

# MEETING MINUTES

## OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

### DETAILS

**February 20, 2014**  
**2:00 – 5:00 PM**  
**Oregon State Capitol Building, Room 50**

The meeting was called to order at 3:01 PM.

### ATTENDEES

Present at the meeting:

#### In Person

|                   |                 |
|-------------------|-----------------|
| Brian Johnson     | Josie Henderson |
| Lila Wickham      | Kim Krull       |
| Tom Eversole      | Robb Hutson     |
| Jan Wallinder     | Charlie Fautin  |
| Tahroma Alligood  | Anna Stiefvater |
| Katherine Bradley | Elena Andresen  |
| Katy King         | Tracy Donnelly  |
| Mark Shelnett     |                 |

#### By Telephone

|                       |                    |
|-----------------------|--------------------|
| Elizabeth Miglioretto | Torrie Fields      |
| Nancy Findholt        | Kathleen Carlson   |
| Marti Franc           | Marti Franc        |
| Dianna Pickett        | Sara Gardner-Smith |
| Robb Hutson           |                    |

### APOLOGIES

Not present at the meeting:

| Name               |                    |
|--------------------|--------------------|
| Dana Lord          | Will Evans         |
| Leslie Leone Uebel | Kate Moore         |
| Marie Harvey       | Maria Elena Castro |
| Maggie Sullivan    |                    |

### MEETING ACTIONS

The following meeting actions were agreed to:

| Due Date          | Action   | Person(s) responsible (email address) |
|-------------------|--|---------------------------------------|
| <b>TBD</b>        | Complete Executive Director performance review     | Board of Directors                    |
| <b>Continuous</b> | Board members are encouraged to contribute to OPHA | Board of Directors                    |

{Actions are written in the format: {Due Date} {Action} +(email address). If there is no due date set then leave blank}

### Agenda Topic 1: **Public Health Partner Updates**

- Upstream Public Health: Kasandra Griffin provided a brief organizational overview. Upstream is celebrating ten years of existence, and was started by MPH students who wanted to *not* be a part of government but rather change how government works in prevention. Cassandra does school health, and Upstream has been able to secure substantial funding for farm-to-school efforts. Fluoride and local menu labeling efforts have been less successful. Upstream is further attempting to remove sugary beverages and junk food from all public offices; they are already limited in school. Upstream is also engaged in transportation funding efforts to improve urban planning.
- Oregon Foundation for Reproductive Health: Michelle Stranger Hunter presented the One Key Question overview, with the goal of asking each woman in primary care if she would like to become pregnant in the next year. If so, the provider and patient may rule out existing conditions and begin prenatal care. If not, they may confirm that current birth control methods are effective. Oregon is setting the model for the nation.
- Alzheimer's Association: John Bartholomew presented information on The Healthy Brain initiative that, in conjunction with the CDC, develops meaningful action steps that healthcare providers can use to address Alzheimer's. OPHA Board Member Dr. Andresen has led work for Alzheimer's caregivers. There is a **Symposium at PSU on 4/22/14 at 10 AM in Smith Memorial Union**. This presentation will also be available as a web cast. John also discussed Senate Bill 1577, the "Silver Alert" bill. This bill would require all law enforcement agencies to have a plan of action, training, and communication plans for wandering adults with cognitive impairments. The bill passed Senate unanimously, passed House healthcare committee unanimously, and will go before the House shortly.
- Oregon Environmental Council: Angela Crowley-Koch discussed Toxic Disclosure for Healthy Kids Act. Manufacturers of children's' products to disclose use of a list of chemicals deemed harmful; this bill is modeled after the Washington bill. Next year OEC will address ground water quality; per Angela, more funding and better programs are needed in this area. Air pollution, especially caused by wood stoves and diesel, are particular issues. Oregon laws are less stringent than in neighboring states.
- Oregon Alliance to Prevent Gun Violence: Jay discussed the new coalition that includes over two-dozen groups across Oregon. The Alliance supported SB 1551, as did OPHA, however passage does not look promising. During the next session, the Alliance may focus on child access prevention. The Alliance is hoping to extend public awareness, such as "Ask" campaign (asking other parents if there is a firearm in the house, and if so, is it safely stored?).
- Brian Johnson, OPHA President, thanked the partners for coming to present their issues to the Board, as well as the Policy Committee for making recommendations to the Board and tracking relevant legislation.

