**OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING**

**DETAILS**

**OPHA BOARD AGENDA** – September 20, 2019

1:00 – 3:00 pm

Portland State Office Building

800 NE Oregon, Room 1D, Portland, OR

https://zoom.us/j/599026050

669-900-6833 or 646-558-8656

Meeting ID: 599 026 050

**ATTENDEES:**

<table>
<thead>
<tr>
<th>In Person</th>
<th>Phone</th>
<th>Not Present</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Board Members:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Angela Weaver</td>
<td>Beth Doyle</td>
<td></td>
</tr>
<tr>
<td>April Lawless</td>
<td>Caryn Wheeler</td>
<td>Diana Rohlman</td>
</tr>
<tr>
<td>Craig Mosbaek</td>
<td>David Huntley</td>
<td>Elizabeth Sampedro</td>
</tr>
<tr>
<td>Danielle Droppers</td>
<td></td>
<td>Maija Yasui</td>
</tr>
<tr>
<td>Marti Franc</td>
<td>Sheree Smith</td>
<td>Mireille Lafont</td>
</tr>
<tr>
<td>Mitch Haas</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Therese O’Donnell</td>
<td>Allison Myers</td>
<td>Tony Lapiz</td>
</tr>
<tr>
<td>Tom Engle</td>
<td>Katie Harris</td>
<td>Jackie Leung</td>
</tr>
<tr>
<td><strong>Robb Hutson</strong></td>
<td>Kim La Croix</td>
<td>Jenny Faith</td>
</tr>
<tr>
<td><strong>Guests:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marie Harvey</td>
<td>Mary Ann Wren</td>
<td></td>
</tr>
<tr>
<td>Jessica Nischik-Long (Staff)</td>
<td>Rebekah Bally</td>
<td>Tabitha Jensen</td>
</tr>
<tr>
<td>Beth Crane – Policy Committee</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emily York – Healthy Environments Section</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
KEY FINDINGS AND DECISIONS
DETAILS AND BACKGROUND

1:00 Call to Order – Craig Mosbaek

- Introductions/Roll call

1:05 August Meeting Minutes – April Lawless – Information and Adoption (vote)

- Motion to accept August meeting minutes passes unanimously

1:10 Treasurer’s Report – David Huntley – Information and Adoption (vote)

- August financials
  - Travel for speakers may be slightly higher than usual
  - Net income is on track
  - Profit and Loss overall is slightly high because of revenue from training
- Treasurer’s Report
  - Craig moves we accept the Treasurer’s Report as reported and the change in the Disability Section budget
  - Marti offers the 2nd
  - The motion passes unanimously
- Revised Disability Section budget
  - The request is to approve the travel expenses associated with the conference scholarship requests. They have a surplus from last year.

1:20 President’s Report – Craig Mosbaek – Information and Discussion

- Looking for someone who is interested in facilitating the PH organization policy meetings
  - Could be someone internal to the group or outside the group
  - Let Craig know if you have someone in mind
- Retreat planning committee
  - Looking for people to assist with planning the retreat
    - Tom and Robb expressed interest
- Process for new revenue generating programs
  - EC discussed and decided that this should not be the current Program Committee’s responsibility and that the focus should remain on the annual conference planning
  - The idea of creating another sub-committee within the Program Committee called “Events” would work on revenue generating events. We are looking for someone to chair the “Events” sub-committee.
  - The current conference fundraising work will continue to be done under the Development Committee
  - Marie Harvey will continue to chair the Program Committee and the Annual Conference Planning subcommittee
- Board member resignations – Tony Lapiz (director-at-large) and Elizabeth Sampedro (Region 3 Representative). Region 3: Northwestern Oregon – Clatsop, Columbia, Lincoln, Tillamook, Washington, and Yamhill Counties.
  - Brainstorm list of names for open board positions:
  - Consider focusing on recruiting Native American or African American candidates for board positions
  - Because these are board vacancies in the middle of the term, we cannot use the general membership ballots. The board elects replacements when there is a vacancy
A policy was developed to assist the board in their recruitment. Part of that policy is to first generate a list of names during the board meeting.

Jessica would like to see the board vote on the candidates in October so that they can be involved in the November board member orientation.

We asked that the candidates provide a brief bio and statement of why they would like to join the board.

Send Craig names if you have people in mind. We want to be careful to reach out to 1-2 people at a time to confirm their interest.

1:40 Executive Director’s Report – Jessica Nischik-Long – Information and Discussion

- Nominations update
  - We have a person running for every open position
  - The ballot was sent out
  - The board has appointed people to the Elections Committee to count the ballots

- APHA Climate and Health Equity grant update
  - APHA has a new center for climate change and equity issues. They are offering a small amount of money to member groups to further the affiliates climate change work. Jessica worked with Emily York and Craig to draft the grant application that focuses on the climate change call to action. If we get the grant, it will be for $750.

