

OPHA Board of Directors Meeting

Northwest Health Foundation

Sept 21, 2012

Call to Order: Tom Eversole, President Elect called meeting to order at 1:05

Attendees: In person-Charlie Fautin, Tom Eversole, Tom Engle, Lesa Dixon-Gray, Jan Wallinder, Dianna Pickett, Amanda Lawrence, Anna Stiefvater, Torrie Fields-Bordokoff, Josie Henderson
On phone-Renee Hackenmiller-Paradis, Tosha Zaback, Viki Brown, Marie Harvey, Andrew Epstein, Brian Johnson, Joe Pfeifer, Kim Krull, Viki Brown

August Board Meeting Minutes were reviewed. Charlie Fautin moved, Anna Stiefvater seconded and motion passed to approve minutes.

Treasurer's Report-Jan Wallinder

August Financials-this is active time of year for OPHA, with most revenue and expenditures. To date, no expense line items of concern, revenue from conference & membership dues coming in as anticipated. Budget is on track.

Budget Planning for 2013-Sent proposed timeline and letters to committee chairs & section chairs. Using same process as last year, to have preliminary budget for Board retreat. No concerns about process raised by Board members. Suggested items to include in 2013 budget: costs of travel to APHA meeting for ARGC, a line item for discretionary or unplanned expenses for Sections, Committees, Board to request additional resources.

Committee Reports

Awards Committee-Marie Harvey for Alissa Leavitt

Four nominations received. Will make decisions by Sept 27 with awards presented at annual business meeting lunch. Will try to keep awardees a surprise but work with nominators to have their nominees at the lunch.

Elections Committee-Tosha Zaback

48 ballots received as of Wed 9/19. Information on the ballots noted they needed to be received by 8am on Tues 10/9. Concern raised that the facility doors won't open until 8, could balloting be allowed until 9:00am. Bylaws note voting can occur up to 4 hours before annual meeting. Board members agreed to allow ballots to be received until 9:00am Oct. 9, 2012.

Tom Engle offered to query APHA about using their vendor for online elections.

Program Committee-Marie Harvey

Lots of last minute details trying to finalize program speakers, late breakers and moderators. Goal is to have final program by end of next week, to printer by Oct 1. As of today, 325 registrations (250 in 2011 at this time) Will have larger rooms that can handle 80-100 attendees. Asked board members to let Marie know by end of today any times they could be a session moderators. Working with program committee members to staff registration table, may need to ask Board members to help work at registration. Sections will have two tables to display materials. Tom Engle offered to contact section chairs to coordinate Section tables.

Suggestion for 2013, to have a field on the conference registration online form to ask "do you want to make a donation".

Executive Committee-Charlie Fautin

Met Sept 10, most of meeting was discussion about Board roles and plans for the Annual Conference. The Board will meet Monday Oct 8 from 2:45-4:00pm. OPHA Annual Meeting is lunch time on Tues Oct 9.

Development Committee-Josie Henderson for Kerri

Have \$33,000 in sponsorship & exhibitor dollars-see sponsorship matrix sent with agenda for details. Good news this week, NWHF awarded OPHA a \$10,000 grant to participate in the health reform initiative learning cohort. The funds are for General operating support. This is in addition to the partnership grant we received with CLHO.

Everyone Deserves Healthy Teeth Coalition(EDHT)-Josie Henderson

OPHA joined with 77 partners in the coalition focused on the fluoridation effort in Portland. Josie provided written testimony to the City Council. She tried to provide oral but too many attendees wanting to testify. Portland City Council voted 5-0 for fluoride. Good work for public health and great experience of having all public health supporters and health folks come together on issue. Opponents may try referendum and recall. PHAW discussed need to continue with providing positive information re: fluoride and may require financial support.

One Key Question Coalition-Torrie Fields-Bordokoff

Policy committee received request from Oregon Foundation for Reproductive Health to have OPHA attend coalition meeting and support 'One Key Question Coalition'. The focus is on getting primary care providers to ask the question, do you plan to be pregnant in next year. The answer to the question directs follow up care. Need Board approval to join coalition. No financial commitment, but want someone from OPHA to represent public health voice. Renee noted the Board had endorsed OPHA involvement two years ago. The Coalition is working to have the key question added as a quality indicator for CCO. Also request that Coalition members review materials and to provide feedback on how best to share work of Coalition with their members.

Discussion evolved to how best to track OPHA involvement in coalitions we join and how to share information from the coalitions. Board agreed that when Josie receives information from coalitions we have joined, she should share with members & identify that we are a member of the coalition. Also suggested to do an article for next newsletter and to get regular updates from OPHA representatives to the Coalitions we belong to, preferring a written summary sent with Board agenda information.

Coalitions OPHA currently belongs to
Health Care for All Oregon, EDHT, One Key Question, Safer Chemicals-Healthy Families

2012 APHA Meeting

Tom Engle is OPHA Affiliate Representative to the Governing Council (ARGC) and is voting member of APHA Governing Council. There are also Committee on Affiliate activities throughout the meeting including Affiliate Leadership Day on Saturday and Awards Celebration Saturday evening.

Marie Harvey will be staffing an OSU booth at APHA and can include OPHA materials in her display. Tosha can transport materials.

OPHI Awards Table

For our sponsorship contribution to OPHI we have a table for 8 at the luncheon . Looking for 7 interested Board members in addition to Josie. Indicating interest in attending: Lesa Dixon-Gray, Anna Stiefvater, Tom Engle, Tosha Zaback, Torrie Fields-Bordokoff, Amanda Lawrence, Jan Wallinder

Section Updates/New Business

Nursing Section

Planning the first annual PHN conference in May 2013, probably around Florence Nightingale birthday. Collaborative planning effort with AOPHNS, OHA nurses and OPHA Nursing section.

Health Education & Promotion Section

Sponsored a Motivational Interviewing workshop in September with 40 participants. Are planning another Popular Education session for later this fall.

Question re: Membership Committee

Tom Engle reviewing APHA list who are not OPHA member and trying to contact. Is there a simple way for him to determine if people have joined following his contact. Josie can run report by date range to see who has joined during a

specific time period. Membership committee has also considered doing follow up of APHA members to ask why they are not members of OPHA and is there anything OPHA can do to encourage them to join.

Membership is at 420 members.