### Agenda Topic 2: **Approval of January 2014 Board of Directors Meeting Minutes**

- **Motion:** A board member made a motion to approve the January 2014 Board of Directors Minutes, was seconded, and passed unanimously with one abstention from a member not present last month.

### Agenda Topic 3: **Treasurer Report**

- Jan provided the board with a verbal Treasurer's Update.
- Income from training and membership dues is ahead of past years.
- Assets are approximately \$20,000 ahead of this month last year.
- A formal treasurer report will again be available for the March BOD meeting.
- Sections are contributing their funds to association-wide activities, such as today's Capitol Visit Day and Public Health Week. These contributions are very helpful to OPHA.

### Agenda Topic 4: **Executive Director Report**

- Josie commented that membership has risen to 540, with many joining prior to Capitol Visit Day. Kim mentioned that we have 1206 contacts in OPHA's database.
- Kim and Josie attended non-profit management training in January as part of the professional development funds approved in this year's budget.
- The organizational policy handbook has yet to be formalized. The Executive Committee agreed that there should be an organizational policy work group.
- PHAB (Public Health Accreditation Board) accreditation trainings: The first two trainings were funded by APHA. The Oregon Health Authority's Public Health Division (PHD) will fund the third workshop to be held at March 11 in partnership with CHLO.
- Public Health Week: OPHA contracted with PHD for two events: One is a speaking engagement with Dr. Robert Lawrence from Johns Hopkins on 4/9 at OHSU Library Auditorium. Nancy Findholt will reach out to satellite campus locations to include them in the talk as we did last year. We are hopeful that the Moore Institute may help sponsor a reception. The OPHA Health Promotion Section will donate \$1000 for public health week. The second event will be a panel at the Portland State Office Building. The theme will be a collaboration discussing Education, Transportation, and Healthcare (likely centering on CCOs). OPHA will continue to host an online statewide public health events calendar. We encourage all organizations to login to OPHA.org and submit their own events.
- The OPHA Healthy Environment Section will buy a table at the OEC conference on 4/8.

#### Agenda Topic 5: **Committee Reports**

- Policy Committee Report – Anna Stiefvater
  - Capitol Visit Day had 150 registrants. Many attendees were public health and nursing students.
  - Brian Johnson led the press conference; Katy King gave a useful presentation on how to engage legislators. Section financial support contributed to grab bags given to each legislator and aid.
  - The Senate President and House Speaker addressed attendees.
  - OPHA published a gun violence Op Ed in the Portland Tribune online. Jessica Quarles, OPHA member, was able to testify at the Capitol.
  - Sarah has been tracking approximately 14 bills this session.
    - Passed: SB 1546 (underage persons access to prohibited items—tobacco) passed in Senate. Came out of committee: Will go to floor
    - HB 4005 Regarding colorectal screening: Passed
    - HB 4090 School food program related: Passed
    - SB 1531 Marijuana dispensaries passed Senate, moving to House CMTE
    - "Silver Alert" bill: Passed Senate
    - HB 4049 Passed (under 21 alcohol calling authorities)
- Development Committee Report – Katherine Bradley
  - Katherine solicited Board Meeting Development Training feedback
  - Resource Development Spreadsheet Board assignments: Board members assigned themselves to various 2013 sponsors to ask them to support us for 2014.

#### Agenda Topic 6: **New Business, Coalition, and Section Updates**

- Executive Director feedback and formal review process. Board members should be looking for a survey to complete before the next BOD meeting.

#### Agenda Topic 7: **Adjourn**

- The meeting was adjourned at 5:01 PM

#### UPCOMING BOARD SCHEDULE:

Board Meeting, Friday, March 21, 1:00-3:00pm at NW Health Foundation, Portland