

**TITLE:** Substance Abuse Prevention and Practical Applications

**AUTHOR(S):** Carisa Dwyer, Brian McCrady

**PRESENTER(S):** Brian McCrady

**STUDENT SUBMISSION:** No

**TOPIC/TARGET AUDIENCE:** Substance Abuse Prevention public health workers students community members policy makers

**ABSTRACT:** Throughout the United States, including Oregon, there are high rates of substance abuse and substance abuse disorder (SUD). The costs to the individual, their families, and to society are high. Proven prevention programs and strategies can be implemented to reduce substance abuse, substance abuse disorder, and overdose death. Sunshine Consulting and Clackamas County Children Family and Community Connections will teach participants the basics of substance abuse prevention. Local community applications of prevention strategies will be shared. Participants will learn about the basics of prevention, continuum of substance abuse care, types of prevention, CSAP strategies, and the potential for application within their communities. Examples from community preventionists include working with marijuana retailers on safe storage practices and messaging campaigns for parents, as well as strategies for community engagement. Community preventionists will share lessons learned and the process of identifying community needs, developing targeted strategies, and innovative partnerships. Participants will have the opportunity to ask questions of the panelists.

**OBJECTIVE(S):** Participants will learn the basics of prevention and how to apply substance abuse prevention strategies in community. Learn how to overcome resistance to reaching out to cannabis retailers. Understand different approaches to connecting with cannabis retailers on shared prevention strategies. Define substance abuse prevention. Describe the IOM Model Continuum of Care. List the 6 CSAP Prevention Strategies. Explain upstream prevention

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