and earthquakes
- Proposed Solution – County health needs to be merged into 8 regions
- Status of HB 3100:
 - Need more resources in order to move toward direction of FPHTF
 - Proposes to address needs of each county one at a time in order to eventually move entire state forward w/ fundamental PH services
 - Work session scheduled for more amendments and then sent to ways & means
 - Estimated need of \$50 million over next decade
- Would like to see Oregon used as a state model for Medicaid/care system
- Support from other PH partners is essential
- HB 3100 represents the need to invest in a different governmental health system within the next decade

Agenda Topic 2: **Meeting Minutes**

Motion: A motion was made to approve the March 2015 Board of Directors Minutes, was seconded, and passed unanimously with no abstentions.

Agenda Topic 3: **Development Committee (Katherine Bradley) - Information and Discussion**

- BOD asked to review OPHA 2015 Sponsorship Matrix and identify the following:
 - potential asks
 - priority groups
 - new relationships due to BOD turnover
 - developing relationship
- Solicitation support resources will be available moving forward
 - Selling points for OPHA Annual Meeting & Conference
 - Educational experiences for new public health partners
 - Relationship building - Expand into new forums for future asks
- OPHA 2015 Assignments as follows:
 - Jan – Salem Health
 - Laura – Central Oregon CCO, Pacific Source, Advantage Dental, St. Charles (tentative)
 - Torrie – Cambia Foundation, [Cambia] Regence BlueCross BlueShield, PSU School of Public Health, Planned Parenthood, OR Foundation for Reproductive Health, Oregon Health Leadership Council
 - Marti – All previous assignments
 - Lila – All previous assignments
 - Note: Contact for OEI is now Leanne Johnson
 - Brian – All previous assignments
 - Updates: No luck with Cascade
 - Charlie – All previous assignments
 - Jamie – Open to new assignments
 - Jocelyn – Open to new assignments
 - Mitch – University of Western States
- Katherine will follow up with the rest of the OPHA Directors by email

Agenda Topic 4: **Committee Reports**

Policy Committee – Anna Stiefvater - Information and Discussion

- Partner Organizations' Policy Reports
 - HB3363 Ban Junk Food Marketing in Schools, Kasandra Griffin, Upstream Public Health
 - SB941 Background Checks--Jake Weigler, OAGS
 - LC2187 Child Access Prevention—Jake Weigler, OAGS
 - HB3378 CARE Act—Jonathan Bartholomew, AARP
 - SB478 Toxics Disclosure for kids, Jen Coleman, OEC

- HB3076 Safe Well Water, Jen Coleman, OEC
- SB193 Advanced Care Planning—Torrie Fields
- Capitol Visit Day recap
 - Great student involvement and enthusiasm from OHSU this year
 - It would be nice to have more Board involvement - Directors to act as stewards for legislative visits
 - Suggestion to contact CLHO for a list Senate Committee members for next year
- Intern Experience -- John Ruyak
 - Bill tracking and talking points were fairly easy tasks, while the legislative appointments were quite time consuming
 - Most valuable take away was learning the pace at which things actually happen in legislation; comparison to OSU was quite different and eye opening
- Raising of America Screening at 4pm – Directors encouraged to attend

Nominations Committee (Josie Henderson) - Information and Appointment

- Appointment of 2 Directors to Committee

Motion: Appointment of OPHA Directors, Torrie Fields and Laura Spaulding to Nominations Committee, was seconded, and passed unanimously with no abstentions.

Agenda Topic 6: New Business, Coalition & Section Update – Lila Wickham

- Disability Section:
 - Hosting educational event in May with Health Ed & Promo Section
 - Scholarship now available
 - Promotion of both over the next two weeks through OPHA listserv – BOD to help with promotion through personal/professional channels

Agenda Topic 7: Adjourn

The meeting was adjourned at 4:02 PM

UPCOMING BOARD SCHEDULE:

Board Meeting, Friday, May 15, 1:00-3:00pm, NW Health Foundation, Portland
 Board Meeting, Friday, June 19, 1:00-3:00pm, PSOB, Portland
 Board Meeting, Friday, July 17, 1:00-3:00pm, PSOB, Portland