

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

DETAILS

OPHA BOARD MINUTES – Monday, October 14, 2019

2:45 – 4:00 pm

LaSells Stewart Center, Corvallis, Wells Fargo Room

<https://zoom.us/j/888703744>

669-900-6833 or 646-558-8656

Meeting ID: 888 703 744

ATTENDEES:

<i>In Person</i>	<i>Phone</i>	<i>Not Present</i>
Board Members:		Caryn Wheeler
Allison Myers		Danielle Droppers
Angela Weaver		Diana Rohlman
April Lawless		Maija Yasui
Beth Doyle		Mireille Lafont
Craig Mosbaek		Jackie Leung
David Huntley		Jenny Faith
Katie Harris		Tabitha Jensen
Kim La Croix		
Marie Harvey		
Mary Ann Wren		
Marti Franc		
Mitch Haas		
Rebekah Bally		
Robb Hutson		
Sheree Smith		
Therese O'Donnell		
Tom Engle		
Staff:		
Jessica Nischik-Long (Staff)		

2:45 Call to Order – Craig Mosbaek

- Introductions/Roll call

2:50 September Meeting Minutes – April Lawless – Information and Adoption (vote)

- Katie Harris moved we accept the September Board meeting minutes
- Mary Ann Wren offered a second

- The motion passed unanimously

2:55 Treasurer’s Report – David Huntley – Information and Adoption (vote)

- September financials
 - We are at 92% of the corporate donation goal
- Preview of Annual Meeting Treasurer’s Report
- Recruiting 2020 budget committee members
 - Mitch Haas, Craig Mosbaek to assist with the committee
 - The committee could also do a review of financial policies

3:10 President’s Report – Craig Mosbaek – Information and Discussion

- New secretary for the coming year
 - We will vote in November. Angela Weaver has expressed interest in taking over the position
- Zoom training in November
- Low-income membership threshold
 - Jessica sent out APHA and other state affiliate guidance on low-income thresholds from other state affiliates
 - The threshold for being eligible for a low-income rate for membership is different from the threshold for getting a discounted conference rate.
 - The Membership Committee will discuss this issue and bring a proposal to the Board
- Retreat planning
 - Need volunteers to help with planning
 - Retreat will be held December 13, 2019, 9:00 – 4:00, Northwest Health Foundation
- Update on board vacancies, one director-at-large and Region 3 Representative (Northwestern Oregon – Clatsop, Columbia, Lincoln, Tillamook, Washington, and Yamhill Counties)
 - Allison is following up with a potential candidate for the Region 3 Representative
 - Robb will announce the vacancies in his opening remarks on October 15.

3:30 Executive Director’s Report – Jessica Nischik-Long – Information and Discussion

- Climate, Equity and Health Call to Action
 - Goal is 1000 people and organizations to sign
 - The plan is to present this to lawmakers at Public Health Advocacy Day on February 6, 2020.
 - The Call to Action includes “action steps” that the state could take
 - Renew has a table where you can sign the call to action and you can also do it on the OPHA website

Committee Reports:

3:35 Program Committee – Marie Harvey & Jessica Nischik-Long – Information

- Registration update
 - 440 current conference registration
- Other conference updates
 - 60 registered for the Anniversary Celebration
- Thank you cards for sponsors – all directors sign

3:40 Communications – Robb Hutson – Information

- Social Media at the conference

- Live-streamed the whole event this morning and already had 70 views. It is now on Facebook for viewing
- Done a couple of live Facebook interviews
- Twitter contest is going well. The winner will receive an iPad
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3:45 Development Committee – Allison Myers and Marti Franc – Information

- Update on OPHA 2019 Sponsors and Exhibitors
- Fundraising plans for fall 2019
- Need to start earlier with conference fundraising in order to tap into the budgeting cycles of organizations
- One idea is to do a follow-up survey with exhibitors to get feedback
- Allison will follow up board members who volunteered to help with thank you calls, the exhibitor survey, and ongoing outreach for sponsors.
- Development Committee could use more people and it could be OPHA members, not just board members

3:50 New Business, Coalition & Section Updates – Craig Mosbaek

- Acknowledgement of outgoing Board President – Robb Hutson

4:00 - Adjourn

Upcoming Board Schedule:

- **November 15**, Friday, New Board Member Orientation 11am-12:45pm (lunch included), Northwest Health Foundation, Portland
- **November 15**, Friday, Regular Monthly Board meeting 1-3pm, Northwest Health Foundation, Portland
- **December 13**, Annual Board Planning Retreat 9:00 am - 4:00 pm, (lunch included) Northwest Health Foundation, Portland; December Board meeting takes place at the Retreat
- **February 6, 2020 – Public Health Advocacy Day, HR-50 in the Capitol, Salem**