

# MEETING MINUTES

**OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING**

**January 27, 2017  
1:00 - 3:00 PM  
Portland State Office Building  
Portland, OR**

<b>ATTENDEES</b>		<b>APOLOGIES</b>
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<b>In Person</b>	<b>Phone</b>	<b>Not Present</b>
Curtis Cude	Caryn Wheeler	Robb Hutson
Brian Johnson	Laura Spaulding	Robina Ingram-Rich
Mohamed Alajouri	Jana Peterson-Besse	Alexander LaVake
Danna Drum	Marie Harvey	
Kurt Ferre	Jenny Faith	
Katherine Bradley	Lindsey Adkisson	
Nadege Dubuisson	Mireille Lafont	
Marti Franc		
Rebekah Bally		
Mitch Haas		
Tom Engle		
Dianna Pickett		
Tamara Falls		

**Staff**  
Jessica Nischik-Long

Kim Krull (by phone)

**Guests**

KEY FINDINGS AND DECISIONS

MEETING ACTIONS

<i>Due Date</i>	<i>Action</i>	<i>Person(s) responsible</i>
soon	Complete and return Conflict of Interest Forms	All Board members

DETAILS AND BACKGROUND

**Call to Order - Dianna Pickett**

Meeting called to order at 1:05 PM. Introductions. Agenda review.

**November Board Meeting Minutes – Marti Franc**

**Motion to accept the minutes as written, second: Ayes all except 2 abstentions, motion carried.**

**President's Report - Dianna Pickett**

Dianna discussed holding Board meetings in other location such as Salem, as discussed at previous Board meetings. The general consensus was that for some Board members it would make a slight difference. Currently, two Board meetings are scheduled outside of the Portland metro area: the Board meeting in April will be in Salem for Capital Visit day and the October meeting is in Corvallis during the annual conference. It was suggested that Board members complete survey to identify where Board members are located throughout the State before making any decisions about changing meeting locations. Rebekah Bally agreed to take on looking into Board member's location and Dianna agreed to look into putting together a survey for Board members regarding meeting location preferences. Ultimately, the board decided to hold the June meeting in Eugene and Brian will secure space.

Dianna also discussed Staff reviews. A request was made of the Board to allow the Executive Committee the authority to conduct a staff review for Jessica. The Board will be given the opportunity to give feedback to Dianna to include in the reviews. Jessica will conduct Kim's review.

**Motion to give the Executive Committee Authority to complete staff reviews, second: Ayes all, motion carried.**

**Treasurer's Report - Brian Johnson**

Brian reviewed the November financial reports. He noted that individual donations are on target and membership dues are up. The conference sponsorship money is now all in and all conference costs have now been added in. Member clicks and pay pal fees are slightly up, however, registration for this year's conference was also up, which helped to offset the costs.

**Motion to accept the November financial report, second: Ayes all, motion carried.**

Brian also presented the proposed Budget. The new budget is the same as the previous budget handed out and is broken out by conference, sections, and other programs. This budget reflects increasing membership by 5% and also increasing conference registration rates by 5% in order to achieve break even budget. The budget also includes salary changes, with 3% cost of living built in. If the Board votes to approve, then the Executive Committee can go ahead with signing contracts for staff including the 3% cost of living increases.

**Motion to accept the budget as presented, second. Ayes all, motion carried.**

**Executive Director Report - Jessica Nischik-Long**

Jessica reported on her activities, including: Planners4Health Grant was funded. OPHA will receive \$1,000 stipend for Jessica's participation on the Advisory Committee.

Resource development goal setting and commitment forms were handed out at the Board retreat however they have not all been returned. Jessica reminded the Board to complete forms as soon as possible. She will send out the form via email and remind those that completed the form of what they agreed to participate in.

Updated APHA Memorandum of Understanding: **Motion to accept the MOU as presented and sign it, second. Ayes all, motion carried.**

Jessica participated in call with Oregon Coalition of Prevention Professionals (OCP). The group is interested in forming a new section within OPHA. Some members have already joined OPHA, but haven't created their own section. They are looking for a larger group to join around behavioral health issues including alcohol and drug use issues. Danna gave background information – when OHA was restructured, prevention work and A&D came to the public health division; she predicts more of a public health approach to this work (A&D). There are currently a number of public health departments that have A&D services under their scope of work. This would help overall integration of A&D into public health. The OCP currently has over 200 members across the State and are working to create an avenue to be stronger advocates and have a greater presence and broader influence by joining a group with aligned interests. Curtis mentioned from a program committee perspective, having the OCP as a section may bring topics to OPHA which would strengthen the conference. . Katherine asked how do we manage this group programmatically and policy wise there may be a need for a more in depth discussion between OCP and the Board. OCP is meeting with their Board to discuss the decision as to whether or not to move forward with creating a section with OPHA. Lindsey offered to update the Board regarding OCP's decision.

The OPHA Public Health Week work group will convene in January. There is still a need for a co-leader and volunteers for this work group.

There have not yet been any meetings regarding the contract with Public Health Division for public health week.

Second letter in response to The December Cleaner Air Oregon Advisory Committee meeting was cancelled; they will meet again in January.

