MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

DETAILS

Meeting was held on Friday, January 18, 2019 from 1:00 – 3:00 pm, at the Northwest Health Foundation, 221 NW Second Ave, Suite 300, Ramona Room, Portland, OR. Meeting was also held via ZOOM webinar at: https://zoom.us/j/599026050, Meeting ID: 599 026 050, Phone: (669) 900-6833 or (646) 558-8656

ATTENDEES

People present at the meeting:

<table>
<thead>
<tr>
<th>In Person</th>
<th>Phone</th>
<th>Not Present</th>
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<tbody>
<tr>
<td>Rebekah Bally</td>
<td>Jenny Faith</td>
<td>Danielle Droppers</td>
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<td>Scott Brown</td>
<td>Mitch Haas</td>
<td>Therese Hooft</td>
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<td>Beth Doyle</td>
<td>Marie Harvey</td>
<td>Robb Hutson</td>
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<td>Tom Engle</td>
<td>David Huntley</td>
<td>Tony Lapiz</td>
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<td>Marti Franc</td>
<td>Kim LaCroix</td>
<td>Craig Mosbaek</td>
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<td>Katie Harris</td>
<td>Mireille LaFont</td>
<td>Mary Ann Wren</td>
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<td>Tabitha A. Jensen</td>
<td>Allison Myers</td>
<td>Maija Yasui</td>
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<td>April Lawless</td>
<td>Elizabeth Sampedro</td>
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<td>Sheree Smith</td>
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<td>Angela Weaver</td>
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<td>Caryn Wheeler</td>
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<td>Jackie Leung</td>
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<td>Diana Rohlman</td>
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<td></td>
<td>David Huntley</td>
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<td>Staff</td>
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<td>Guest</td>
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<td>Jessica Nischik-Long</td>
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KEY FINDINGS AND DECISIONS

The following key findings and decisions were made:

The following meeting actions were agreed:

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<tr>
<th>Due Date</th>
<th>Action</th>
<th>Person responsible (email address)</th>
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DETAILS AND BACKGROUND
1:00 Call to Order – Marti Franc

- Introductions/Roll call

1:05 December Board Meeting Minutes – April Lawless – Information and Adoption (vote)

- Corrections to the December minutes
  o Page 2: Robb should be the lead rather than “Bb”
  o Page 3: Robb moved...we approved 20 hours per week – Add “…for Executive Director position.
- Motion to approve the December Board Meeting Minutes with noted corrections
  o Katie Harris moved,
  o 2nd by Marti Franc
  o Motion passes unanimously

1:10 Treasurer’s Report – David Huntley – Information and Adoption (vote)

- Dave presented December financials
- Motion to approve the December financials
  - Mitch Hass moves to accept December financial report
  - Beth Doyle was the 2nd
  - Motion passes unanimously

Motion to approve the November financial report

- Katie Harris moved to accept November financial report
- Rebekah Bally offered the 2nd
- Motion passes unanimously

1:20 President’s Report – Marti Franc – Information and Discussion

- Welcome new board members:
  o Healthy Environment Section Rep, Allison Meyers, PhD, MPH, Director, OSU Center for Health Innovation, College of Public Health and Human Sciences
  o Also welcomed Elizabeth Sampedro, Region 3 Director
- Executive Committee Meeting Minutes
  o Board member asked about the carry over funds in sections
  o The Executive Committee discussed that some sections have funds that have carried over for consecutive years. APHA has some guidance on what to do with carry over funds
  o This will be an ongoing discussion among the Board and no actions are planned at this point

1:25 Strategic Plan – Marti Franc – Information and Discussion

- Update on progress to date:
  o Beginning of the Draft Strategic Plan:
    ▪ Contains 4 goals and many related objectives
    ▪ Discussion on combining Goal 1 and Goal 3.
      - It was agreed that 1 and 3 were initially meant to be combined and that there are 3 overall goals
    ▪ At the next board meeting, we will look at all objectives under a combined Goal 1 and 3 as the goal of “Provide Learning, networking, and leadership opportunities for PH professionals.”
    ▪ Updated STAR Diagram
There are workgroups for each objective (6). Some of these workgroups came up with activities. Jessica encouraged the groups to continue to work on putting objectives in SMART format and come up with related activities. The groups are encouraged to bring their questions and proposed solutions to the next Board meeting for feedback.

Jessica provided the work of three of the groups in Word and also provided two links to Google docs. Not all groups have met at this time.

“List of Seven Priority Objectives” document contains the names of the objectives workgroups

- 75th Anniversary Gala
  - This activity came up as a way to increase OPHA revenue and also celebrate 75 years. This workgroup had one phone call and came up with a few ideas
    - Estimate 200 attendees
    - Late May 2019 in Portland (group discussed pushing it to early June 2019)
    - Venue cost ranges from $10,000
    - Charge around $100 per ticket, which would raise $10,000
    - Looked into venue options
    - Embassy Suites may be around $5000.
    - Executive Committee discussed a $5000 minimum income goal and some increased hours for staff
    - Discussion on whether to try to make this Gala happen in 2019. Also, ideas about scaling down the size this year and/or doing it at the 2019 Annual Conference in Corvallis instead of in Portland.
    - Conference Committee is open to ideas for having a celebration at the 2019 conference.
  - Motion to vote on OPHA hosting a Spring 2019 Gala
    - Scott Brown offered the motion
    - 2nd from Tabitha Jensen
    - The motion did not pass (unanimously)
    - The “Gala” workgroup will continue discussing ideas, including an event at the 2019 conference, smaller events throughout the year, and/or a spring 2020 Gala.

2:00 Policy Committee – Beth Crane – Information & Vote

- PH Advocacy Update and day of tasks – 83 registered already
- Continuing to recruit legislative speakers and have some confirmed.
- Policy Committee calls to hear endorsement requests will be reestablished

2:15 2019 Budget – David Huntley – Information and Discussion

- Budget Options and Comments
  - Overall bottom line is that we have a $244 gain over last year’s budget
  - Reviewed budget assumptions, new budget items, phone and internet expenses, gifts and donations, and clarification questions from the Board
  - There was discussion about making it a priority to send the ED to APHA
  - The budget proposal will go back to the Executive Committee for clarification. A final budget will be brought to the February BOD meeting for final approval.
- Motion to continue last year’s budget through the next Board meeting, including Public Health Advocacy Day.
  - Motion from Tom Engle
  - 2nd from Tabitha Jensen
  - Motion passes unanimously

3:07 - Adjourn
UPCOMING BOARD MEETINGS

Board Meeting, Friday, February 15, 1-3pm, Northwest Health Foundation, Portland

Board Meeting, Friday, March 15, Portland State Office Building, Room 1-D, Portland

Board Meeting, Friday, April 19, Location TBD

OTHER IMPORTANT DATES

Public Health Advocacy Day, January 31
Executive Committee meeting, February 5, 1-2pm
Program Committee meeting, February 8, 9-10am