Committee Reports:

1:45 Program Committee – Marie Harvey – Information and Discussion

- Registration Update (Jessica)
  - Current registration is similar to last year’s numbers at this time
  - Early registration ends on September 30, 2019
  - Send out reminders to the section list serves
- Full Program online [https://www.oregonpublichealth.org/program-agenda](https://www.oregonpublichealth.org/program-agenda)
  - About ready to send hard-copy programs to the printer
- No more moderators are needed for breakout sessions:
- Volunteers needed onsite: [https://docs.google.com/document/d/1-ry152sUElZtiO6J7_qqo1-TRz2kxgvPiqlVRrsc8/edit](https://docs.google.com/document/d/1-ry152sUElZtiO6J7_qqo1-TRz2kxgvPiqlVRrsc8/edit)
  - Notecards for keynote speakers and panel members Q&A sessions
  - We need a few people to hand out cards and collect cards afterwards. Also, during lunch, collect cards and bring them up to the moderator
  - Also, registration spots need to be filled
  - Annual Meeting will be at the end of the conference this year but may need 1-2 people to make sure we get things set out before the meeting and greets folks at the door and give them materials.
  - Board Meeting is on Monday of the conference from 2:45-4:00
- Social media at the conference & Keynote recordings and live streaming – Robb Hutson
  - Livestream the first keynote
  - There will be interviews posted on FB
  - At the booth, we will help people with using the new conference app
  - There will be a Social Wall
  - Two give aways: Ipad and an OPHA Membership
- Awards – Caryn Wheeler
  - There is a tie for the Healthy Environment award
  - Cons and pros of each candidate were discussed
  - Caryn will ask the Healthy Environments section if they are willing to purchase two awards and award both candidates
1:55 75th Anniversary Planning Committee – Jessica Nischik-Long – Information and Discussion

- Speaker line up & video [https://www.oregonpublichealth.org/75th-anniversary-celebration](https://www.oregonpublichealth.org/75th-anniversary-celebration)
- Speakers are confirmed. We will show the video again on Tuesday morning during opening remarks
- Archived materials from OPHA stored at OHSU
  - Not able to find much that is relevant
- Social media/promotion
- Section Tables & Photo Booth
  - EPI/BIOSTATS, Disability, Healthy Environment

2:05 Policy Committee – Beth Crane – Information and Vote

- 2019 Legislative debrief
  - Legislative Session Scorecard
  - Closing weeks of the session were very confusing and chaotic
  - Bill that would remove the medical exemption for immunizations will likely be back in the short session
- Member engagement survey results
- Board guidance for 2020 legislative session
  - Recommendation is to have fewer policy issues on the list that OPHA focuses on
  - Survey results show strong interest in climate change and immunization issues. Possible other areas may be marijuana use/vaping education and prevention and gun safety.
  - A reminder was offered that we may want to make OPHA’s focus on health equity more transparent and that we flag bills that specifically focus on health equity-related issues.
  - Each legislator can introduce two bills
  - Marti moves that OPHA prioritize climate change/clean energy jobs bill and vaccine non-medical exemption issue
  - Tom Engle provided the 2nd
  - The motion passes unanimously

- Public Health Advocacy Day planned for Feb 6, 2020
- Climate, Health, and Equity Call to Action
  - Emily York, Chair of Healthy Environments Section Chair, presented the Call to Action
  - Board supports this work and moving it forward
  - The Healthy Environments Section will host a table at the 75th Celebration as another place to promote this call to action.

2:30 Development Committee – Marti Franc and Allison Myers – Information and Discussion

- Update on OPHA 2019 Sponsors and Exhibitors
  - We are currently at 85.77% of our goal
  - One suggestion is to ask an organization to budget OPHA for next year if they decline
  - Follow up with people who said they finish their budgets on Dec 31 very soon after the conference
  - We have some ideas about ways to ask
- Board giving update
  - 70% of board members have donated beyond regular dues
2:50 New Business, Coalition & Section Updates – Craig Mosbaek – Information & Discussion

3:00 – Adjourn

Upcoming Board Schedule:

- Board Meeting, Monday, October 14, 2019, 2:45-4:00pm, at the Annual Conference & Meeting in Corvallis
- New Director Orientation, November 15, 2019, Northwest Health Foundation, Portland
- Board Meeting, November 15, 2019, Northwest Health Foundation, Portland
- Board Retreat, December 13, Northwest Health Foundation, Portland

Other upcoming dates:

October 13 – Pre-Conference workshop

October 14-15 – OPHA Annual Conference and Meeting

November 15 – New Director Orientation immediately followed by regular board meeting, Northwest Health Foundation, Portland

December 13 - Board Retreat, Northwest Health Foundation, Portland

February 6, 2020 – Public Health Advocacy Day, HR-50 in the Capitol, Salem