OPHA signed onto the following letters:

Letter to Congress opposing repeal of the Prevention and Public Health Fund, which currently makes up 12% of the CDC's budget. The request to sign on to the letter came from APHA and Trust for America's Health

Letter in support of Oregon's Medicaid waiver (along with over 90 organizations).

A proposal to sign the NDD United letter was made, regarding federal non-defense discretionary spending. An email previously went out with information and asking Board members to weigh in on signing on.

**Motion to sign on the NDD United letter, second. Ayes all, motion carried.**

Katherine asked about a way to let members to know what we are signing on to and doing and even directing them what they can do. Tom pointed out that we will have things like this come up over the next several years and it would make sense to create a thoughtful process. Jessica will work on putting together talking points for members that live in Walden's District. Rebekah mentioned this may be an opportunity to bring people together for an OPHA event to discuss talking points. There was also discussion regarding whether local Board members in Walden's district think a more local approach would work. Lindsey and Caryn, and Samantha are in Walden's district and are willing to help. There were also suggestions to reach out to physicians that Kurt identified and Tamara suggested Oregon Action/Unite Oregon. Contact for Unite Oregon is Michelle Glass, Regional Director Rogue Valley, Unite Oregon (541)292-8201 [michelle@uniteoregon.org](mailto:michelle@uniteoregon.org)

#### **OHA Public Health Division - Danna Drum**

The Governor's budget was released, which did not propose cuts to public health, however, yesterday, the co-chairs of ways and means committee put out their budget, which did include cuts to public health. Also significant cut to the Oregon Health Plan. The ways and means committee budget is the budget with no new revenue, vs. the Governor's budget which included new revenue.

#### **Strategic Plan – Jessica Nischik-Long**

The Board reviewed the summary of the strategic goals outlined at the Board retreat. All agreed this is a good representation of the work done at the retreat and the identified goals, projects, and timelines. Rebekah asked that completion deadline for presenting the new organizational membership structure to the Board is moved to April. Curtis asked that his name be added to the Development work group. Kim clarified that gathering health disparities data includes State and not National level data.

**Motion to adopt the strategic plan with the aforementioned changes, second. Ayes all, motion carried.**

#### **Committee Reports:**

##### **Membership Committee – Rebekah Bally**

Rebekah reported the Membership Committee continues to refine organizational membership structure and benefits. The Committee decided the new organizational membership isn't ready to be rolled out yet. They will continue to develop different levels and payment/costs depending on organizational size etc..... April is the new deadline to have a plan written up for the Board. It was suggested that each Board member ask their own organization and find out what incentive there would be to join OPHA and email Rebekah with thoughts. Katherine also encouraged the Board to be thoughtful

about not losing sponsors if they think the organizational membership means they will no longer participate as a sponsor for the annual conference.

The Committee is also working on communication with members who do not join a section. They are looking at ways to reach out to OPHA members who are not in a section to make sure they're happy with OPHA and see if they have interest in and understand committees and sections that they can join.

Kim suggested changes to membership form to include a section about where interests lie – differentiate between those who just want to be formed vs. those that want to be a part of the decisions making process.

### **Program Committee – Marie Harvey**

2017 Conference planning has begun. We have confirmed Thomas Quade, APHA President, as the keynote speaker on the Monday of the conference. The committee is currently working on securing a second keynote speaker. Marie also reminded board members of our policy that members that would like to participate in the abstract review in July, must become committee members in January or February. This ensures continuity in planning throughout the year.

### **Policy Committee – Sarah Holland**

**Motion to support modernization funding in the bi-annual budget, second. Ayes all except 2 abstentions, motion carried.**

OPHA endorsed the following legislative *concepts* in the United for Kids “Children’s Agenda”: previously supported by OPHA. The Board agreed to continue support for the concepts with the understanding that any additional requests for support regarding specific policies will be brought to the Board for a vote. The previously supported concepts were approved due to a short timeline given. The previously supported concepts include:

- Raise the tobacco sales age to 21
- PE for All Kids
- Tobacco licensure
- Safe Well Water
- Safe Routes to Schools
- Children’s Special Districts
- Public Health Modernization

### **New Business, Coalition & Section Updates – Dianna Pickett**

Update on nursing conference - May 15th at University of Portland. Working on getting speakers lined up – expect around 100 people.

Tom – OPHA should say priority is climate change. Like to have this on agenda down the road for discussion.

Next membership committee meeting is 2/9 from 11-12

Kurt – oral health section – clean water Oregon – circulating petition stating oral health division and Oregon health authority is pushing for mandate for full fluoridation in OR – this is false.

Capitol Visit Day, April 7, 2017 – meeting to plan will be set in February. Board meeting immediately following Capital Visit Day at around 2:00pm.

**Adjourn - Dianna Pickett**

**Motion to adjourn the meeting; second. Ayes all. Motion carried. Meeting adjourned at 3:10**

**UPCOMING BOARD SCHEDULE:**

**Board Meeting, Friday, February 17, 1-3pm, Northwest Health Foundation, Portland**

**Board Meeting, Friday, March 17, 1-3pm Northwest Health Foundation, Portland**

**Board Meeting, Friday, April 7, State Capitol Building, Salem**

**Committee Meetings:**

**Development Committee meeting, January 24, 1-2pm**

**Policy Committee standing call, Fridays during the session, 8-8:30am**

**Program Committee meeting, February 10, 9-10am**