Social Determinants of Health and Well Being ... What are they?

- Biology and genetics (gender and age)
- Individual behavior (smoking)
- Social Environment (income, discrimination)
- Physical Environment (where a person lives)
- Health Services (not having health insurance)

World Health Organization Has Identified 10 Social Determinants of Health

- Social gradient
- Stress
- Early life
- Social exclusion
- Work
Social determinants of health...

- Unemployment
- Social support
- Addiction
- Food
- Transportation

Who is responsible for these social determinants of health?

- Public Health?
- Department of Health & Human Services?
- Oregon Health Authority?
- State Legislature?
- Department of Education?
- County Government?

We decided that we wanted to "Do Something" innovative and upstream regarding the social determinants of health that would universally impact the "public's health"
To do that we had to dig deep and ask the real “why”

Why do people behave the way they do?

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Our theory of change ...

- Understanding our brain biology
- Incorporating Adverse Childhood Experiences knowledge
- Understanding the importance of secure attachment
- Importance of emotional literacy

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Theory of change cont.

- Feelings come before behaviors - We are going to do something when a feeling comes
- Through emotional literacy and secure attachment we can create a more resilient individual that has an increased capacity to choose healthy choices

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Collective Impact Partners

- Home visiting
- DHS / Self-Sufficiency
- Schools
- Early Learning Hub
- Public Health
- Housing
- CCO
- Juvenile Department
- Physical & Behavioral Health Providers

Theory into practice ... Maria’s story

We don’t have to wait

We can “Do Something now”

Debby Jones: debbyj@co.wasco.or.us
Maria Pena: mariap@ncphd.org